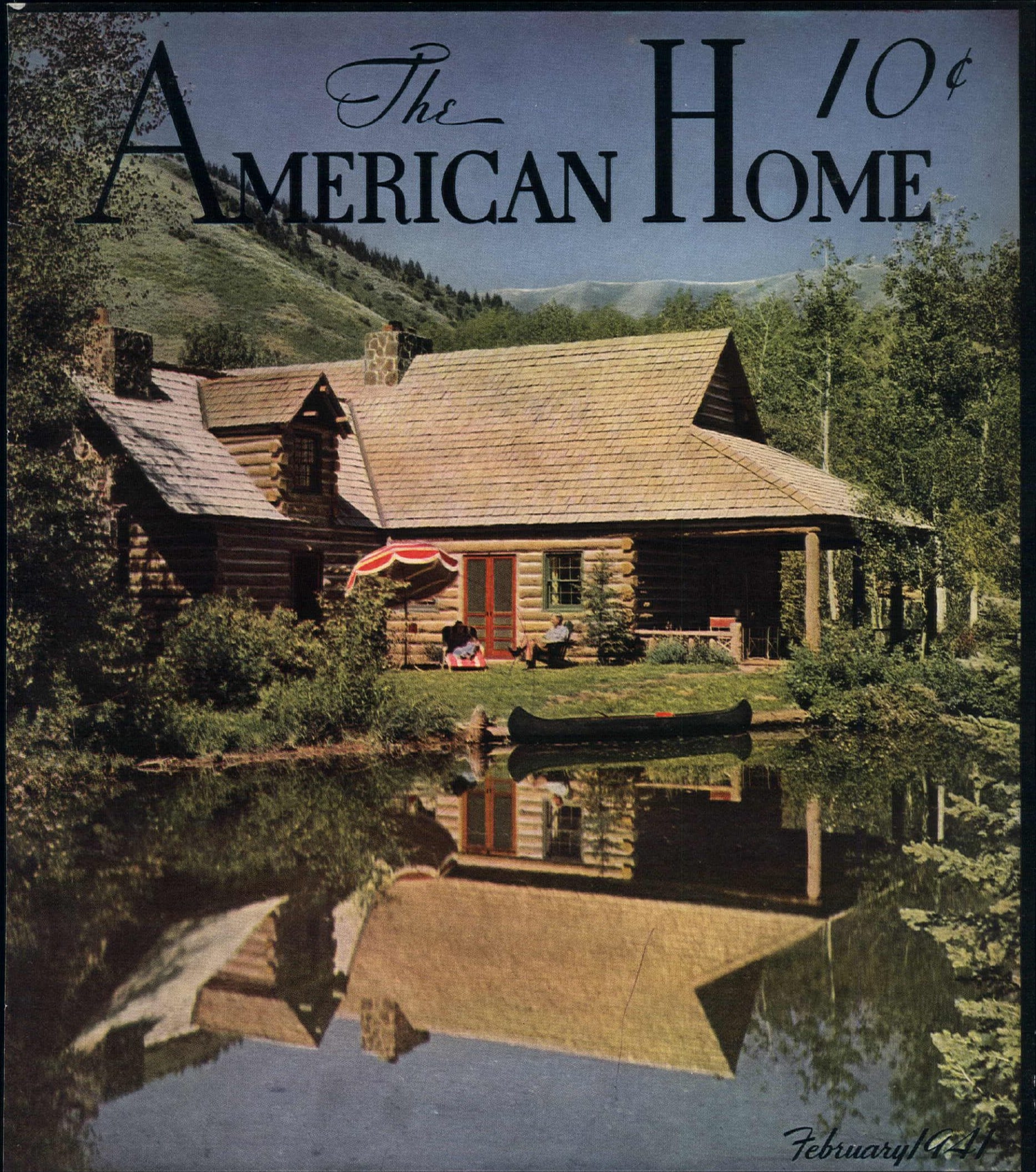
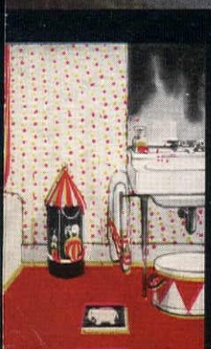
The American Home

10¢



February 1941







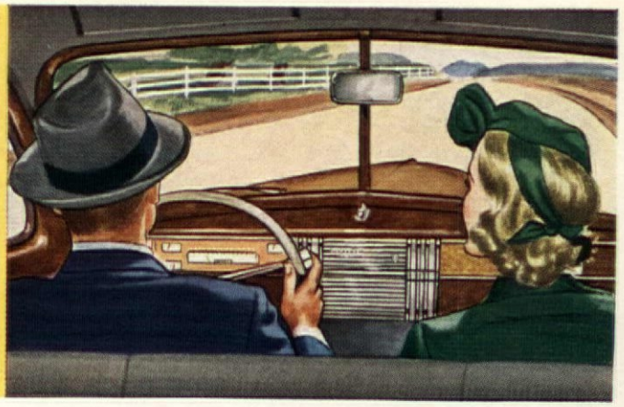




Fashion-Tone Interior, a miracle of color, fabric, appointments, exquisitely tailored. See the beautiful 2-tone upholstery in the Special De Luxe!

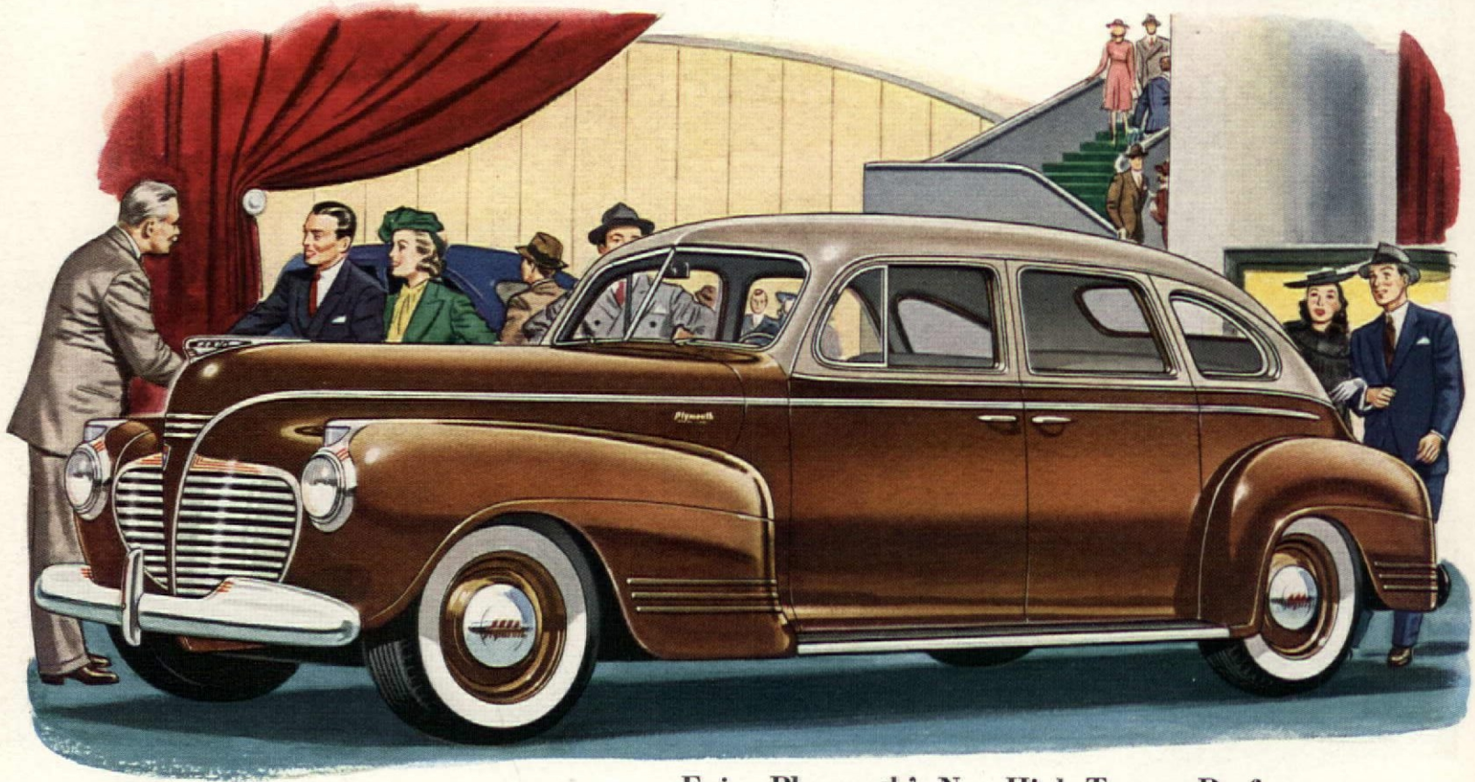
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New Driving "Feel"! The new Plymouth's Powermatic Shifting — available on all models at slight extra cost — vastly reduces driving effort.



Treat Yourself

TO MORE DRIVING PLEASURE!



Enjoy Plymouth's New High-Torque Performance... New Driving Ease...New Fashion-Tone Interior.

EVERYTHING about this new Plymouth makes driving a pleasure—its *style*, its *ride*, the easy way it *handles!*

Massive and powerful, its 117-inch wheelbase is longest of "All Three" low-priced cars! And the luxurious Fashion-Tone Interior is rich with superb new tailoring and smart appointments!

With Plymouth's new High-Torque Performance and new power-gearing, you seldom use low gear! You start in second—slip quickly into high, enjoying new mastery of hills, distance, traffic. And Powermatic Shifting further reduces driving effort.

You get new Safety Rims on wheels, new High-Duty Engine Bearings, a new Oil Bath Air Cleaner, 19 big advancements! Springcovers, Front Coil Springs, big 6-inch tires, color choices, are standard on even *lowest*-priced models!

And Plymouth is *easy to buy!*

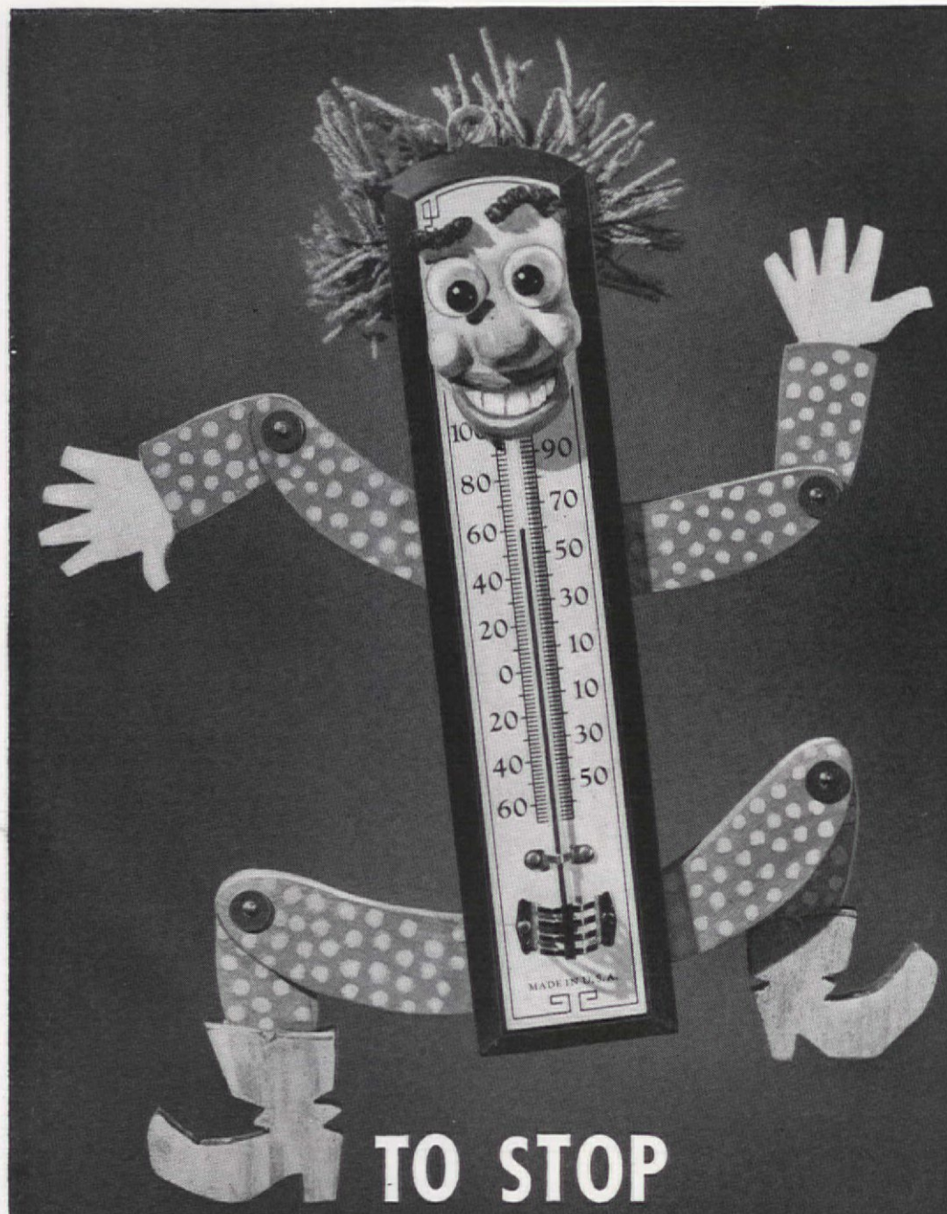
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COMPARE 1941 PRICES OF "ALL 3"



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Is your house first too hot, then too cold in winter?—too hot in summer? You can keep it *just right* all year 'round—when you turn to G-E. Whether you want radiator or warm air heat, burning oil or gas, there's a moderately priced G-E unit to give you *even* warmth. For summer comfort: G-E units to air condition one room or your whole house. Send the coupon for full details—including easy payment plans.

IF YOU HAVE RADIATOR HEAT

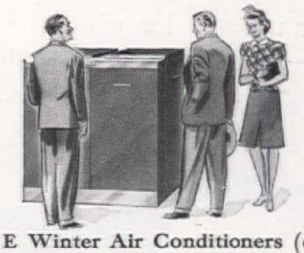


G-E Oil Furnaces — 7 sizes, moderately priced, give steady, carefree heat — *plus* abundant hot water the year 'round. Owners report fuel savings of 25% to 50%.



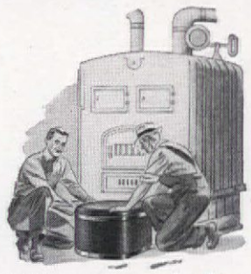
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Get full details from your local G-E distributor (see Classified Telephone Directory under Air Conditioning, Oil Burners or Gas Furnaces) or send coupon.

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Please send me literature on G-E ☐ Oil Furnace for radiator heat; ☐ Oil Winter Air Conditioner for warm air heat; ☐ Oil Burner for my present furnace; ☐ Gas Furnace for radiator heat; ☐ Gas Winter Air Conditioner for warm air heat; ☐ Summer Air Conditioning.

Name .....

Address



"Hello, Young Aladdin Jones!"

Land's sake, what have I got here?

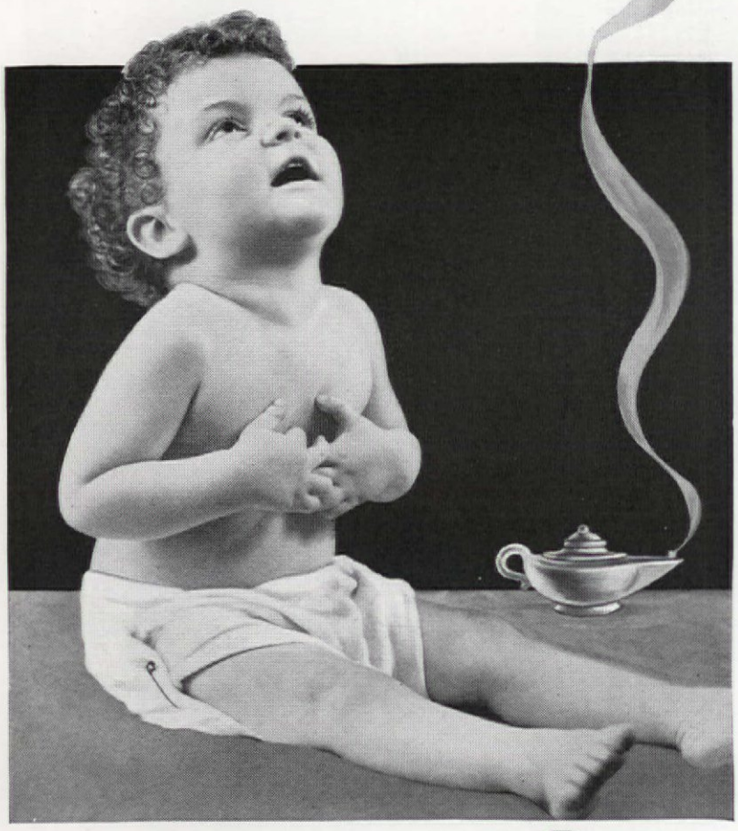
A telephone, that's what, young Aladdin Jones. And I can do so many things I'd make Aladdin's genie curl up with shame!

Jiminee! Like what?

Well, what would you like? A talk with your Daddy? He's miles away, but I'll bring you his voice! Some strained vegetables for supper? I'll see that Mummie gets them for you without taking a step!

My, will you vanish if I lose this lamp?

Not for a minute! I'm *always* here, Laddie — and I cost so little that Mummie can hardly believe it!



BELL TELEPHONE SYSTEM



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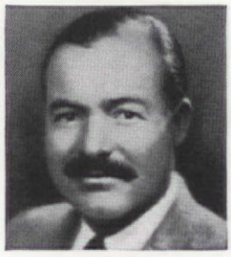
Published monthly by The American Home Magazine Corporation. W. H. Eaton, President-Treasurer, Henry L. Jones, Vice-President, Jean Austin, Secretary. Executive, Editorial and Advertising headquarters, 444 Madison Avenue, New York. Subscription Department, 251 Fourth Avenue, N. Y. Branches for advertising only: 248 Boylston Street, Boston, Mass.; 360 North Michigan Avenue, Chicago, Ill.; A. D. McKinney, 915 Olive St., St. Louis, Mo.; W. F. Coleman, Henry Building, Seattle, Wash.; W. F. Coleman, 550 Montgomery Street, San Francisco, Calif.; W. F. Coleman, 530 West 6th Street, Los Angeles, Calif.

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THE AMERICAN HOME, February, 1941, Vol. XXV, No. 3. Published monthly by The American Home Magazine Corporation, 444 Madison Ave., New York, N. Y. Subscription price $1.00 a year; two years, $1.50; three years, $2.00; (in Canada $1.50 a year; two years, $2.50; three years, $3.50); foreign postage $1.00 per year extra. Entered as second class matter December 31, 1935, at the post office at New York, N. Y., under act of Congress, March 3, 1879.

BOOKS YOU WILL SOON BE READING

—they are all Book-of-the-Month Club Choices...



Ernest Hemingway's new novel, FOR WHOM THE BELL TOLLS, was the Club's November choice. No book in recent years has received such universal and warm praise from all critics.



Margaret Armstrong in TRELAWNY has written a biography of "one of the most genuine originals of our race"; it was our October choice, and is rising swiftly on all best-seller lists.



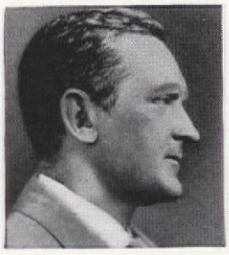
William Saroyan's new book, MY NAME IS ARAM is a delightful puckish picture of a small boy which, we have a hunch, may go the way of Clarence Day's *Life With Father*.



Franz Werfel's new novel, EMBEZZLED HEAVEN, is the Club's December book—quiet, deeply thoughtful, "a magnificent character study" of a lowly woman that leaves one comforted and inspired.



Willa Cather's new novel, SAPPHIRA AND THE SLAVE GIRL, is her first book in five years. The scene is pre-Civil War Virginia; "indubitably as good a decade hence as today."



Hans Zinsser's book, AS I REMEMBER HIM, was a Club choice just prior to his death; if any book deserves its present place, among the top best-sellers in the nation, it is this.



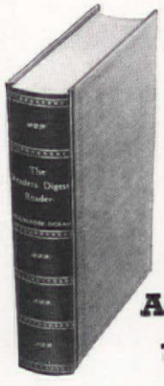
Jan Struther, with MRS. MINIVER, is a new author to Americans — instantly and widely introduced, as so many authors have been in the past, when her book was chosen in August.



Gontran de Poncins, a Frenchman, has written KABLOONA, an extraordinary book about Eskimos—beautifully translated and strikingly illustrated. It too will appear very soon.



Van Wyck Brooks' NEW ENGLAND: INDIAN SUMMER is, in the opinion of many, even more absorbing than *The Flowering of New England*. It was our judges' choice for September.



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IN A SINGLE BOOK—

THE READERS DIGEST READER is a collection of 138 articles chosen from the thousands of leading articles that have been reprinted in that magazine. They are those in which the reading public itself indicated the most interest. The list of contributors reads like a roll-call of famous contemporaries whose range of interests is as wide as life itself. Whether you are in the mood for relaxation or learning, escape or scientific discussion—whether you are interested in "The Wisdom of Laziness" or "The Discovery of Anaesthesia," or the inimitable Stephen Leacock's advice on how to open a conversation, or indeed any conceivable topic, here is your book.

FEW people realize that writers who now have become as famous as Pearl Buck, Clarence Day, Stephen Vincent Benét, Sigrid Undset, Hervey Allen, John Steinbeck, J. B. Priestley—and a score of others little less known—were *first* introduced to a nation-wide book-reading public by having one of their books selected, and then distributed to every tiny corner of the country, by the Book-of-the-Month Club.

Fully a million perspicacious book-readers—in the families which use the Book-of-the-Month Club service—now rely upon it to keep themselves from missing the new books they are really interested in.

Time and again you buy the "book-of-the-month"—not knowing it has previously been chosen by our judges—merely because some discerning friend has said warmly: "There's a book you must not miss." How sensible to get these books from the Club, since you pay no more for the books you buy, and save enormously in other ways.

Here is the simple procedure: You are not obliged, as a subscriber of the Club, to take the book-of-the-month its judges choose. Nor are you obliged to buy one book every month from the Club.

You receive a carefully written report about the book-of-the-month chosen by our four judges, *in advance of its publication*. If it is a book you really want, you let it come to you. If not, you merely sign and mail a slip, saying, "Don't want it."

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In addition, there is a great money-saving. More often than not—as the writers and books mentioned above demonstrate—our judges' choices are books you find yourself buying anyway. *For every two books-of-the-month you buy you receive, free, one of our book-dividends.*

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Pard can do the same for *your* dog. Feed him Pard regularly for full vitality, sturdy health!

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The Little Church At The Corners

An Old American Institution

COOL AND WHITE it stands, where the straggling town lines meet the county road. Above the clustered maples its slender spire reaches toward the blue, a sturdy testament to humble faith. Well-built of honest oak and weathered pine with deep roots in the soil of America. Clean and simple of line, as befits the house of worship.

NOT large, still on occasion it can hold a surprising number and much activity, for the church of all the countryside is many things besides. It draws the tide of farm and home life to its door, and serves as newspaper; theatre; in very truth, the meeting house—the seat and center of social life for millions of Americans. A venerable and beloved institution, frequently built by its own members, from their own forests and quarries, it contributes untold riches in good works and character to the national life.

HERE free men come to worship in the manner they have chosen—and to meet and greet their kin and neighbors. Here, the ladies, in their best black silks and cashmeres, preside at many a worthy "social"—charity bazaar, strawberry festival or bake sale.

HERE, too, are held the great American feasts—the church chicken dinners! Wherein every proud woman strives to outdo with the dish for which she is particularly famous, and the larders and root-houses are fairly looted of the emerald jellies and ruby jams, ruddy ketchup, jade-green relishes, spiced peaches, quince conserve, cucumber slices! Only one place on earth's surface can conjure up such bounty—the American farmland!

TO ALL the past and present generations of mothers and grandmothers who have helped prepare these hundred thousand church suppers, the H. J. Heinz Company acknowledges a very real debt.

FROM them—the best cooks in the world—we have learned many of our choicest recipes. Many patient, careful, old-time ways of doing things. Many long-ago arts of making simple and wholesome foods taste extra delicious.

THIS was the traditional wholesome fare to which the American institution of Heinz has devoted its deep respect and infinite care these more than 70 years. It is preserved today in all its simple goodness for the modern American table, by carefully recorded recipes that were family favorites when Heinz began, by the same tantalizingly slow cooking, by the same art of knowing how to do it just exactly right! The way your grandmother used to make it when she was trying to create something extra special for the church supper—a long time ago.

57

H. J. Heinz Company

An Old American Institution



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Chalet Suzanne

ONIONS STUFFED WITH CHICKEN LIVERS ACCOMPANY

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Route 8 . . . 4 Mi. N. Lake Wales. Open all year. *A beautiful chalet . . . in the midst of 230 rolling acres of orange trees and lily pools . . . The emphasis is on exceptionally good food and service. For their overnight guests, they provide carriages for a ride through the orange groves, around the lake, or to the Bok Singing Tower.*



TASTE IT, and you'll know why Swift's Premium Bacon is served at famed Chalet Suzanne . . . why it was voted "the best" in an All-America poll.

Swift's Premium is a marvelously mild bacon. Yet it lures the appetite with a mellow, tempting tang. The combination gives that famous "sweet smoke taste" you get in Swift's Premium alone. No other bacon has it, for no other gets Swift's secret Sugar Cure and special Smoking in Ovens.

When you serve this particular bacon you're serving the kind your family and guests are pretty certain to prefer. So specify *Swift's Premium* Bacon.

The bacon America votes best!

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BACON • HAM • BEEF • LAMB • VEAL • POULTRY • FRANKFURTS • TABLE-READY MEATS

CHALET SUZANNE BACON AND STUFFED ONIONS. Arrange Swift's Premium Bacon on rack in shallow pan and bake in moderately hot oven (425°F.) 15 minutes. No turning is necessary. Parboil large sweet onions. Cut in half, scoop out centers and chop with cooked chicken livers (or calves' liver). Fill onions, season and add 2 tbsps. cream to each. Heat in oven with bacon.

"Sweet Smoke Taste" from Swift's secret Sugar Cure and special Smoking in Ovens

Dear American Home



Dear Editor:

"I CAN'T let this envelope go to waste. I fear I am too much 'thrifty Scotch' for that when I could use it and tell you how nice the October copy of THE AMERICAN HOME is, which I read this bright, beautiful, sunny morning. Both the magazine and the day are gorgeous ones—the mocking birds, two of them, sang last night—they were sitting in the lavender bush way high up, the moonlight so bright and pretty and the stars hung like lighted lamps in the sky. A calm and peace seemed to be everywhere—after a day of toil and clamor. I often wonder—are we thankful enough for it all—we Americans are a fortunate people. The great turmoil and destruction, all the unrest whirling throughout Europe is a dreadful thing. One hardly realizes it actually does exist, when one is so far away from the danger of bombs. At night our sleep is so undisturbed and our rest so sure, we have much to be thankful for—it is indeed exceedingly gratifying.

"A great deal of pleasure is derived from reading THE AMERICAN HOME and seeing the beautiful pictures and room decorations, but the house plans are my favorites of all."—MARGARET S. ALLEN



Corey Ford, some four days out from civilization in Alaska, spotted Mrs. Sharpless, author of "Alaskan Wildflowers," reading THE AMERICAN HOME

Dear Editor:

"AS A mother of two I want to say that 'Are Housewives People?' by Sterling Thorne is one of the nicest articles I have ever read. The other day my sister, a trained nurse, came in unexpectedly. Said she, 'If you had a smaller house you could keep it cleaner.' What she did not know was that the previous evening I had stayed up until midnight writing a few chapters to my book. The house had not been dusted that morning but, thanks to Sterling Thorne, next time I will know to say, 'I'm proud of that dust, I was doing something more important.' "—SARA BRADFORD SAUNDERS



Dear Editor:

"I AM a recent AMERICAN HOME bride. During our engagement my fiancé and I practically memorized the Brides' issue and we charted our course by THE AMERICAN HOME. Since we haven't a dining room, we enjoy our meals on a card table in our small book-lined living room. The brass candlesticks, which don't quite match, are from a convent altar; the red-checked glasses from Bill's bachelor days. Our silver is 1810; our china, Wedgwood queensware in the Belmar pattern. The cups on the shelf with the coffee service are rose and gold Spode. We don't know the pattern, so we call them the 'Party' Spode, but use them on the slightest provocation. The antique muffin stand holds the second course—I wouldn't even attempt to serve a single meal without it."—LUCILE Y. BARKLEY

Dear Editor:

"WHEN my husband called me one morning and announced that he had just bought the old Brinkman house, my heart quietly broke right there. For years I had planned my house, for years I had skimped and saved, promising myself that some day I would have a lovely home—and now the Brinkman house! It *was* in a lovely neighborhood, there *were* five lots with *at least* twenty big trees. But the condition of the yard and house!!

"However, I fell, hook, line, and sinker, for my guileful husband's praise of my ability to fix things up and before he came home next day I had all of my old AMERICAN HOMES out looking for ideas we could use!

"After careful discussion we decided to spend $1,000 on repairs. The first thing we did was to tear off the porch and build a small concrete terrace. We got a blue-green composition for the new roof, and the shutters (copied from your magazine) I had painted a peacock blue.

"Since the house is narrow we built the ornamental fence (another AMERICAN HOME idea) at one side, and put the trellis at the other side. The window boxes (another A. H. suggestion) were painted the same color as the shutters and filled with dark blue petunias, so with red climbing roses on the small trellis at the steps and the big trellis at the side the effect is pretty against our white house."—ELIZABETH W. NUTT





The "woodsy" scheme of the living room, its dark plank floors, rich, reddish plank ceiling and log fireplace wall are set off by the pinkish, melon-like color of three painted log-siding walls. Brass, copper, silver ornaments and vivid Guatemalan textiles are highlights against the maple and walnut furniture, dark red leather chairs in the home of Mr. and Mrs. Jay Fassett at Ketchum, Idaho



HELEN MURDOCH FASSETT

River's Edge Ranch House near Sun Valley

LOG houses can be dark, depressing, chocolate brown affairs inside and out so we were pleased as punch to get nice fresh colors throughout ours. There's so much wonderful color in the precipitous, sage-covered hills and rocky crags about us in the hundred and two acres making up River's Edge Ranch, Ketchum, Idaho, that we brought some right to the house. There's soft gray-green sage color on outside door and window trim, pinkish buff on three living room walls, deeper pink tones on ceiling and the underside of the silvery roof, pale green on bedroom walls. And these are log siding walls, mind you, not plaster. We hadn't expected to get such a nice, commodious, livable house at all, for the original log cabin in our mind's eye was a pretty grim, Spartan affair. But this Sun Valley section of the country, with its incomparable backdrop scenery, doesn't take to grimness generally and our aspen and cottonwood groves,

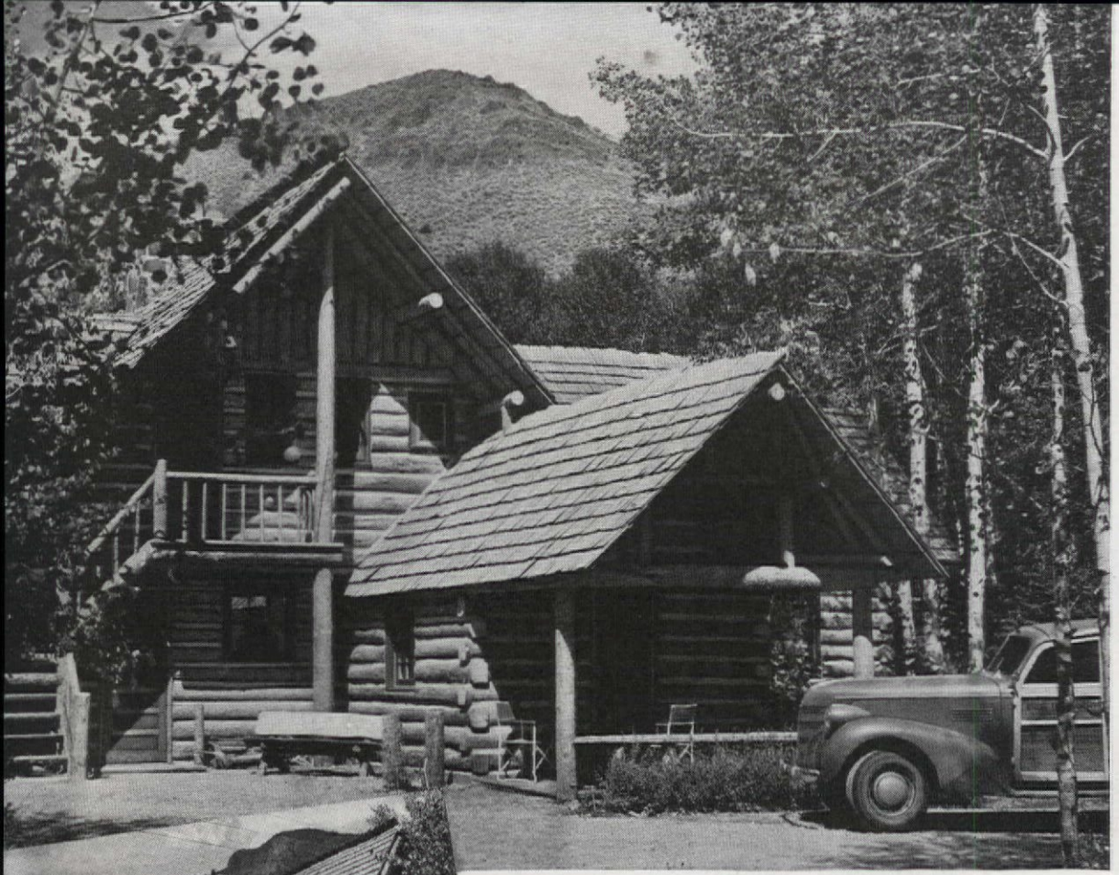




Open-front buffet in living room opens into kitchen by a swinging door. A sunny corner of the living room with natural linen curtains trimmed with rose-colored moss edging



Photographs by Lloyd Arnold



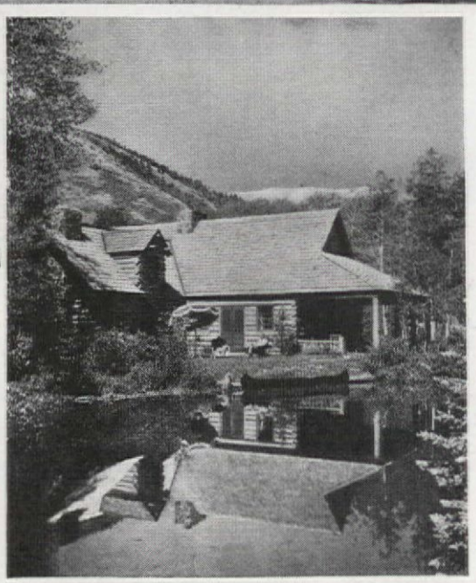
Overhanging gable end, painted rust on underside, protects the stairway leading to son's second story bedroom-laboratory. Service wing has its own porch

acres of pasture filled with wildflowers, columbines, and roses, and our three trout streams and lagoons didn't take to it particularly. So we have a year round home with a large, two-story living room, three bedrooms, two baths, four fireplaces, a tiny housekeeper's wing fitted with bedroom, bath, private porch, and entrance, not to mention our boarders—four mountain-climbing horses, a colt, three dogs, two cats, wild mallard ducks who have become too familiar, and beavers who slap their tails in our lagoons all night! There's also a slabbed garage, workshop, and tack room for gear and saddles. A pleasant improvement over that Spartan idea!

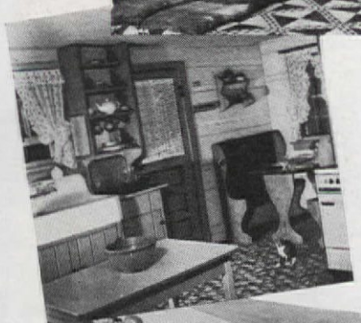
The exterior walls show the round, bark-covered pine logs but they are squared off on their other three sides to measure 9″ x 9″. Between the logs are 1″ planks hidden by white chinking. The two chimneys which rise in the center and at the bedroom wing of the house are of dark reddish stone and the wide roof which extends out over side porch, entrance, and second story stair is covered by hand-hewn shakes. The interior has a nearly square living room with the fireplace and balcony wall built of bark-covered logs in contrast to the remaining painted walls. There's a gabled ceiling and the beams and braces are natural logs while the ceiling planking is painted a deeper pink tone. The master bedroom, which occupies its own wing on the first floor, and has light green walls, rose brick fireplace, double closets, opens onto a rear terrace overlooking the lagoons.

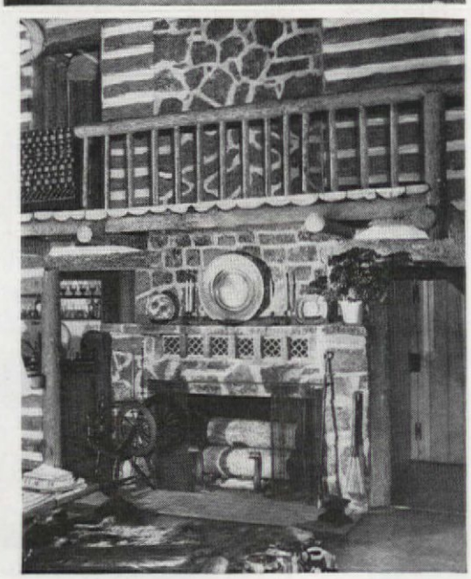
Cupboards and bookshelves have been fitted into all suitable spaces and one good-size closet off the entrance hall, with a window and a drop-shelf, is arranged for the storing and cleaning of guns, trout rods, rubber boots, and other sports equipment. Indoors there is comfort, good food, log fires, books, music; outdoors, magnificent scenery, and summer and winter sports.



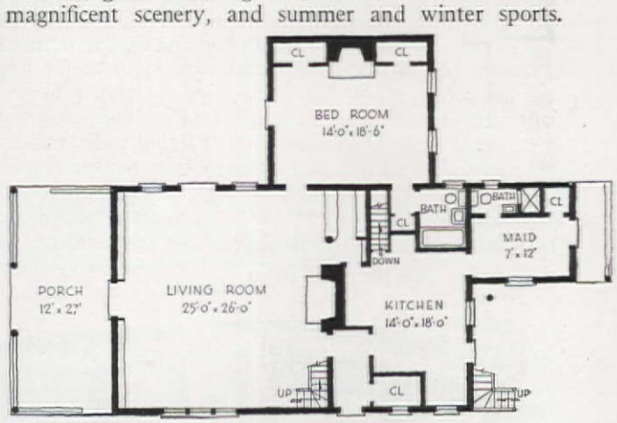




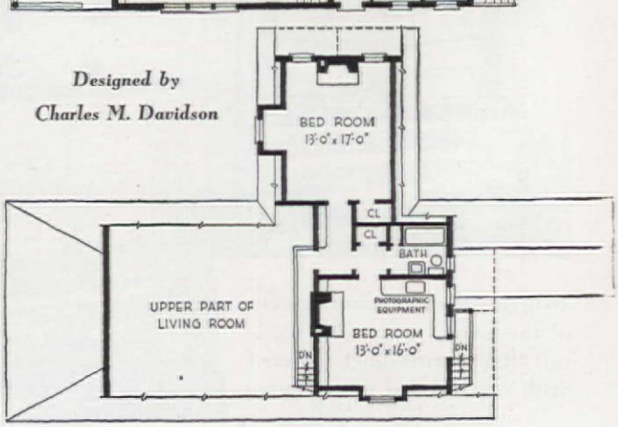








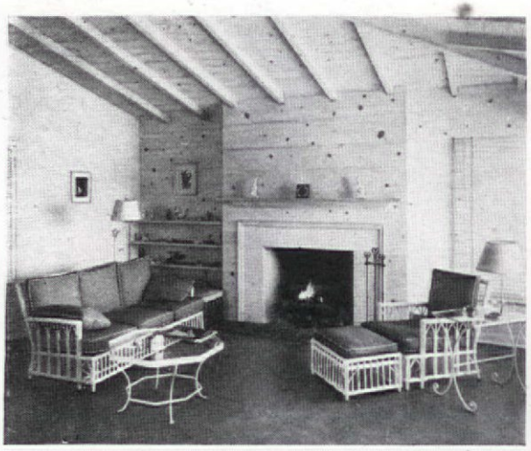
Designed by
Charles M. Davidson

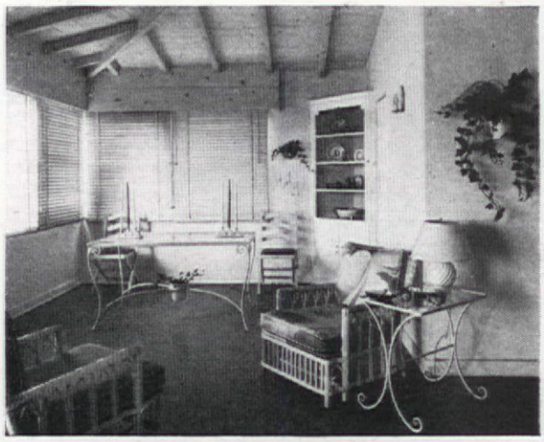


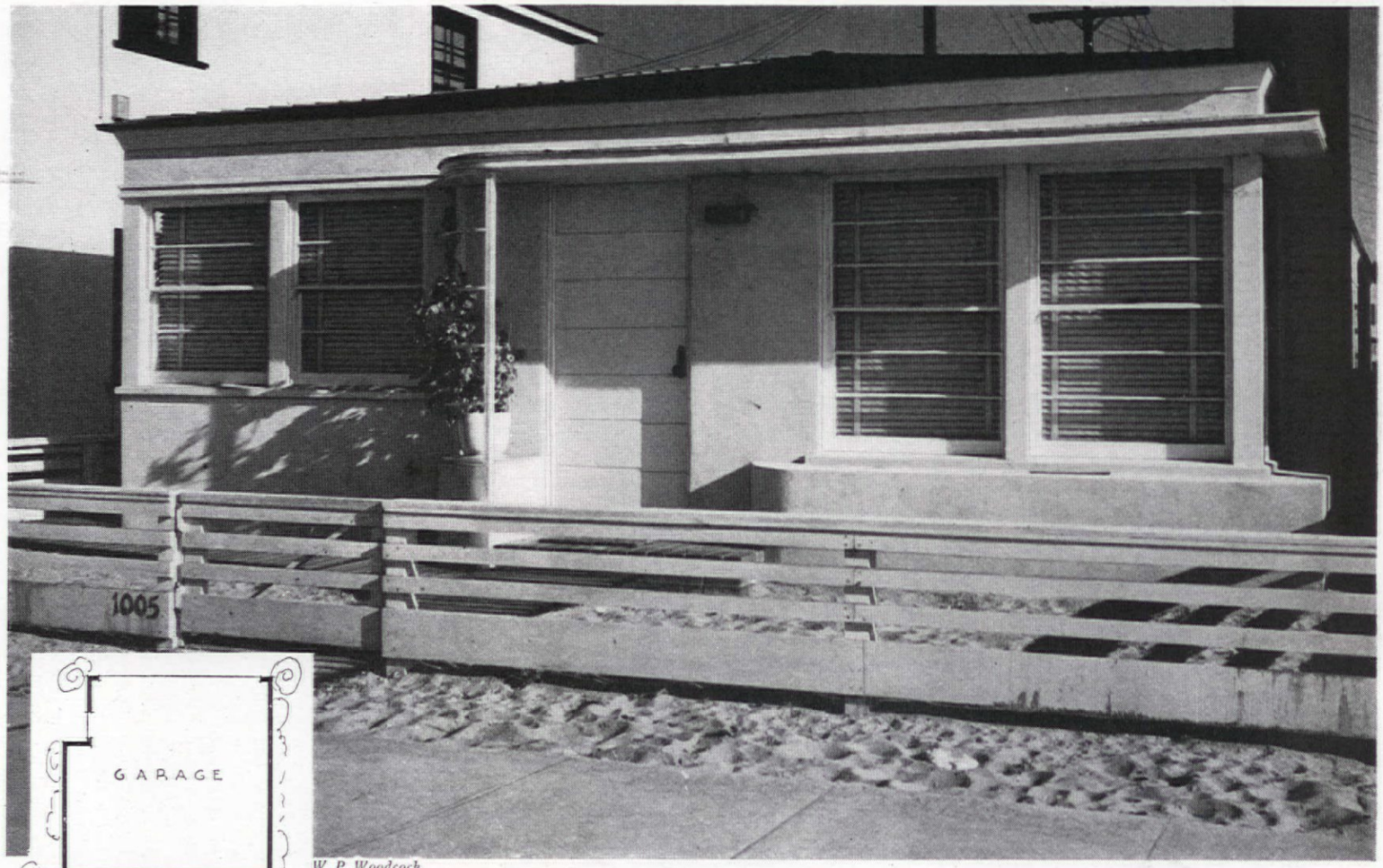
Mrs. Fassett's son Bob has this complete laboratory built into his bedroom. A fireplace, sitting-bedroom furnishings, and a private entrance make ranching for this young man ideal indeed!

West Coast Beach House

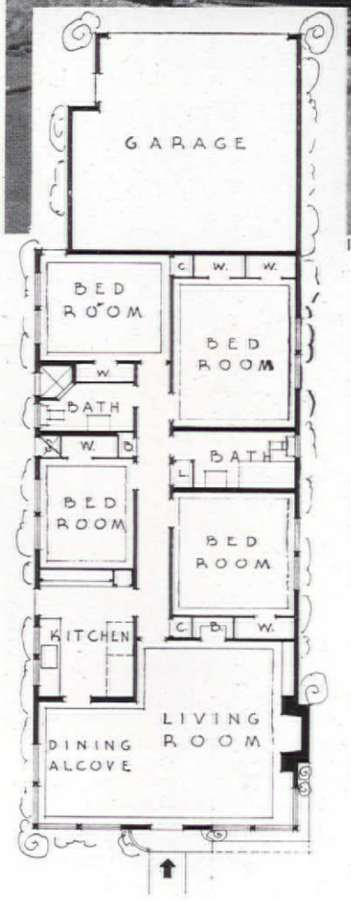
DONALD BEACH KIRBY, *Architect*







W. P. Woodcock



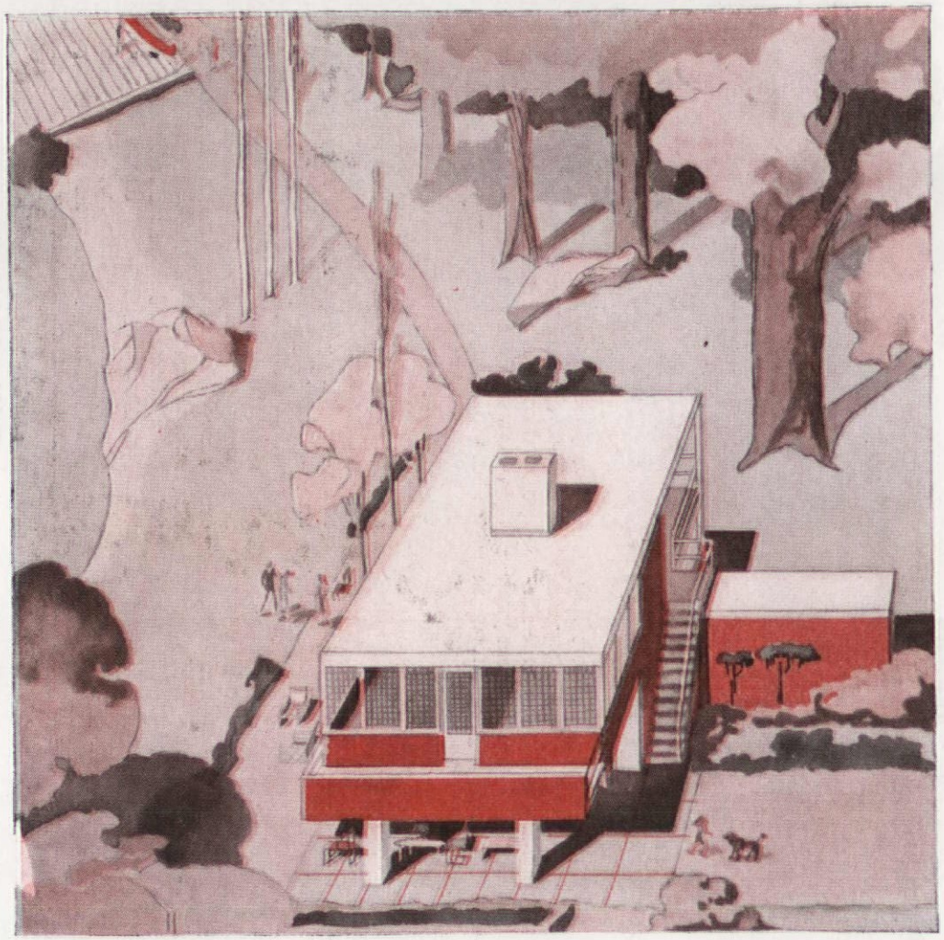
Balboa Island home of the Carl H. Shattucks

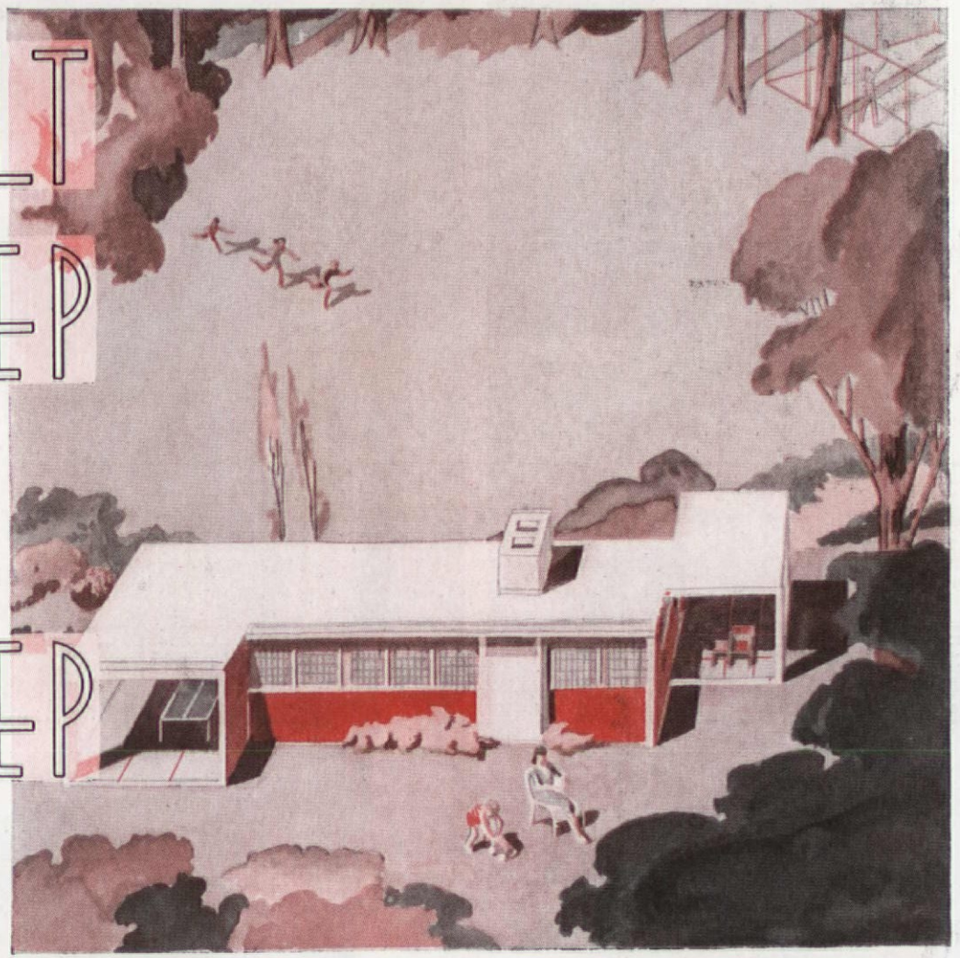
THE beach and the waters of Newport Bay, California, lie right before this one-story seaside home, so it nudged up nearly to the sidewalk and dispensed with any other front yard. The beach is the owners' outdoor living room so there's little need for much land around the cottage. The house extends fore and aft on its narrow 30′ x 85′ lot, a sensible arrangement where space is more useful inside the house than outside of it. But the plan makes all possible use of the land. There's a short strip of sand before you reach the crisp yellow and white front and there's a small service yard out back by the garage. There's also sufficient ground left for a side kitchen entrance, a door to the boys' bunk room and a side entrance to the shower room for bathers.

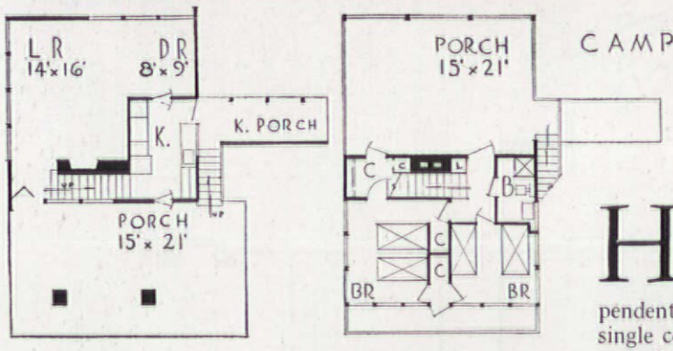
The cheerful looking front of the house has the simplest scheme imaginable, an entrance door exactly center and two windows on either side. Its appearance might have been commonplace or deadly dull but the architect gave it a holiday lift outside, and also better light and view inside, by using over-size windows around the corner of the living room. The dining room has a corner window bay, too. By adding the protective modern hood over living room windows and front door, a decorative concrete flower box and sill under the windows, and a quarter round trellis supporting the hood, the whole front gains variety and personality. And its color scheme of yellow stucco walls, dead white trim, and dark brown roof brings out the design.

Behind that cheerful color scheme there's an equally attractive interior. The sunny living-dining room is carried clear across the width of the house; its ceiling rafters are left exposed, and the front and side walls are done in light-finished natural wood, a favorite vacation-house scheme. Some interior walls are painted stucco and floors are cement, painted marine blue. Seven windows, all told, in the living and dining room corners admit sun and the good salt air from the bay, and there's a big open fireplace as well as a smartly turned out bar closet behind the sofa. Rattan chairs and sofa are covered in dark blue, and light, iron, glass-topped tables are painted white. The kitchen is just behind the dining room and the remainder of the single story contains four bedrooms and two baths.

MODERN CAMP BUILT STEP BY STEP







1ST FLOOR

2ND FLOOR

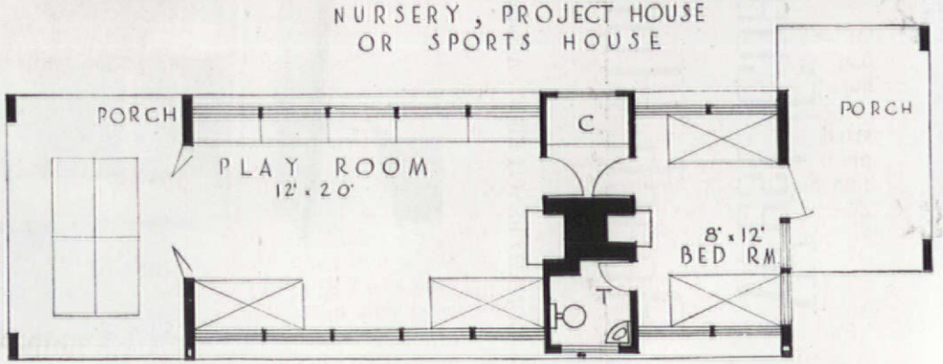
CAMP HEADQUARTERS

By WALLACE WOLCOTT, Architect

HERE is a camp for a large family—a family including several generations, plus friends and relatives. The camp is arranged so that it is flexible and can accommodate everyone independently of each other. It is also so flexible that if a single couple want to use the camp for a late fall week end, there is a small unit just the right size for them—easy to open at a minute's notice and easy to close as quickly. There's no complicated procedure involved.

The camp consists of a number of parts: 1st, the two-story camp headquarters with porches upstairs and down. There's a living-dining room and a kitchen on the lower floor, two bedrooms on the upper, so this is a complete building in itself. 2nd, sleeping houses with two bedrooms each, called guest houses. Ideal for the small guest family; the kids can be brought without fear and trembling. 3rd, the smaller sleeping house for two individuals. 4th, last, the sports or playhouse adaptable as a nursery for small children, as a playhouse for active youngsters, or as a sports house for teen ages or grown-ups.

NURSERY, PROJECT HOUSE OR SPORTS HOUSE



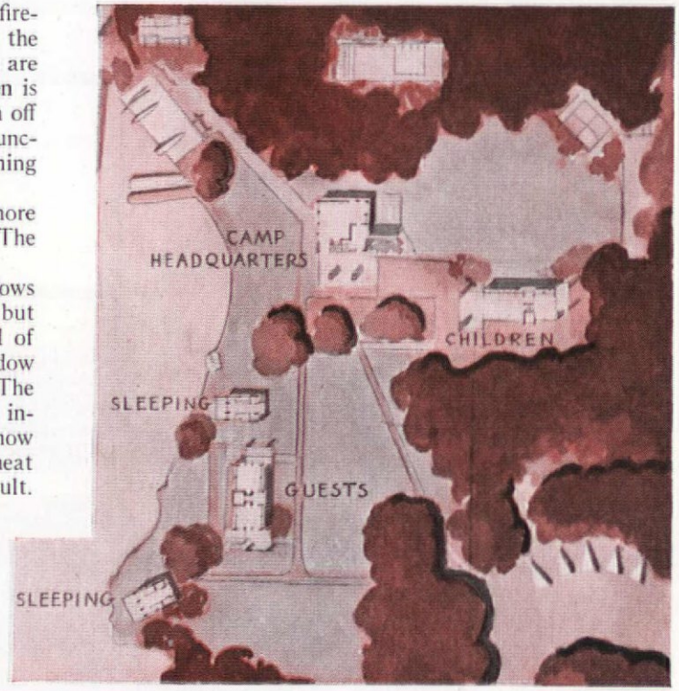
Of course any camp of this sort depends on your family's requirements. But any of the individual unit houses described can be added or subtracted to fit your family camp needs. The camp headquarters would be a fine vacation house in itself, with every requirement necessary for a small family. And after a year or two a guest house or a sleeping house could be added if needed. The camp could be enlarged by any of the individual units as time passed. By spreading the expense over a number of years it could be more easily financed. It's also possible for different branches of your family to build different units. An older son could build a sleeping house. The nursery unit could be added for a married daughter with two small children.

CAMP HEADQUARTERS has a 14′ x 16′ living room with fireplace, and an 8′ x 9′ dining alcove opening off of it, giving the living space its maximum usable size. Notice how the windows are arranged to give the rooms a flood of light and air. The kitchen is compact and well arranged for easy cooking with a utility room off of it for the "canned gas" and other requirements of camp functioning. Meals can be served from this kitchen either to the dining room or, in good weather, to the porch.

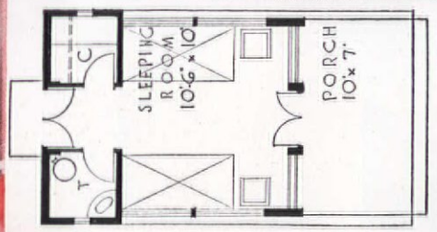
On the second floor are two bedrooms, a bathroom, and more than enough closets (once an unheard of luxury in a camp). The second floor porch has an outside stair.

One mechanical feature of camp headquarters is the windows which slide down in the wall, leaving the entire space open but fully screened. This is done by using window balances instead of the usual double-hung window construction. It allows the window jamb to become a structural member of the wall as well. The slightly pitched roof is the inexpensive tar and gravel type, insulated underneath with a one-inch wallboard. My sketches show all roofs whitewashed in the Bermuda manner, for reflecting heat instead of absorbing it. You would be surprised at the result.

Planned for a family clan, affording privacy for each group . . with small units convenient for late fall week ends

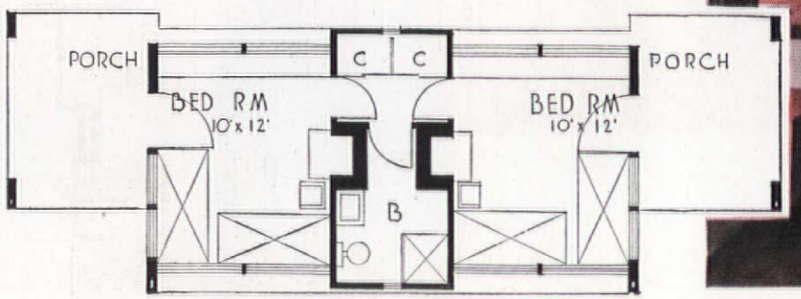






SLEEPING HOUSE

GUEST HOUSE



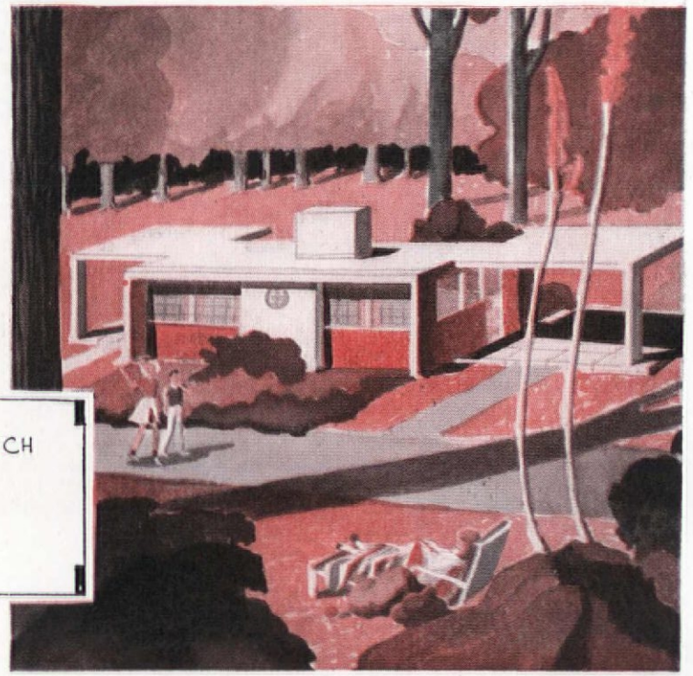
SLEEPING HOUSE. In the smallest space possible, room is provided for two full-size beds, good closet space, and a toilet. The walls slide down into frames, leaving the sleeping space open like a tent but fully screened. It can be opened or closed for the season in five minutes.

The slightly pitched roof should have a one-inch insulating board for a ceiling and is cantilevered out to cover a cosy little porch. The probable cost of building this sleeping unit should be moderate; the construction is so simple that it could be built by the ordinary person handy with tools. The parts can be pre-cut at the shop and put together at the job.

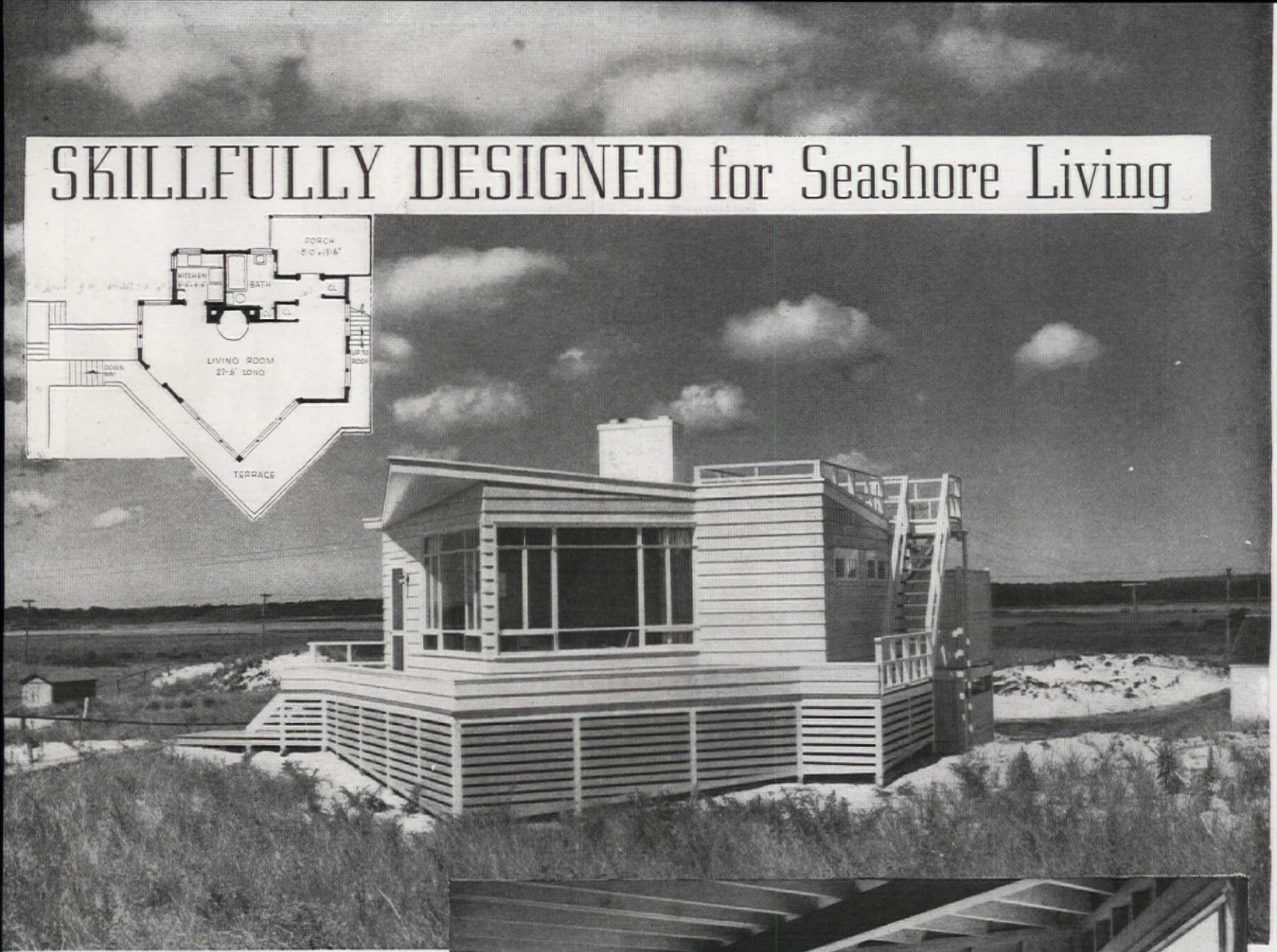
GUEST HOUSE. This two-room sleeping house—living room and double bedroom, or whatever you please—is two sleeping house units put together. Intended for a small family, its structure is the same as that of the sleeping house.

SPORTS HOUSE. This should be one of the most welcome parts of a camp. Where there are small children or babies, the living room is used for a nursery, and the smaller room becomes the room of the adult in charge. When the children are older, the big room is used as a playroom or project room during the day. It can always be used as a guest house even though it holds all necessary equipment for games. The big room can be turned into a dormitory if occasion should arise and any number of Boy Scouts or Girl Scouts could be neatly tucked away without fuss.

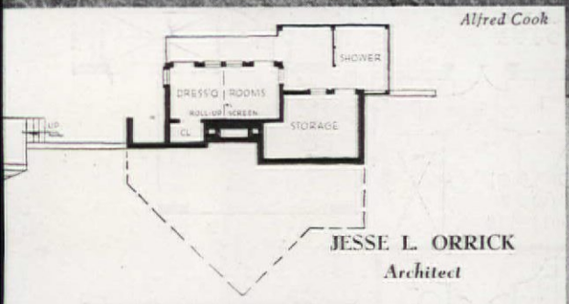
The designs for these camps were made as simple as possible; all but the headquarters could be built without professional carpenters. Fireplaces are shown because, regardless of their expense, they are generally added some time. If the toilets and baths shown are not practical, the space becomes closet room. The sizes of rooms are adaptable and can be made larger if desired; those shown are almost minimum.



SKILLFULLY DESIGNED for Seashore Living



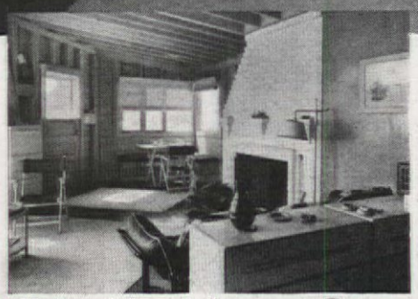
Alfred Cook



JESSE L. ORRICK
Architect

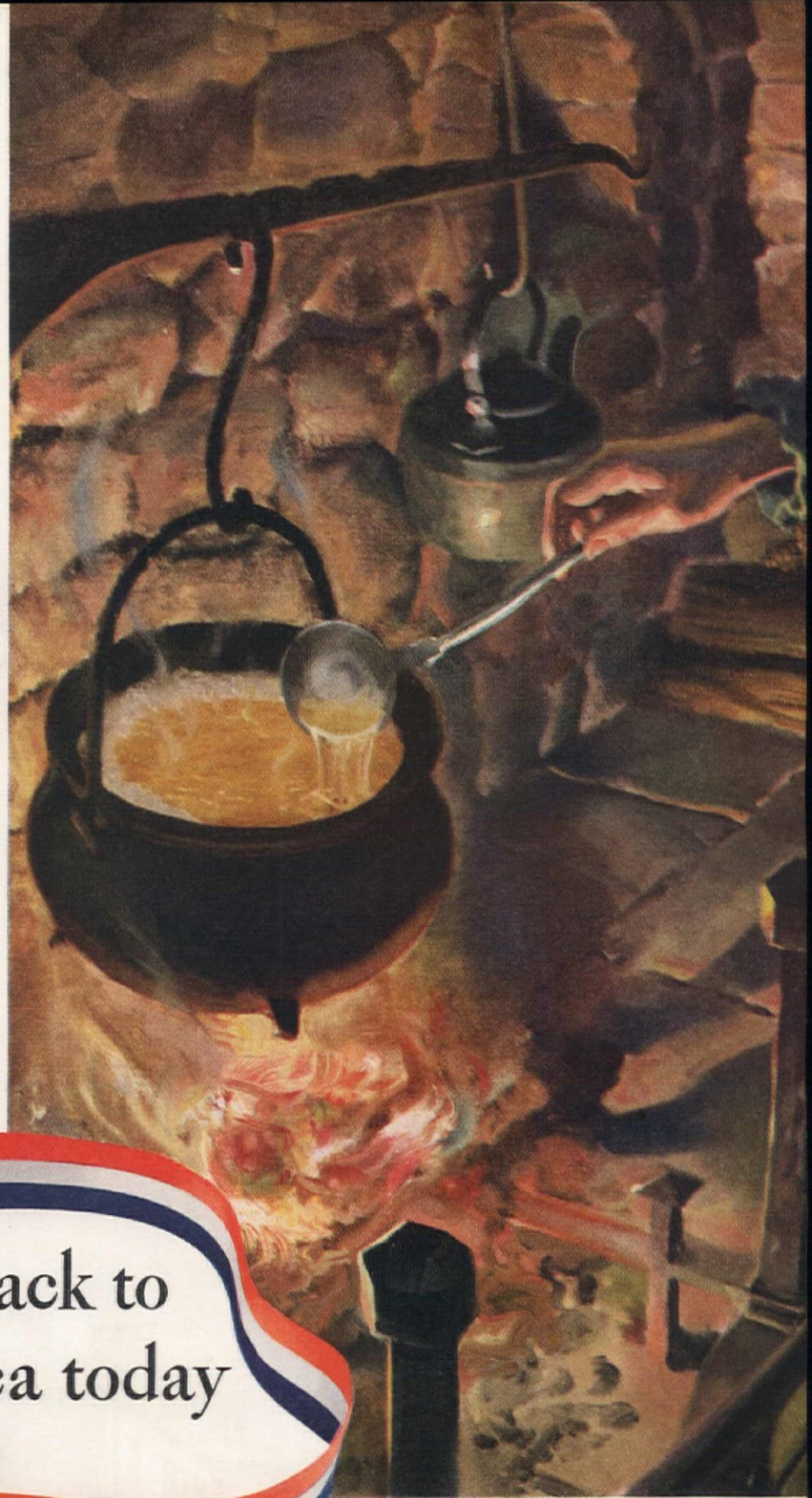
HERE'S a rational little modern beach house designed around the sensible notion that sun, light, air, and view are of prime importance in a seashore home. It is built up above the sand dunes for better vistas (incidentally giving needed space for a necessary shower and double dressing room underneath the house) and it has a large V-shaped window bay pointing out toward the sea. The walls of the bay are practically all glass from floor to ceiling and their diagonal angle makes it possible to see up and down the coast from any part of the general interior space which serves for living and dining. The overhanging roof is accurately devised to keep direct sun glare out of the room. The sleeping quarters can be instantly curtained off from the main room; they're at one side for privacy, ventilated by four high, small windows. Kitchen and bathroom are located at the back. An open terrace surrounds the front, there's a boarded rear porch for sun bathing and an upper deck over the sleeping quarters as a general lookout. Much of the interior is left with structural framework exposed; all of the furniture, rugs and draperies are in keeping with this rustic treatment.





Mr. C. E. Haines' beach home at Quogue, L. I.

BUILDING DATA—Foundations: House, wood posts. Chimney, concrete, concrete blocks. Walls: Cedar siding, waterproof paper, sheathing on 2″ x 4″ studs. Roof: White asbestos composition sheeting on sloping roof. Built-up roof deck. Water supply from electric suction pump, sewage disposal from septic tank, no heating other than fireplace.



A corner of an authentic American kitchen, now over 200 years old. Here, long ago, chicken noodle soup often simmered softly over the open fire.



A famous soup of Colonial times comes back to America today





LOOK FOR THE RED-AND-WHITE LABEL

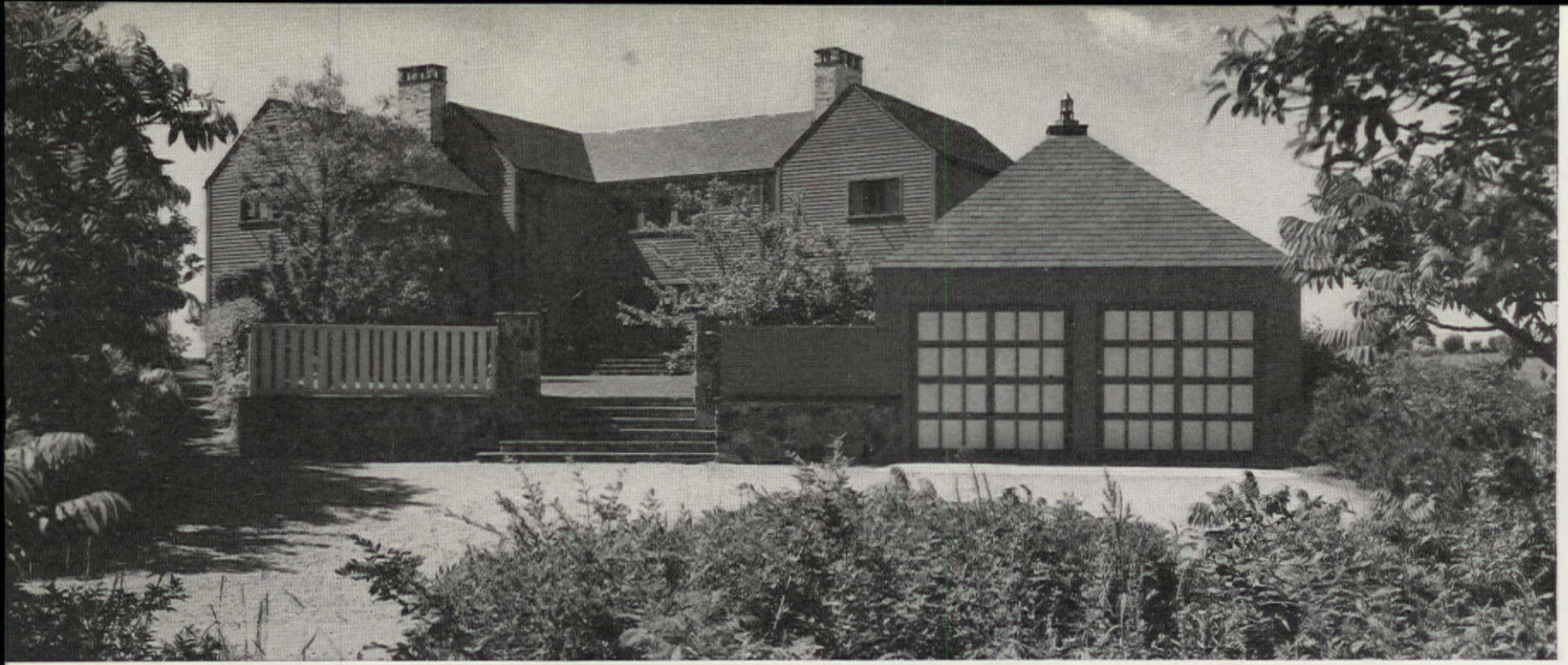


With true respect for a grand old dish, and with the skill they've learned through many years, Campbell's bring you chicken noodle soup. It's savory, and hearty, and delicious to eat—the kind that might have bubbled in an iron kettle over the hearth in early Colonial days. Indeed, so faithfully have Campbell's copied the old cooking traditions, that even the early pioneers, if they could be with us today, would nod approval of Campbell's Chicken Noodle! . . . For, like *their* soup, Campbell's has a slowly-simmered chicken broth glistening with richness. Like theirs, it's filled with substantial egg noodles, nourishing and good to eat. And tender morsels of chicken complete its old-time goodness.

All America hails today this favorite soup of Colonial times! Perhaps, because it *is* so American, or just because it's so downright good, the country has taken to it with enthusiasm! So often is it served that Campbell's Chicken Noodle is growing faster in popularity than any other soup. Have you tried it?

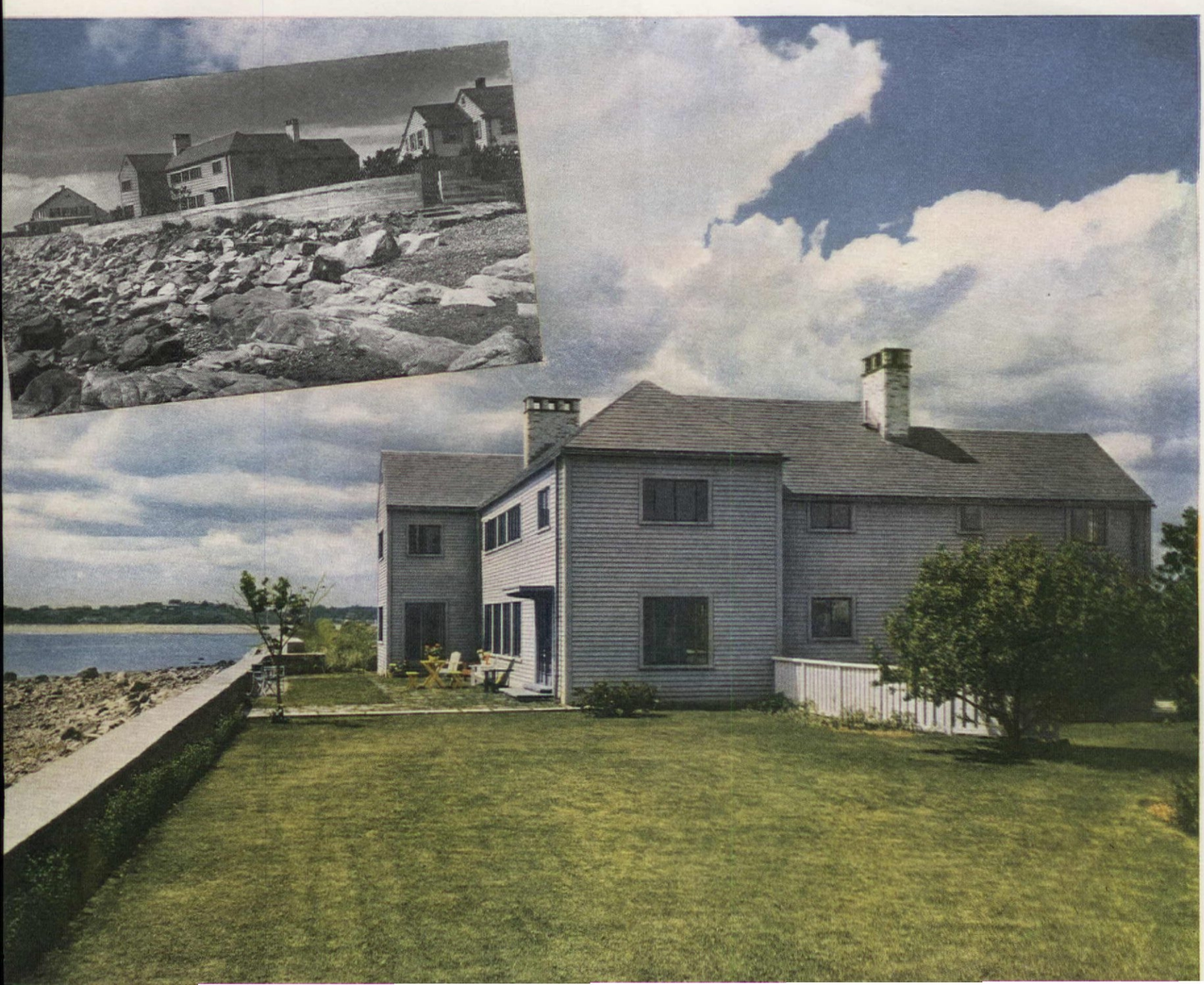
Campbell's CHICKEN NOODLE SOUP

GROWING FASTER IN POPULARITY THAN ANY OTHER SOUP

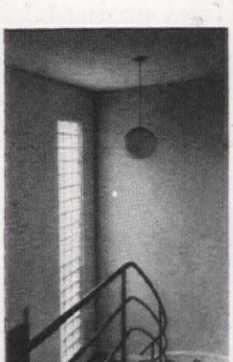


Problem: Lot with a small frontage but large ocean boundary, difficult but desirable to build on. Result: Roomy house, matching site and scenery

All rooms overlook the ocean in this



Marblehead home of Mr. and Mrs. Laurence H. H. Johnson, Jr.



KATHERINE MORROW FORD



Photographs by F. M. Demarest

Summer Home on New England Shore

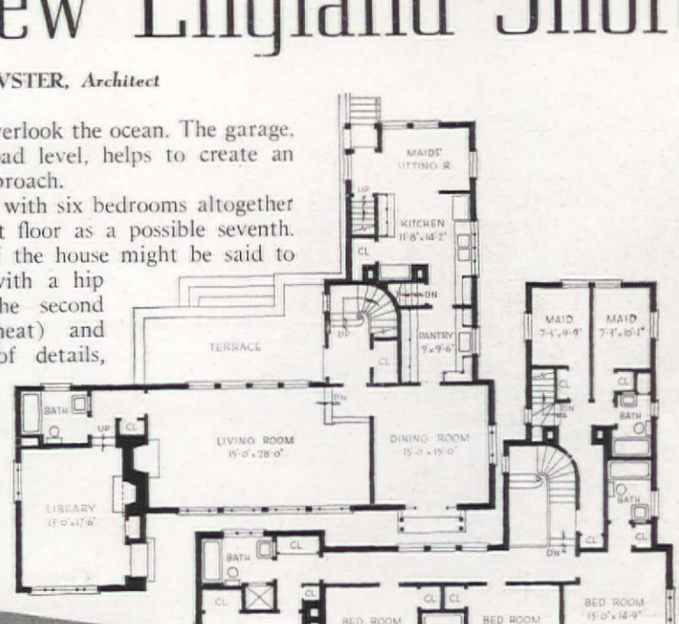
GEORGE W. W. BREWSTER, *Architect*

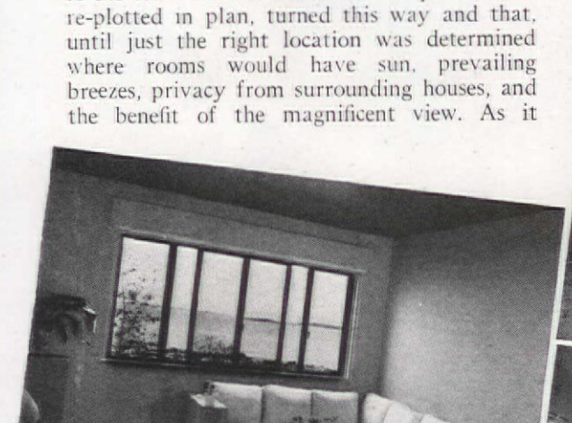
"THE call of the running tide," which John Masefield wrote about, need never be denied by the young owners of this home, Mr. and Mrs. Laurence H. H. Johnson, Jr., for the surging sea spreads all around the back of their house on the Massachusetts coast at Marblehead. The stalwart character of the rocky shore which piles up below the house seems to have crept into its bones, too, for it has a strong, simple outline, has shied away from fussy details or frills, and blends right into its seascape setting with a color scheme of gray walls, black slate roof, white chimneys and equally white fences.

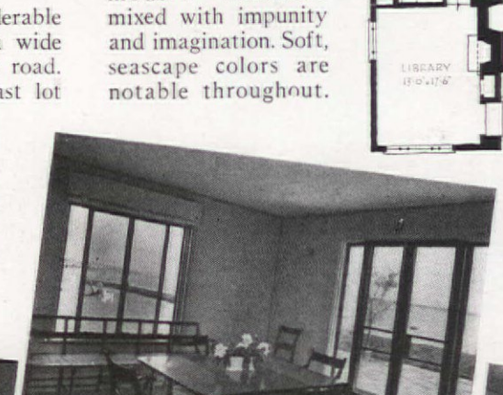
Getting it into that setting took considerable strategy, however. The wedge-shape lot has a wide frontage on the sea but little frontage on the road. An existing house was three feet from the east lot line, too, and the whole property sloped uphill to the sea wall. But the house was plotted and re-plotted in plan, turned this way and that, until just the right location was determined where rooms would have sun, prevailing breezes, privacy from surrounding houses, and the benefit of the magnificent view. As it stands all main rooms overlook the ocean. The garage, sensibly built at the road level, helps to create an attractive courtyard approach.

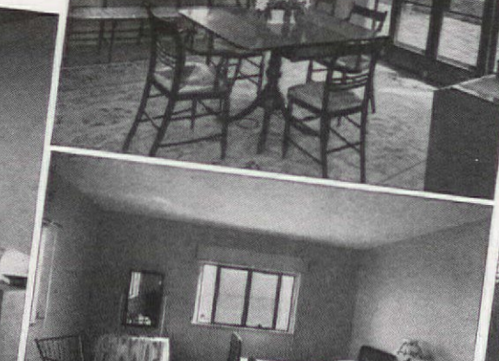
It's a big house inside with six bedrooms altogether and a study on the first floor as a possible seventh.

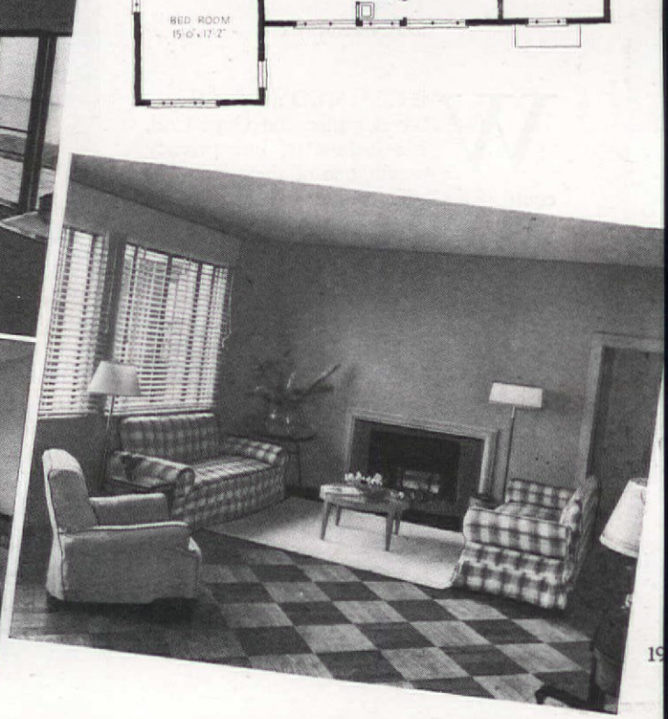
Just as the outside of the house might be said to be Colonial in form (with a hip roof which protects the second story from summer heat) and modern in treatment of details, so the interiors show simple Colonial and modern furniture mixed with impunity and imagination. Soft, seascape colors are notable throughout.





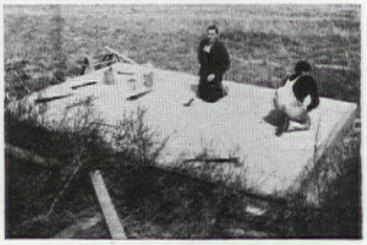




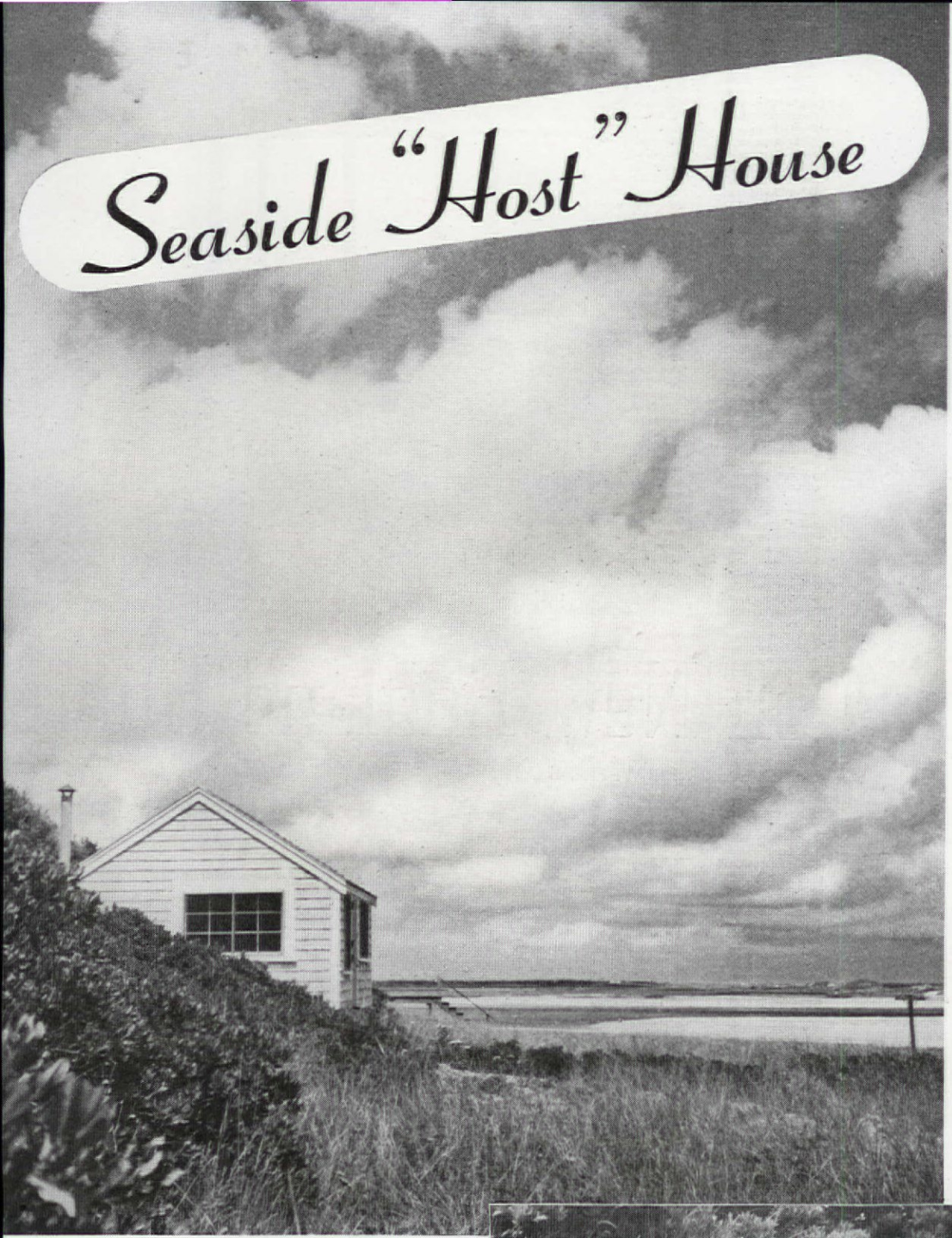


Seaside "Host" House

"We built ourselves a tiny guest house, 12'-0" x 16'-0", but liked its comfortable seclusion so much it's become Host House, our domain"











JEAN HERSEY

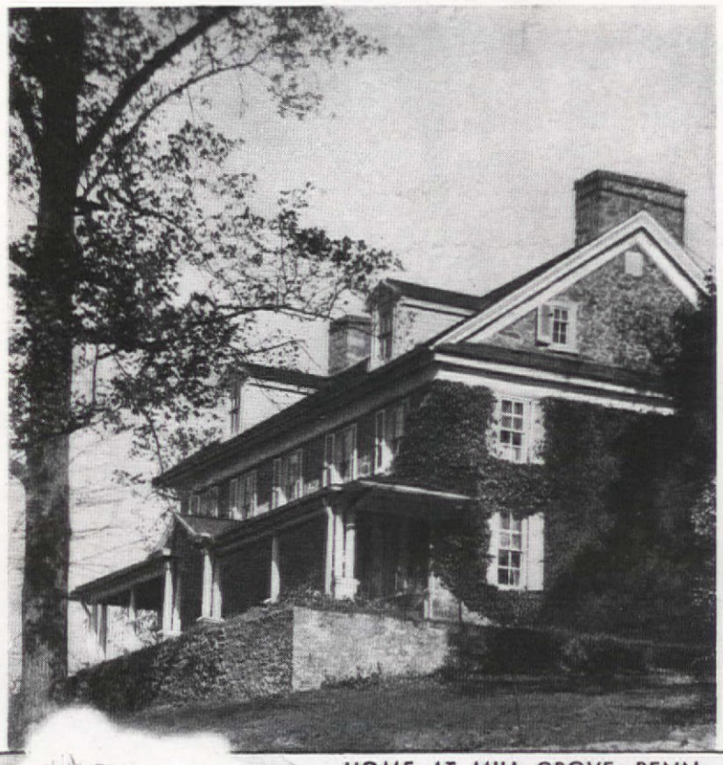
WE CLAIMED a lot of things for our place on Cape Cod, Massachusetts, but privacy wasn't one of them, for you could practically hear a sneeze from one end of the house to the other. And when it rained, three children seemed like six underfoot—or were six by the time their friends gathered to build forts in the living room, play at fishing from the stairway and hold club meetings. So we decided an extra little house would be a smart idea to catch the overflow, to serve as a guest house, or as a pleasant private hide-away of our own.

When we decided to build it, the first question was location. Our regular cottage was on top of a thirty-foot bluff overlooking the sea. A site at the bottom of this bluff would be wholly private from the house and from any other signs of human habitation except for Nauset Light and the Coast Guard station at Eastham three miles north. Prowling around this area one day we landed in a little gully singularly free of undergrowth where we found a great coil of rusty wire which weirdly enough seemed to come right out of the ground. When we learned that this wire was actually the old transatlantic French cable, that settled it. This was to be the spot for our little extra house.

Next spring Bob and I came up for a week so he and Stanley Crosby, who had done a yeoman's job on our existing cottage, could build the new house. Mr. Crosby wisely advised us to stick to 12'-0" wide by 16'-0" long overall dimensions for the house since lumber came in those lengths, saving wasteful and troublesome sawing. Following this sound scheme the two men leveled the ground and planted ten 6" by 8" cedar posts marking the



JOHN JAMES AUDUBON



HOME AT MILL GROVE, PENN.



The Great American Woodsman

JOHN JAMES AUDUBON was born near New Orleans on May 4th, 1780. His father, a French naval officer, soon thereafter went to Santo Domingo accompanied by his wife who died there, a victim of a negro insurrection. He returned to France with his son, and it was there that James spent his boyhood days. He was instructed in music, geography, mathematics, dancing, fencing, and spent two years studying art under Jacques Louis David, who painted the celebrated portrait of Mme. Recamier.

At the age of seventeen, he returned to America and took up his residence at Mill Grove on the Schuylkill, in Pennsylvania.

This, the first American home of the great naturalist and woodsman is a fine example of the 18th century country homes found in Eastern Pennsylvania with a pleasing combination of timber and field stone construction.

With knapsack and rifle, in canoe and flatboat, he travelled down the waters of the Missouri, Ohio and Mississippi, pausing at frequent intervals to sketch and study bird life. Lucy, his wife, established a school and taught to enable him to continue his studies. Upon one occasion two hundred of his sketches were destroyed by mice. Three long years were spent in the woods replacing them.

In 1826, Audubon went to England to find a publisher for his life work—"The Birds of America." Within a week he was invited to exhibit his paintings in the Royal Institute and was proclaimed "The great American genius." Fame had at last singled him out and he was elected to membership in the most important societies of Science and Art in England and France.

The first volume of his great work comprising 435 plates in which 1000 birds were shown full size in minutest detail, was completed in 1830 and the entire work in 1839. It had cost $100,000 to publish it. His residence on the Hudson was later known as Audubon Park. He died on January 27th, 1851.

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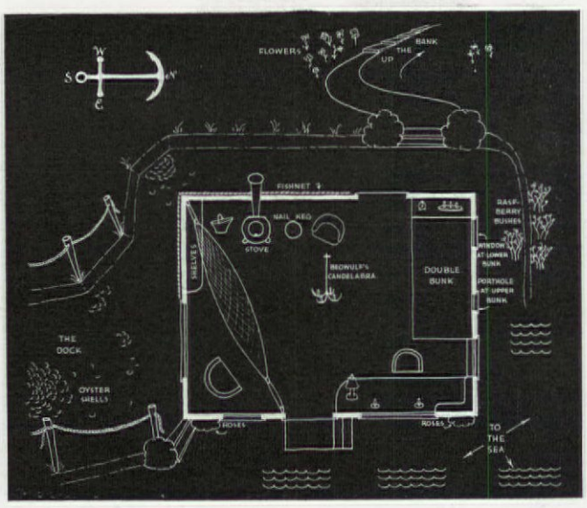


Huge built-in desk framed in deep shelves, double bunks with storage cubbyholes and windows looking out to sea, iron-hinged Dutch doors are among the cottage highlights





Claude Ronne



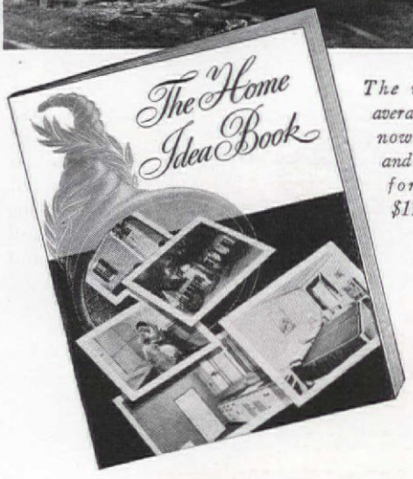
corners and sides of the house to be. They began at the northeast corner, which Mr. Crosby said always brought good luck. After the earth was firmly tramped down around them, and they were true and level, these posts stood one foot above ground, two feet below. Then the sill, substantial 4″ x 4″ timbers notched to fit together, was nailed on top, giving the outline of our house foundation. Next came the 2″ x 6″ fir floor joists, which were set on their sides, two feet on centers across the width of the house and "toe nailed" into the sill. Then the pine floor boards were laid lengthwise over the tops of the joists. So there, the whole floor was laid without fuss.

Next 2″ x 4″ timbers called "shoes" went down around the edges of the floor, leaving out space for two doorways, and 4″ x 4″ posts were erected at the four corners, fixing the height of the eaves at 6′-3″. When the studding went up to serve as the framework for finished walls, which were to be knotty pine boards inside, board sheathing and shingles outside, and horizontal 2″ x 4″ plates were nailed atop the posts, the door and window frames were set in. Now the skeleton of the house was complete to the eaves, and the men cut the roof rafters for the gable ends, having planned a roof with a conventional Cape Cod pitch, a "nine inch rise to a twelve inch run." This means that for every horizontal foot the height increases nine inches and the gable rafters were cut and joined to form this pitch. When the horizontal ridge was connected to the gable rafters and the whole structure dramatically lifted to form the outline of the roof, I could have cheered. After that, the other rafters were nailed in as the base for roof sheathing and collar beams were added for strengthening. The exterior wall and roof boards were laid on as the next step and the cornice molding nailed in place. Shingling was the remaining big job and this is where I came in, or rather "on." I clambered up on the roof with the men and had the time of my life nailing the shingles on in neat rows, guided by chalked string.

But it's the details in which we take most pride: The Dutch doors made of boards and battens and cut in half to "let air in the top half and keep chickens out of the bottom half," if you believe the legend. Ours are painted blue with dull black iron hinges and thumb latches and keep out rabbits, if anything. Also our bunks, done with the aid of an artist friend, who drew the curves of the scalloped framework. There's a sturdy ladder to reach the upper one and a handy shelf for books and ash tray as well as storage space for linen or pyjamas in the lower one. A little window swings out from the bottom bunk and a regular ship's porthole, brass frame, screws, thick glass and all, opens from the top bunk, in a gable end so we can see ocean and lighthouse from our pillows. We also have two regular double-hung sash and two long 12-light sash set in horizontally for generous view-catching. My desk is built under one of these, overlooking ocean and sand dunes, and is over seven feet long and twenty-two inches wide. Deep shelves frame it on either side (drawers stick too easily at the seashore) and bookshelves fill the corner over it. Bob also built in storage shelves and cupboards. Most of this woodwork is stained dark like the floor, but the random-width knotty pine board walls have been left to darken naturally. A color scheme of navy blue and red, blue fish-net curtains with red rope, red plaid rugs, gay pillows, and a multi-colored hammock—is quite successful with the wood tones. Then there's Beowulf's candlelabra, an ancient drag anchor I found at Rock Harbor, brought home, and hung as a center chandelier after fitting it with four candles. Also Lief Erickson's Anchor with mammoth links brought up from Rock Harbor too and fitted with posts to serve as a rail for the winding stairway up to our house on the bluff. Now our hideaway is complete —and more comfort than you can imagine.







The walls of the average house can now be beautified and fire-protected for as little as $11.80 per month.

THIS BOOK TELLS . . .

How to Give Your Home a Brand-New Look . . . At Low Cost!

The owner of this house not only made it more attractive, he ALSO gave it added protection against fire, and insured low upkeep, by insisting on Johns-Manville Asbestos Shingles

by Crawford Heath

IF you feel your present house looks dingy and run-down and if you are *determined to do something about it*, here are two good rules to follow. (1) Get all the new ideas you can—particularly ideas that will keep future upkeep costs low. (2) Learn about the many new and modern building materials which offer definite advantages over those formerly used.

The J-M Asbestos Siding Shingles, for example, that gave the house above its brand-new look, have many money-saving features. They are as lasting as stone. They have the beautiful graining and texture of weathered wood (see enlarged section shown at the right), but they *won't burn, won't rot and won't decay* . . . That saves you upkeep expense.

ALSO CUT REMODELING COSTS

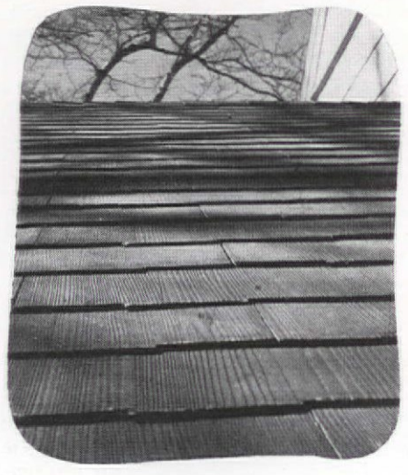
In addition, these Johns-Manville Asbestos Siding Shingles have been so designed that they can be applied right over your present siding . . . That saves on application costs.

All these advantages apply with equal force to J-M Asbestos Roof Shingles (lower left). In many places your fire insurance rates will be lower if your house has an asbestos shingle roof than if it has an inflammable roof.

These and many other new, useful ideas have been incorporated in "The Home Idea Book"—a book that close to a million home owners have found helpful. This is not a free book. It costs ten cents. So it must have *something* that home owners really want! That "something" is 58 pages chock full of ideas for remodeling your home (inside and out); new money-saving ideas on home building; latest facts about FHA financing; and 20 new Guildway Homes and floor plans.

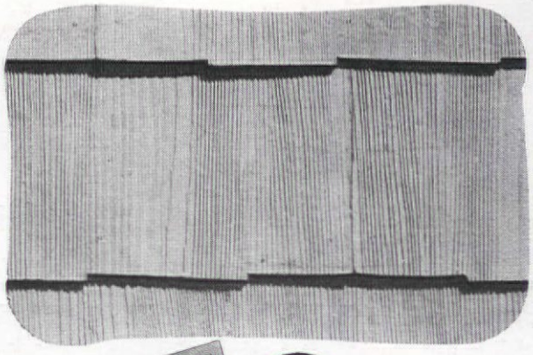
Many pages of "The Home Idea Book" are in color. They give you decorative ideas; how to build extra rooms in attic or basement with smartly colored J-M Insulating Board; how to end the cracked-ceiling problem; how to have a prettier kitchen or bathroom. You get details of the complete "One-Stop" Service offered by your local J-M Housing Guild dealer—a service which helps you buy a new house, or arrange for remodeling, in a single transaction. This "one-stop" transaction *includes monthly financing.*

Clip the coupon below right now. Do it before you forget, so that you can *get the facts* on how to give your home a brand-new look at low cost.



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J-M Asbestos Shingles won't rot or decay—

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Enclosed find 10 cents in coin for my copy of the latest edition of "The Home Idea Book."

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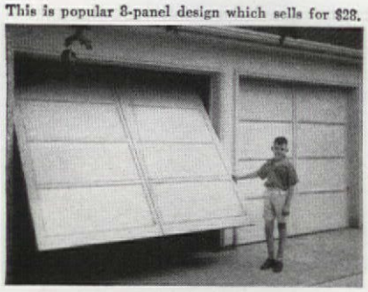
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This is popular 8-panel design which sells for $28.



EVEN A CHILD can open this overhead-type garage door

and it sells for only $28 ANY U.S.A. JOBBING CENTER

Ask your lumber dealer for

CRAW-FIR-DOR



New Flush type, with 50 ft. of moulding to be applied in any desired pattern, sells for $29.

- **A tested, approved garage door of durable Douglas Fir with extra strength hardware.**
- **Low price includes free-spinning automobile trunk-type lock.**
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- **Any carpenter can install in half a day on either old or new garage.**

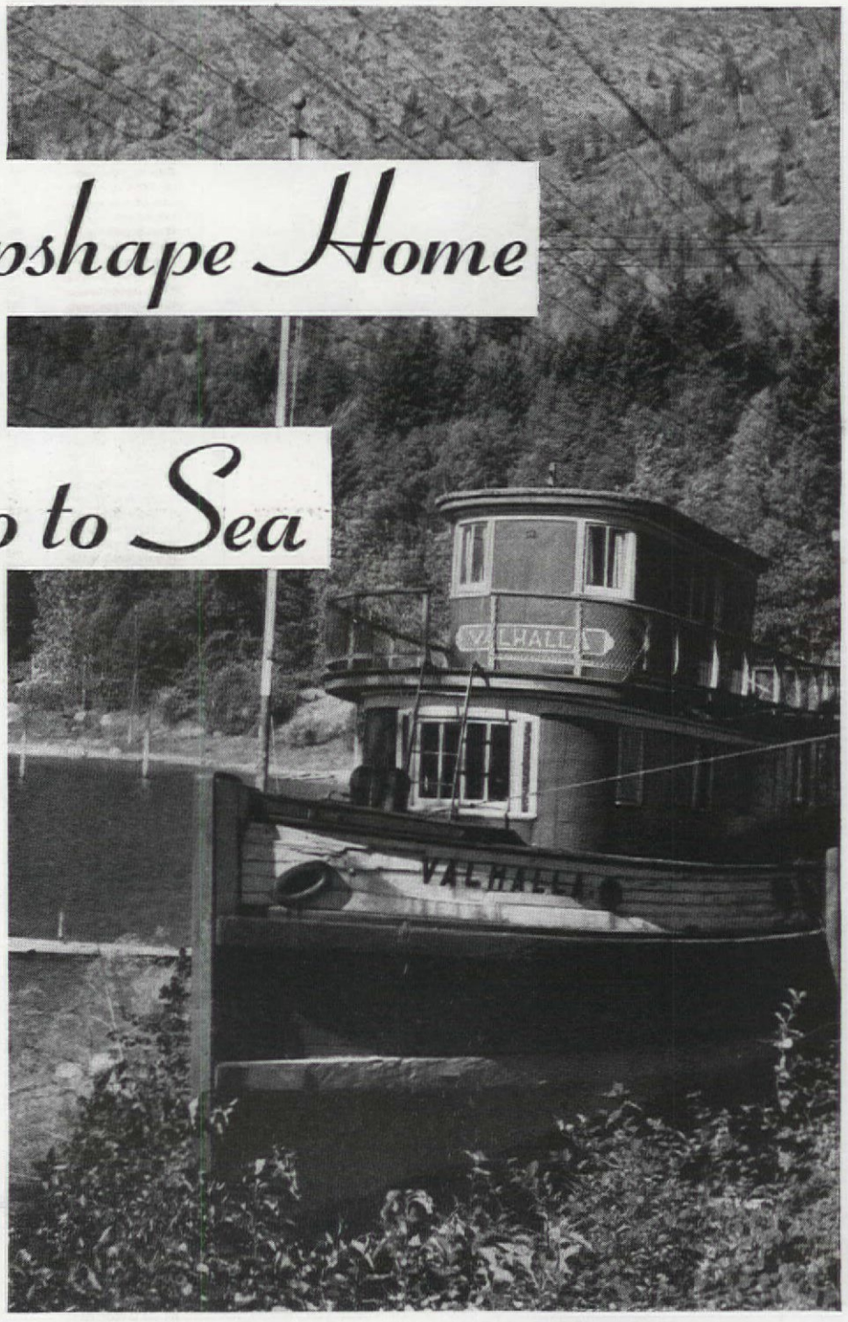
● Quit fighting your garage door. Install a Craw-Fir-Dor and have a door that always opens without tugging or pushing . . . even when snow is on the ground. The Craw-Fir-Dor is made in 4 designs to suit every architectural style, and the 8-panel design sells for only $28 in any U.S.A. jobbing center. The others are slightly higher. Your lumber dealer handles Craw-Fir-Dors or can get one for you promptly. See him today. Fir Door Institute, Tacoma, Wn.

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A Shipshape Home that doesn't go to Sea



HER final voyage ended, her log complete, the good old tugboat *Valhalla* has dropped anchor for the last time. Like an old sea captain she's turned landlubber and her keel, 102 feet long, lies high and dry on a sandy beach of Kootenay Lake across from Nelson, British Columbia. Instead of ending in a watery grave she's serving as a delightfully nautical home for Mr. and Mrs. Reginald H. Dill of Nelson, who keep her in the shipshape order to which she's been accustomed.

No new house or apartment is likely to be snugger or more compactly laid out than the *Valhalla;* in a ship every inch of space *has* to count. Amidships, up for'ard, in galley, dining quarters, and bunk rooms the living space, storage space, and equipment are organized efficiently—and that almost always means an interior which is attractive and comfortable as well. The *Valhalla's* owners have kept her true character with little decking out or spoiling of her honest nautical charm.

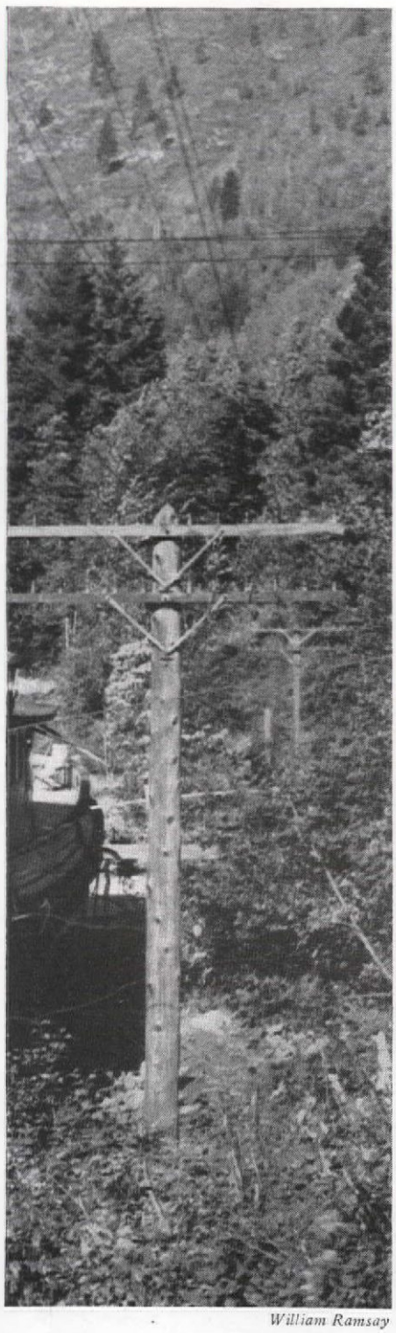
The British Columbia Home of Mr. and Mrs. Reginald H. Dill



All a landlubber's comforts in this chintz and wood-paneled room aboard the *Valhalla.* The wide stern deck, aft, overlooks the lake

The boat is reached from shore by a gangplank leading to the main deck. On this deck there's a cabin bedroom forward, with two small side windows and a great wide front window. Bathroom, galley, dining quarters, and companionway are amidships and the living saloon is behind them, with wide glass doors opening onto the thirty-foot stern deck. The companionway leads up to the lounge on the top deck, which serves as a sun and guest room as well as a general lounge, and opens out on a generous upper deck aft. Its walls are painted a battleship gray, it has marine blue curtains and bunk covers with white rope fringe and a hand-hooked rug. Below decks there's an enormous hold which serves conveniently for storage.

The forward cabin has twin bunks framed in the narrow board wainscoting used on its walls. The wainscoting is also used for the cupboards, which are chests of drawers, the window seat, and the large wardrobes at the foot of the bunks. All this woodwork is ivory, and cushions and quilted bedspreads are bright chintz. The bath, with regular portholes overlooking the lake, is white, with floor and cupboard interiors in a cool, sea green. It sports fishes, sea gulls, and a



William Ramsay

big green frog on linens, curtains, and shower mat. The ship's galley, which would be the kitchen to non-seagoing folk, done in jade green, has numerous handy arrangements. Below the open shelves, which serve as a pantry, a table with concealed folding hinges hangs flush against the wall or may be opened up into a useful work table supported by its hinges. The telephone stand at the right of the pantry shelves is a double locker. Cabinets, painted primrose inside, bins, woodbox, silver and linen drawers are built around the sink, which is placed under a window on the port side. The dining quarters, right where food would never get cold before serving, practically next to the green enamel coal and electric stove, consist of a table and two built-in benches which are tucked away in their own alcove.

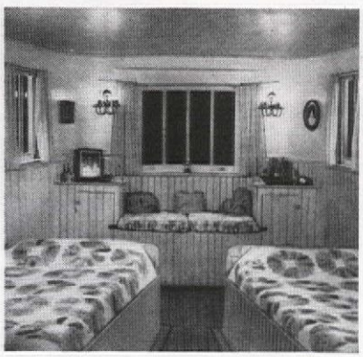
There are lockers under the seats, one with a laundry chute opening from the adjoining new bath. The

LILLIAN A. H. DILL

living saloon back of the galley has a skylight and eight windows and is paneled in honey-colored cottonwood veneer with batten strips finished to match the dark ceiling beams and skylight trim. There are built-in bookshelves, corner cupboards, and comfortable chintz-covered chairs. The white lime rock fireplace is the dominating feature







Comfort and convenience go hand in hand in these nautical quarters

against brown and fawn rugs and gold-colored curtains, which are hung in true nautical style. On its chimney breast is the *Valhalla's* own wheel, taken from the pilot house which was atop the upper deck, and in its center a ship's chronometer to ring out the watches, day and night. Details like the port and starboard lights on either side, the anchor andirons, and the tiles with the ship's flag on them—two soaring gulls on a blue field with the initial "D"—are individual and appropriate. All through the ship, countless small features are so seagoing in character it seems as if the *Valhalla* is really riding the waves.



Clean smells *Sweet*—



Things that are completely clean have an unmistakable perfume. It's a delicate, fresh, sweet smell that never is noticeable where there is dirt in any form. It tells you instantly —this is clean!

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When you wash with Fels-Naptha Soap Chips, your sense of smell registers "CLEAN" with every swish of suds. Here you discover the joy of sneeze-less washdays. These husky golden chips shed no dust to irritate your nose. They're the original no-sneeze chips!

Clothes washed the Fels-Naptha way have a clear, sweet smell of cleanliness which *proves* that golden soap and gentle naptha, *combined,* have done a dirt-removing job that no new-fangled soap can equal... For free introductory bar of Fels-Naptha Soap, write to Fels & Co., Dept. 1-B, Phila., Pa.

Golden bar or Golden chips—
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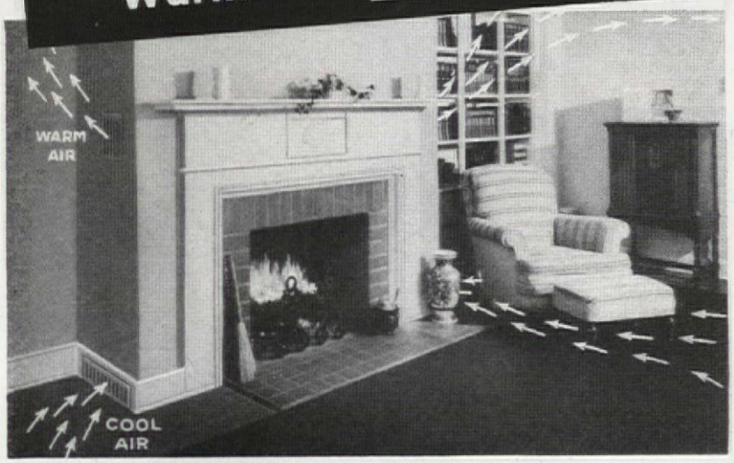
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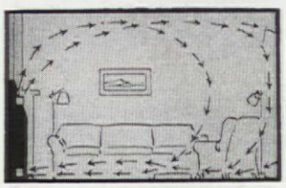
This New Type

FIREPLACE

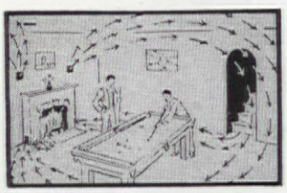
Circulates Heat

Warms the Entire Room





CIRCULATES HEAT—the cooler air from the floor is drawn into the Heatilator by natural draft. It is warmed there, then circulated to far corners of the room.



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CAMPS—The Heatilator Fireplace makes camps and summer homes usable weeks longer, even in winter.

CUTS HEATING COSTS IN HOMES AND CAMPS

Build a Heatilator Fireplace—use any style of mantel you like—and enjoy the comfort of this amazing new-type fireplace that warms the entire room uniformly and thoroughly. It actually circulates heat to far corners, and even to adjoining rooms—advantages that no ordinary type of fireplace can ever give you.

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WILL NOT SMOKE

The Heatilator is a correctly designed steel heating chamber that is inclosed by the masonry of the fireplace. It serves as a metal form for the masonry, assuring a perfectly operating, smokeless fireplace The fire box, damper, smoke-dome and down-draft shelf are all built-in parts of the unit, greatly simplifying construction and saving labor and materials. Thus you can enjoy the modern heating advantages of the Heatilator Fireplace at a cost but little more than an ordinary fireplace.

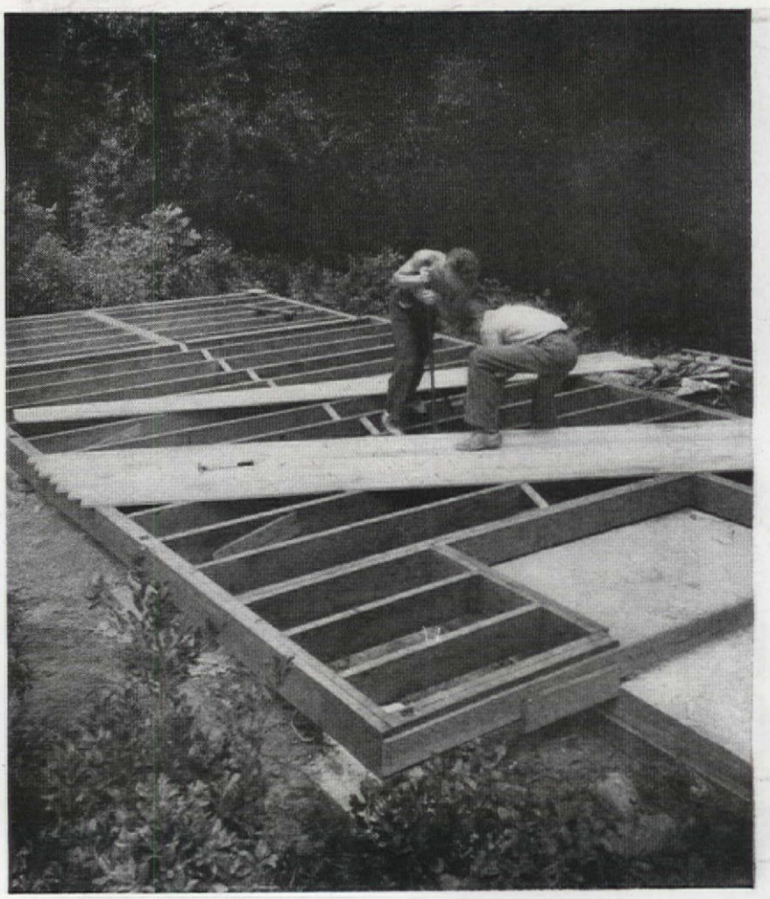
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Are we glad Dad's



Photographs from the author

FREDERIC TINGLE, AGE 14

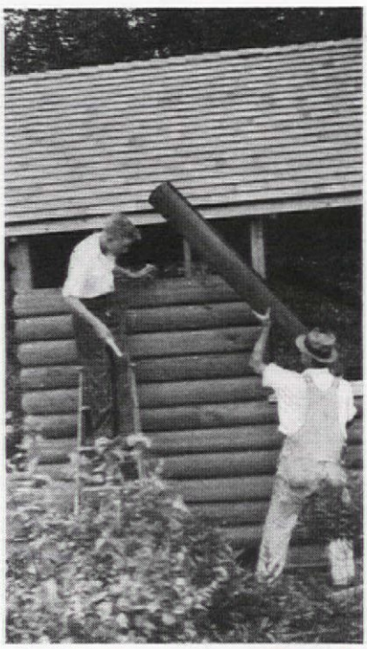
One, two, three, lift! Fred, Harold, and Mac raise wall framing into place

Last summer two teen-age youngsters had an exciting and profitable time building a log cabin. They had some help, real and sideline. Step-by-step pictures shown



scheme didn't work!

WHEN Dad bought our farm in Cheshire, Connecticut, the loft over the garage was to be fixed up as my "roost." But the house itself had to be remodeled first and when Dad finally got around to the loft we found his scheme wouldn't work. So I read up on log cabins and got all hepped up on the subject. But Dad decided I was too young to build one until this year when, after many family debates, we decided to build a one-room cabin 14′-0″ x 20′-0″ with an 8′-0″ porch; a frame building with log siding, a shingled roof, and a big stone fireplace. After I drew some rough sketches we sent them to our builder friend and he had his boss carpenter, Mac, draw working plans and figure costs. And after we got started we had Mac come over once in a while to give us any pointers we needed.



Up goes some log siding! Al shows the boys how to mitre and lay up the redwood wall siding

Fourth of July week end at the farm Dad and I picked out a site about a quarter mile from the house. On the edge of the woods and near the brook, it had a good view and we faced the cabin north to catch the prevailing breeze through windows and porch. We began work by clearing brush away and digging holes for the footings. Then Dad had to go home and my pal, Harold Bick, came up to work. We laid out 12 footings, 20″ square and 3 feet deep, mixing the cement by hand, and putting bolts in to anchor the house. For the 6-foot square chimney foundation we used an old cement mixer. Then Mac showed us how to lay sills and floor joists and left us to do the job. After that, we laid rough flooring inside and finished flooring on the porch. Next, Mac came back and showed us how to build

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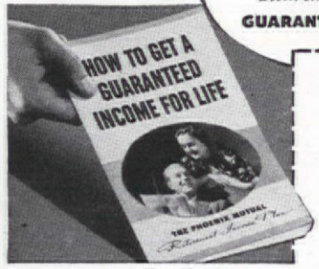
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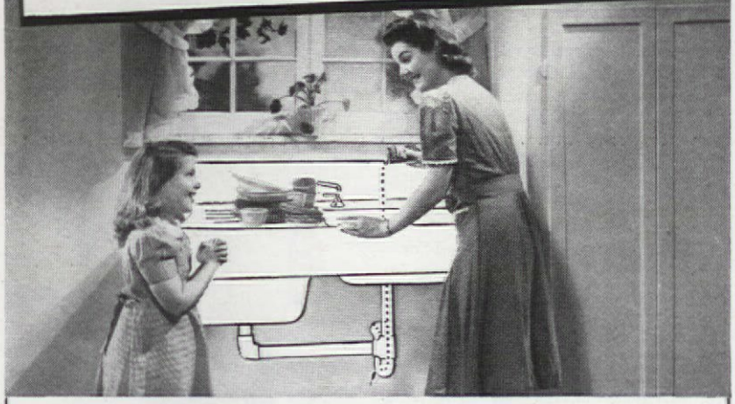
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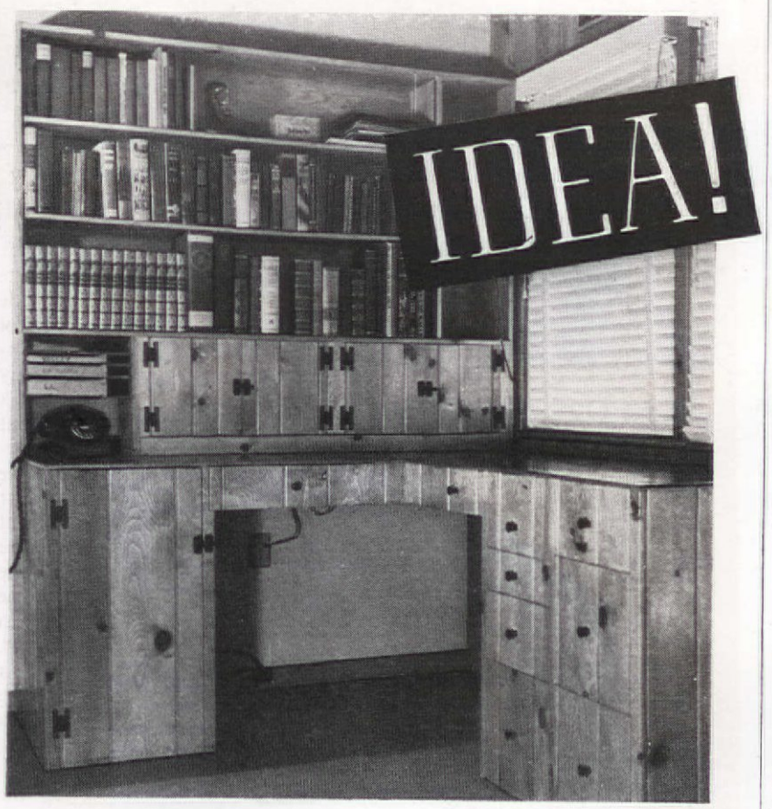
the wall frames on the floor, brace them, and lift them into place. He did the same thing when we got to the rafters. He gave us instructions on each step and let us carry out the work. When we got stuck we went over to see him and get an answer to our problem.

We got all materials from the lumber company except the cedar porch rails and posts, which we cut in the woods and which were quite a job to cut, shape, and fit. Since we were due back at school the day after Labor Day, we had to hustle near the end of the summer. But Dad came up for his vacation to lend a hand, especially with the chimney and fireplace and Al, a carpenter, helped us lay up the log siding, explaining how to mitre the corners neatly. By Labor Day the fireplace was done and most of the carpentry, except the finished floor which Al laid in random-width pine. A mason completed the chimney since Dad thought the work too heavy for us boys. Then in the middle of October Harold and I spent the week end in the cabin discussing the good times we had there. The interior is still unfinished but we will fix it up next summer with some old boards which we can make into nice paneling. And we hope to add on a kitchen wing and make a pond and build a terrace and lots of other things. I'm glad Dad's garage scheme wouldn't work out.



IDEA!

MY SETTEE MADE FROM A WAGON WHEEL cost 90 cents, but I think it looks more like $10. Don't you? To make it I sawed the old wheel (which I had found) in half, using a hack saw on rim and hub. Then I joined these sides by means of four 1½-inch oak supports, each 4 feet long, using one 3-inch screw at each end of each support. Two of them are under the seat (one fastened to the lower rims and one to two spokes), and two are at the back, fastened to the upper rims and two spokes. I screwed a piece of metal goose-neck on each rim for an arm rest, but that is not essential. The cushions, salvaged from a discarded automobile, are covered and protected by an Indian rug. The only purchases were a can of red paint (to match the rug), the oak braces, and screws.—JOSEPH B. PEARMAN



IDEA!

MR. JACK ARNOLD of Hollywood, California, liked a desk scheme shown in our April, 1940, issue well enough to adapt it in a Colonial treatment. He used random-width, knotty pine boards, which were stained, shellacked, and waxed to match wood trim already in the room. The large cabinet at left houses files and the small middle drawers are for miscellaneous objects. In the first section of the double bank of drawers at right is space for a typewriter; it slides out when the hinged front swings down. Other drawers are for correspondence, ink, ribbons, stationery, etc., and there are three full-size bottom file drawers. Bookshelves are over the desk top, which is ⅛" pressed wood glued to a sub-top of three-ply wood, ¼" thick.

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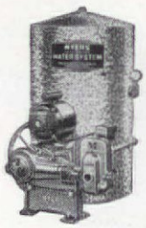


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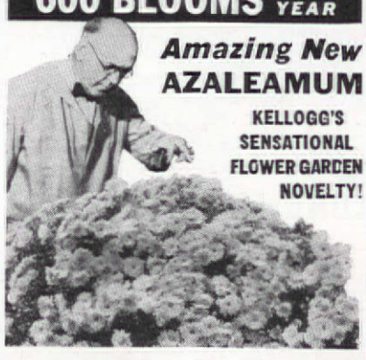
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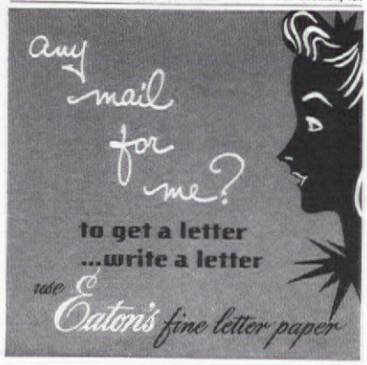
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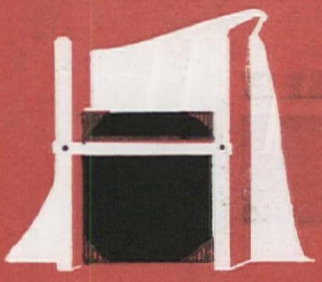
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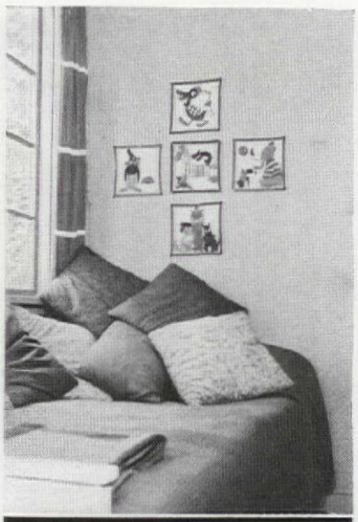
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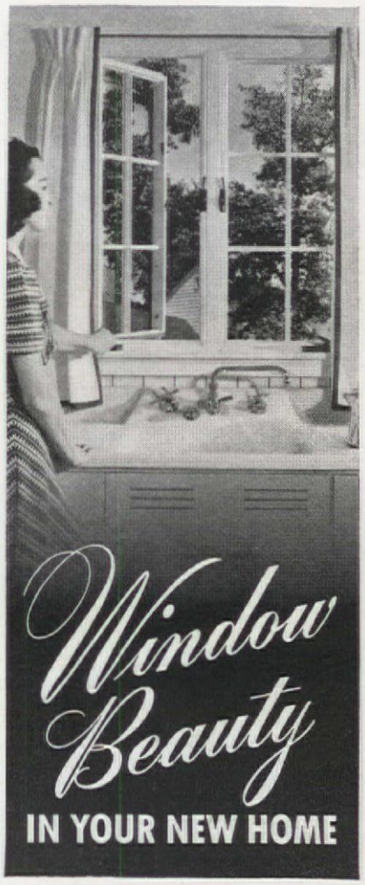
IDEA!

HANDKERCHIEFS on the wall? Yes, that's one of Mrs. Coburn Allen's tricks. These are decorated with bright, amusing animals, and sell all over the country for only five cents each. A grand idea for a child's room because they not only make cheerful companions, but can be washed frequently. Apply them to a plain wall with lots of bright colored thumbtacks.—**W. P. TYLER**



IDEA!

BRIGHT CHINTZ around my bedroom window did away with the igloo effect of white walls which the landlord would not change. I applied it with wallpaper paste, and then hung dainty ruffled white organdy curtains. A simple bedspread of the same floral chintz and a colorful Venetian blind finished a bedroom that now looks anything but white, stark, and too much like a typical hospital room.—**GAYE WILLIAMS**



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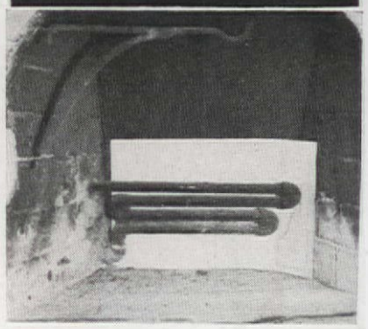
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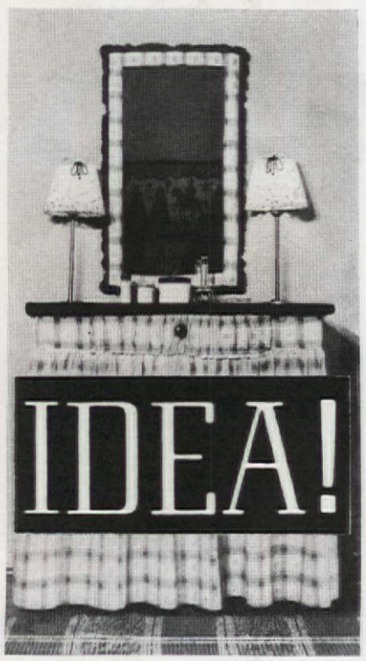
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HOT WATER FROM THE FIREPLACE: A few feet of pipe and a hot water storage tank can provide ample hot water for any vacation home which boasts a fireplace. Make a flat coil of pipe, as in the illustration, with four lengths of pipe almost the width of the fireplace; lower pipe leads to base of a forty-gallon storage tank, upper one to its top. The coil is placed 3" from the back of the fireplace at the top, 2" at the bottom. Lower pipe is 4" from the fireplace floor. It draws cold water from the bottom of the tank, passing it through the coils in the fireplace where it is heated. Top pipe carries hot water into the tank.—**LE NEVE N. READ**

IDEA!



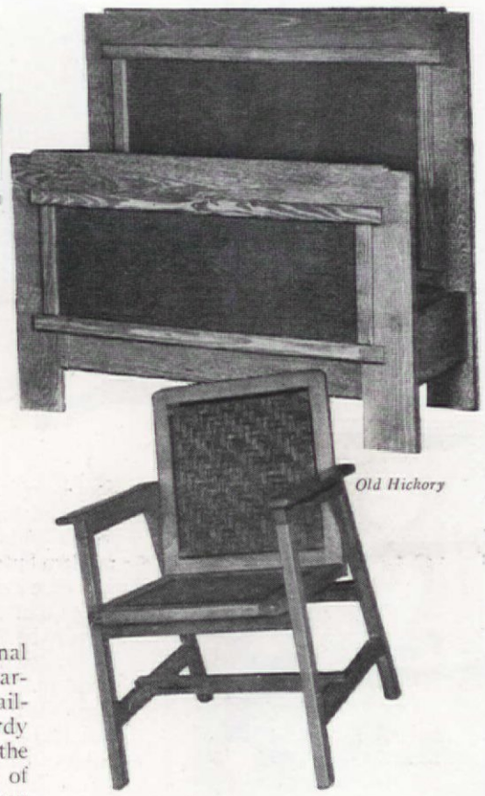
ANY OLD MIRROR framed in gingham to match the dressing table skirt is another of Mrs. Allen's ideas. This one is a green and red check,



IDEA!

with a two-inch ruffle of red percale to match the top of the table. There are lots of clever skirts, but this is the only equally good home-made mirror frame I've ever seen. Not difficult to make, it would be especially quaint and pretty in a young girl's room.—**W. P. TYLER**

This, our annual Plea!



Old Hickory

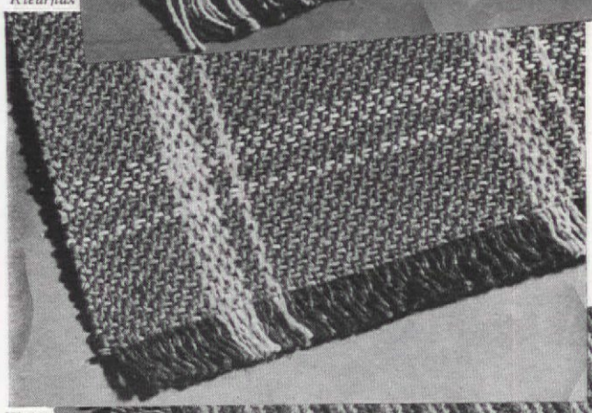
YOU know, the same old story about how faded draperies and furniture not good enough for the year-round house *certainly* aren't fit for a vacation house. And we really mean it. The great north woods or the sunny, sandy beach are only half of your holiday. The other half, whether you like it or not, probably will be spent indoors. And anyway it's impossible (and foolish) to resist the bright, comfortable furnishings that are so easy to keep clean and can take such a lot of strenuous living. Instead of conventional polished mahogany and floral-patterned carpets and striped satin draperies, you want sailcloth upholstery, giddy plaid curtains, sturdy light woods, carpets that don't wither at the sight of fishing boots, draperies made out of denim like your gardening overalls. Then you can go ahead and enjoy yourself.

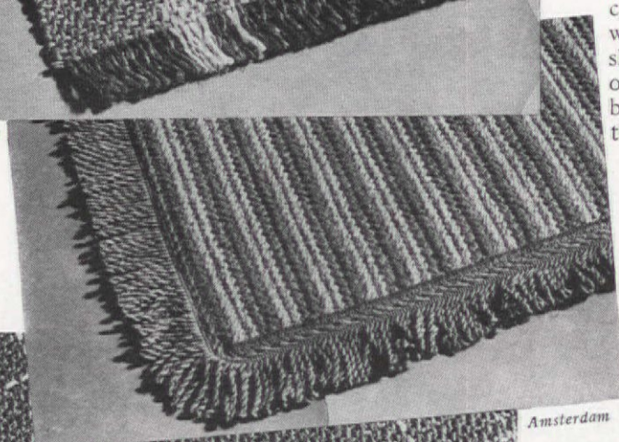
Start with the floors, where we hope you have neither bare boards nor those slippery scatter rugs that look so restless and just might cause a fall and a sprained ankle. The six rugs we show are either tweedy or textured, as they should be for a country place. They have lots of wear in them and come in marvelous colors, but are not expensive—some cost about $25 for the 9 x 12 size, others cost more. If you don't want any pattern, look at the heavy, linen tweed effect at the top, and the cotton tweed mixture shown second from bottom. The others offer an interesting choice of plaid, textured stripe or, at the bottom of the page, a jacquard design.

There is plenty of furniture, too, made to order for country living. Across the top of the following page is some wonderfully sturdy light oak, very handsome for a change from more conventional woods. The daybed sofa, well over six feet long, is a piece we'd like to have opposite the fireplace in our cabin. The chairs, with or without an arm, make nice groupings *and* comfortable places to sit. For a bedroom we'd be pretty smug about the brushed oak bed with sturdy burlap set in the head and



Klearflax

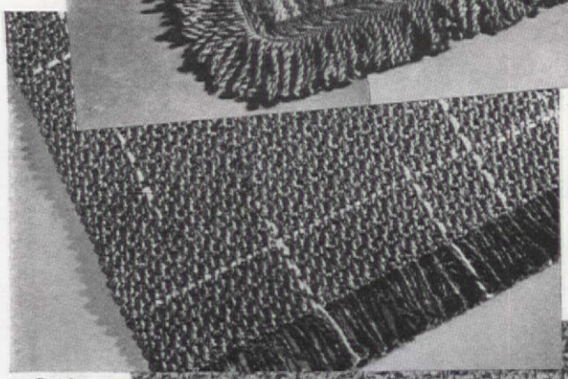




Waite



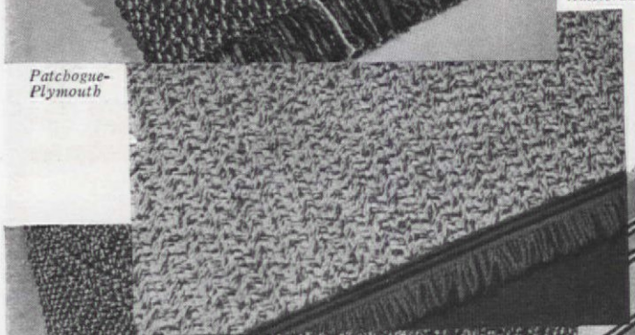
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Simmons



Amsterdam

Patchogue-Plymouth

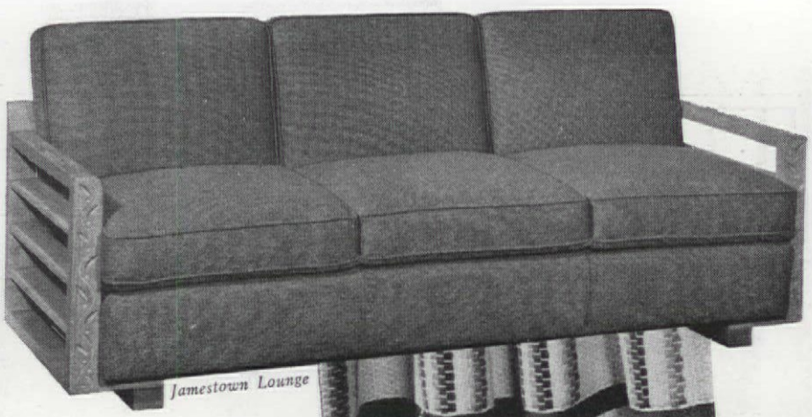


Waverly Fabrics

Deltex Rug Co. ("Delroyal")



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Jamestown Lounge



Heywood-Wakefield

foot boards. And just below it is a hickory chair with hickory bark seat and back, another good rustic idea. For a neat little modern beach house, where there's a place for everything, we found the modern hutch cabinet, flexible and useful in any room because the top and base can be separated. The modern table below it is extra useful because of the extra shelf and, with its simple but interesting lines, would be especially suitable for that modern summer home. Now look back on page 33: that folding stool is something that takes up little space, so you can have several tucked away for the time when an unexpected mob arrives on Sunday afternoon. The last two pieces, a desk with a bookshelf on each side and an ample chest of drawers, are made of metal, inexpensive, nice in sage green.

The fabrics are so bright and exciting, and sensible, too, that we wish we could move our office to the shore or woods and use them all over the place. For example, directly below you see an open swatch book of striped, sturdy denims. There are also matching solid colors, and they're all so inexpensive that you could afford to slip-cover the four walls if you wanted to. At the bottom of the page are a lively plaid and a hollyhock pattern in the same colors on clipper cloth. Use one for draperies, the other for upholstery or slip covers. On the previous page is a grand ensemble job in a sturdy clipper cloth—a stripe and a very smart tropical flower design. The bold and beautiful tropical leaf pattern, left below, is a modern chintz for a vivid, modern house.

For curtains and draperies we rounded up some stripes and plaids, shown right. It would take plenty of will power to look at these and then be quietly satisfied with anything less sporting. The top two, natural beige linen with bright stripes or plaids, are perfect draperies. The three below are open cotton mesh, just as gay and designed to let in all of the summer sunshine and breezes. At the same time they give your windows that "finishing touch."



Herman Miller

Joshua L. Baily Co.





Cyrus Clark

Waverly Fabrics



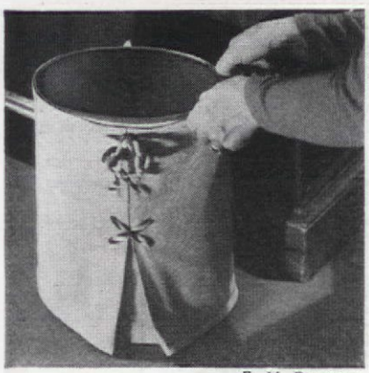
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—it's a lot easier to slip-cover a table, for example, than it is to go through a lot of bleaching, staining, and carpentry.

The nest of three tables, dressed in bright cotton with inverted side pleats and contrasting border, supports a lamp with floral chintz slip-cover shade to match the chair. An ordinary dime store wastebasket slips into a beige cover laced up with bright-colored heavy cord. Since coffee tables lead a hard life, even a fine one does well in a







Courtesy of Lord & Taylor

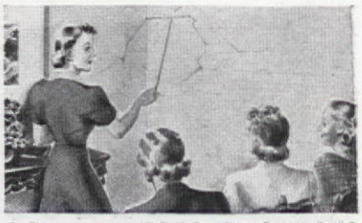
floral chintz that can be sent to the laundry. (Pretty, anyway, especially in summer.) And for dramatics, use a wide stripe with inverted pleats all around a lamp table—the lamp buttoned into its own cover.



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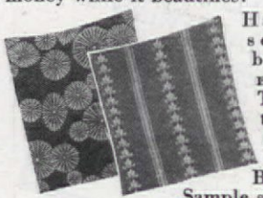


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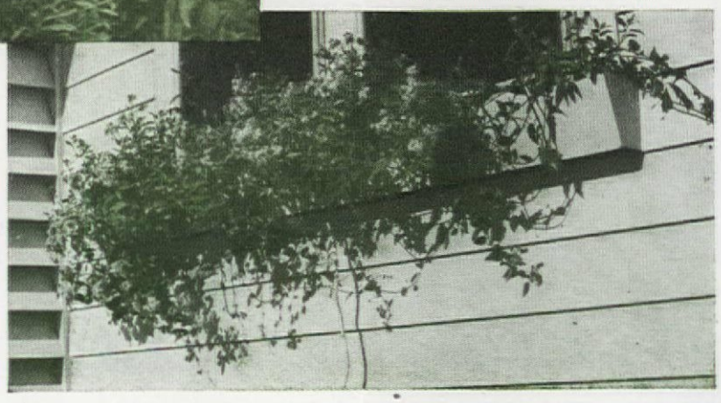
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This WINDOW —but you to be a

Photos and sketches from the author



"OH! I'D just love to have a window box, but—" Yes, yes, I know exactly what is likely to follow that "but." It may be: the moisture that such boxes hold rots the shingles, or the clapboards, or the window sill, unless they are built right, which is a rather expensive proposition. And even then, if you are away from home or forget to water them for a week or two, all your pet plants wither. Or, if you are very honest, it may be that your husband, the Dear Brute, simply cannot be persuaded to build you one. And there, my friend, is where *you* come in. For, after waiting and coaxing (fruitlessly) most of the summer, or, possibly, most of several summers, why not save time, breath, and energy and do it yourself? You can. It's easy. Look. . .

All you need to start with is a board about eight inches wide and a foot longer than the window sill which you want to decorate, plus a few nails. If you think you cannot saw the board accurately in two places, don't forget the little neighbor boy who would consider the job easy money at a dime; or any nearby carpenter or handyman would, no doubt, consider it a Boy Scout deed for the day. However you arrange to get it done, proceed in this wise: Mark the board in two places as shown in Figure 1, and saw along the lines marked "a" and "b", thus cutting the foot-long end piece into two identical pieces, each 7 inches long at one side, 5 inches long at the other side, and as wide as the rest of the board. Next, fasten the three resulting pieces together, as shown in Figure 2 on the next page, using three nails (10-penny ones would be about right for a seven-eighths inch board) in each end of the long board, which thus becomes the front of your future window box. Now hold the frame against the house in the place and position it is to occupy, with the side pieces just embracing the two ends of the window sill and all three pieces just on a level with it. Fasten it there by driving one nail through each end piece into the end of the sill; or use two nails if the window is unusually wide. (Figure 3.) You are now through with the construction work, and I'll wager you have enough energy left to paint it. (Of course, if not, there is still the small boy.)

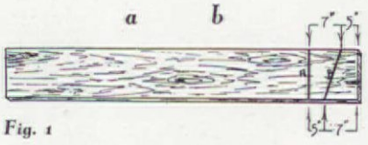


Fig. 1

And now, if you will turn gardener for a few



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Fig. 2

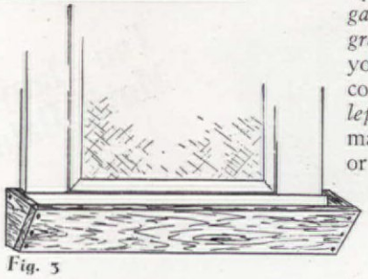


Fig. 3

minutes, you will learn the magic secret of why you do not have to water *this* window box day after day. Indeed, given a few lucky showers at the proper intervals, you won't have to water it at all. Select a vine that does well in your locality, preferably one that flowers freely, and plant it in the ground directly beneath the center of your bottomless box, and close up against the house wall. A vigorous, quick grower as well as a free bloomer is most desirable, so you will do well to consult your local nurseryman. If you live in the North, you might move that wisteria that really needs a new trellis where it is now growing, or any of the climbing honeysuckles (Lonicera). Several kinds of clematis would lend themselves well (including C. paniculata, tangutica, flammula, jackmani, or vitalba—known as traveler's joy). If you want something unusual, try the Dutchman's pipe *(Aristolochia sipho)*, the calico-flower *(A. elegans)*, or the pelican-flower *(A. grandiflora)*, all close relatives. If your home is in the South, you could use a coral-vine *(Antigonon leptopus)*, often called by the romantic name "rosa-de-montana"; or the more familiar bougainvillea; any of the dramatic trumpet-creepers of the Bignonia family; or, as shown in the lower of the two pictures on the opposite page, the Mexican flame-vine, whose brilliant orange flowers appear almost the entire year around, making the box appear as if filled with daisies.

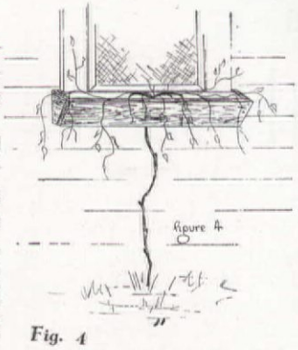


Fig. 4

And now, having chosen your vine and planted it, what do you do with it? Simply this: Trim off the leaves and side shoots from the main stem as far up as the middle of the window box is from the ground. Then bring the whole top of the vine up through the bottom of the box and hold it there by fastening the stem securely (but not tight enough to bind) with strips of cloth or soft cord tied to nails in the house, the window sill, or the inside of the window box. Let as many branches as will go out in both directions towards the ends of the box so they hang over the sides and front, as shown in Figure 4. These, too, will have to be tied in a few places until the new growth fills the box sufficiently to keep them from falling through. Clip off any too ambitious runners when they hang over about eighteen inches. The illusion of flowers growing in the box will be spoiled if any of the shoots hang down through the bottom.

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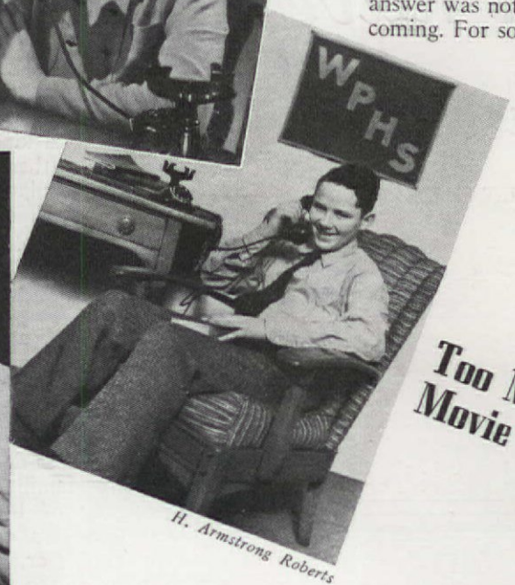
NEW! VIGORO *TABLETS* for potted plants, wall and window boxes; get them from your dealer!



Photographs by Ewing Galloway







H. Armstrong Roberts

CLIFFORD PARCHER

Incessant Swing on Radio

What to do about it?

IT IS commonly said that modern inventions have done much to make life easier. Of course they have, but has it ever occurred to you parents that these same helpful inventions and developments have also brought additional problems?

Maybe our grandfathers had their difficulties regulating the use of the family buggy, but it hardly seems possible that the question presented the same troublous aspects. Certainly they weren't bothered by incessant swing on the radio, interminable telephone conversations or over-frequent moving picture engagements. No, I wouldn't eliminate any of these inventions, but I do try to see to it that they are not abused.

This gas-buggy business is the worst headache of the lot, for it's something in the nature of a two-headed monster. First, there's the question of when the youngster shall be allowed to start driving; second, in the case of a girl at least, when she shall be permitted to be taken driving. Obviously, the medicine must conform to the disease. In other words, the character and degree of development of the child should be your measure.

It seems to me that one requisite, which is sometimes overlooked, is this matter of adequate instruction by the father—or mother. Let the child do enough supervised driving to master fully the operation and become entirely conversant with the rules of safety and good road manners. From there on, the amount of control can be governed largely by the dependability of the child. You have brought that youngster up yourself, and you should have confidence in him or her.

The other side of the problem really rests on much the same basis. My older daughter, Barbara, is approaching the driving age, and in the meantime she is sometimes asked to go riding with slightly older friends. There's no rule against it in our household, but I do insist on knowing the boy who is doing the driving, and knowing him well enough to have confidence in his dependability.

And now we'll turn on the radio for a change—or isn't it a change in your house? When Babs first had a little radio in her room, the question of interference with studies never occurred to us. However, an increasing liking for swing on the part of the young lady soon built the little box up into the proportions of a problem child. Something had to be done! And something was—in the way of a two-point improvement program!

Point number one consisted of a few friendly little talks on the comparative values between swing music, classical music, and other broadcasts with at least a touch of educational or cultural background. Babs is a reasonable, intelligent young person, and the talks "took," to some extent at least. Point number two came a bit nearer being an edict but was really arrived at in joint conference between the two generations. For five nights a week, silence was imposed on Babs' radio. If there were special programs, the importance of which could be sold to stern parents, she was to come down and use the family receiver in the living room—if her studying was in good shape.

With studies freed from radio interruption, what else was there for an uncompromising parent to tackle? The answer was not long in forthcoming. For some time I had had the uncomfortable feeling that we were getting altogether too much for our money in the way of telephone service. Here was a problem that was not confined to questions of child-training, but that definitely affected my own convenience. At first, when I was voicing probably-too-quiet complaints about the length of Babs' telephone "visits," I received many a late evening call from some friend. "What in the world has been the matter with your 'phone all evening?" he would demand in exasperated tones. "I've been trying to get you ever since seven-thirty!"

I now decided to have a general housecleaning of telephone habits. So I made a survey of other parents and collected some ideas.

There were other plans in operation but I didn't exactly like any of them. My own remedy was to go to the dime store and buy a three-minute timing glass, and a small pad of paper with pencil attached. Both items were put up on the wall beside the telephone. The request that went with them was not at all unreasonable. I just asked Babs to start the sand flowing every time she began to talk, turn it at the end of each three minutes, and make a little black mark on the pad every time the glass had to be flipped. The whole scheme was based on a wild guess but it worked!

Strange to say, I haven't found the moving picture problem nearly so troublesome as some of the others. Maybe the reason is that I early decided that a maximum of one trip a week was plenty. It took a little persuasion in the first stages of Babs' movie-going to convince her that she could afford to pass up the educational advantages of some of the pictures that had to be skipped, but she finally accepted the verdict. I really think that the movies, in moderation, are a good thing, and the present status in my family seems satisfactory all the way around.



WAS MRS. FOX TOO PARTICULAR
—or do you believe in getting the quality you know and like?

BOY: Here's your order, Mrs. Fox.

MRS. FOX: Fine! Let's check it over. Del Monte Peas... Del Monte Corn. Wait a minute... what's this?

BOY: We were out of Del Monte Pears. I brought these because I thought you needed them today.



MRS. FOX: They may be all right, Jack, and I know you wanted to be helpful. But I don't know that brand and I don't like experiments. Bring me some Del Monte Pears Monday. Then I'll be sure I have what I want.



BOY: Yes sir — that's what she said. Pretty fussy, isn't she?

GROCER: Not a bit, Jack. We want her to get what she wants. That's why we have all that stock of Del Monte — so many women feel just the way she does.



GROCER: And good business for us, too. You save a lot of time when women know what they want. And you know they'll buy most of their groceries from us, not just part of them.

Sliced sunshine—family style!

Always ready to serve—and just the thing for frosty days like these!

Just dish up these big sunny slices in sparkling pairs, for dessert! Let them brighten breakfast, too—add cheer to meats—hustle spring freshness to salads.

In fact, one bright idea leads straight to another, with golden-juicy Del Monte Pineapple!

But do remember to get Del Monte, *without fail.* Then you know *for sure* you're getting fine, rich-ripe "pines." The very pick of the plantations, packed in their tart-sweet prime. So gloriously good you'll want to serve them often—so thrifty you *can!*

And that goes for *all* Del Monte Pineapple. Six tempting styles — Sliced, Crushed, Chunklets, Juice, Tidbits and Bars. The handiest half-dozen menu helpers that ever defied winter!

Just be sure you get

Del Monte Pineapple

FOR THE LAST WORD IN SUN-RIPENED GOODNESS



If you don't think that red, green, and yellow "go together," look at this room



F. M Demarest

You can do it, too, if you're not afraid of bold colors and paint—and have a friendly neighbor who wants you to "store" her baby grand piano!

A Room for a Song

GEORDIE P. JOLINE

THIS really *is* a room for a song—one end of it houses a baby grand piano that a friend asked me to "store" for her, and all the rest of it was furnished with color and the most inexpensive furniture I could find. It serves as study, bedroom, music, and living room. Its color scheme is purposely reckless and gay, and also considered pleasant and livable except by one or two extra conservative friends, who have refrained from making any comment about it.

I started with three chairs, three pictures, and some books. Two of the pictures are water colors of fuchsias, on pale gray Japan paper framed in black. These, plus my weakness for bright lemon yellow, inspired a color scheme of gray, white, yellow, and vermilion, accented by the tropical green leaves of a tall plant grown from an alligator pear seed, and bunches of greens I buy from time to time.

The most important piece of furniture I needed was something to serve as bed and sofa, preferably on the elegant side. I remembered having admired a white Empire daybed, which was decorated with three gold wreaths and had a mattress covered in lemon yellow leather. I shopped around and found one much like it at a very modest price. It was minus the gold wreaths, but had good simple lines and with its mattress covered in the same yellow served perfectly.

The desk I wanted was modern and expensive, but fundamentally much like a big, ordinary, office desk. I haunted the secondhand shops and found an old one of hideous imitation mahogany. A paint-shop expert told me how to put on a coat of aluminum paint and cover it with two of white. His system worked; the finished desk looked executive and handsome.

I hung my pictures and surveyed the scene. The next question was where to put the bedding in the daytime. A 1900 shirtwaist box came out of the moth balls, and after I painted it a shiny black it was just right. I found a lamp table in the unpainted furniture department of a large store and finished up the can of black paint on it. The white paint left over from the desk job fixed up the three chairs, two with and one without arms. A secondhand lounge chair was considerably perked up by a new cover of black chintz, and settled the problem of a comfortable place to read. An old wrought-iron coffee table with glass top, maybe from someone's garden, added sparkle.

When I hung the curtains, hand-me-downs dyed yellow, the room looked a little bare and cold. What I needed was some more of that vermilion found in my water colors, I decided. So I took a long, deep breath, went out and bought yards of vermilion corduroy, and made cheap but effective draperies.

Christmas brought a Van Gogh reproduction, which I hung above the desk. I painted a folding screen yellow and mounted in the panels a series of colorful pictures from an old Swiss story book. A row of black, white, and vermilion pillows on the daybed is the final touch.



"Who says baths aren't Fun?"

. . . ESPECIALLY WHEN YOU CAN SPLASH ALL YOU WANT!



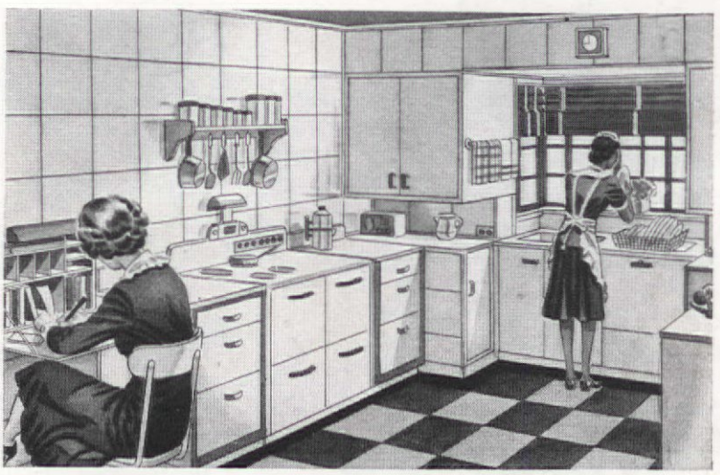
That's right! And today there's a wonderful new wall material that you can splash to your heart's content. It's a Masonite* wood-fibre hardboard called Presdwood Temprtile,* and just look at the lovely lustrous tile-effects it gives you for little money! You see, Presdwood Temprtile can be cut with a saw and fitted to all sorts of odd-shaped spaces, so it's really very inexpensive to apply.



Now here's an interesting guest bathroom, using Presdwood Temprtile with four-inch squares. When you buy the board, its smooth, hard surface is already grooved. You can paint it or enamel it any color you please, and paint the grooves a contrasting color. When you want to redecorate—a fresh coat of paint will do the job. Notice the modern mirror niches that are featured in this room.



Presdwood Temprtile is also made with eight-inch and twelve-inch squares. This powder room illustrates the smartness of the eight-inch squares, with Tempered Presdwood*—another Masonite hardboard—on the side walls. These boards are ideal where there's apt to be moisture, because they are grainless and moisture-resisting. Properly applied, they won't warp, chip, split or crack.



And in the kitchen! If you want the last word in spotless walls, insist on Presdwood Temprtile. Here it's shown with twelve-inch squares. It won't absorb cooking odors and it can be kept immaculate by an occasional wipe-down with a damp cloth. Study this kitchen carefully and notice all the clever ideas it offers. *You* can afford them with the savings you make using Presdwood Temprtile.

• If you would like to have gleaming tile-effects at low cost, let us send you a FREE sample and all details about Masonite Presdwood Temprtile. Just mark and mail the coupon below.

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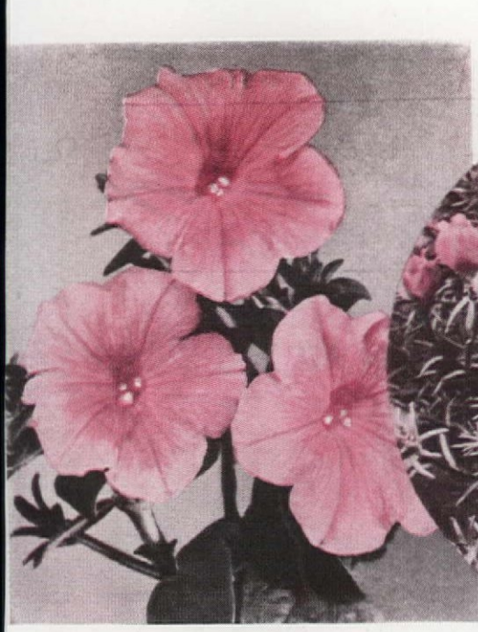
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Do you seek adventure and yearn for variety in your garden? . . . Then, says Barbara W. Henry—

Change Color Every Year!

For a pink and blue garden: 1, Honor Bright Petunia; 2, Portulaca; 3, Sweet Pea Wilhelmina; 4, Blue Velvet Larkspur, and 12, Heavenly Blue Morning-glory



ONCE I had a garden that, in midsummer, looked like a snowdrift across the lawn. From the sweet alyssum edging, with a row of fragrant mignonette behind it, to massed snowflakes of gypsophila, snowballs of white scabiosa, and clumps of white zinnias interspersed with white sweet sultan, it rose to graceful white cosmos and a moonflower vine. *Nicotiana affinis* bloomed whitely at night, while white hardy asters and chrysanthemums kept the snowy effect almost until the real snows fell. My stone front walk, too, was edged, in early summer, with white pansies, then with showy white petunias. And that year we didn't feel a single heat wave!

Last year, mine was a garden of gold. Yellow nasturtiums peeped from between their green leaves along the walk. California poppies and calliopsis made gray days sunny in June, and were followed by yellow snapdragons and centaureas. In late summer the bed was edged with dwarf marigolds and little Mexican zinnias, and behind them lemon-yellow zinnias and orange calendulas alternated with the still blooming calliopsis and sultans.

In a "golden" garden, Hardy Chrysanthemums (7) warm the late fall. For summer, here are: 8, Yellow Shaggy Calendula; 9, Golden Crown Calliopsis; 10, clear-toned Nasturtiums; and 11, Heliopsis Golden Rays

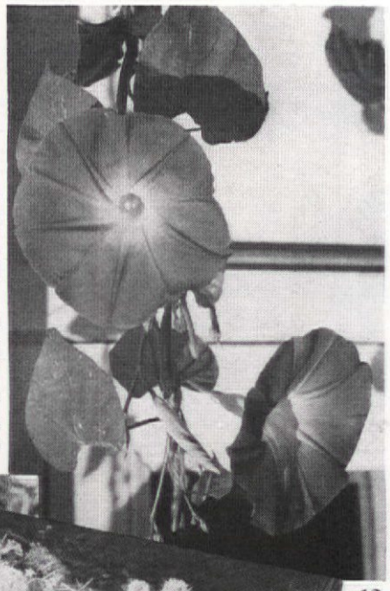






W. Atlee Burpee Co.
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De La Mare; F. M. Dunarest

For cool whiteness: 5, Sweet Alyssum; 6, Scabiosa Peace; 13, Centaurea imperialis; and 14, the fragrant, nocturnal Flowering Tobacco





12

13

14

Giant marigolds in the rear were topped by friendly sunflowers that nodded right over the wall. In fall, yellow chrysanthemums replaced flowers killed by the first frost.

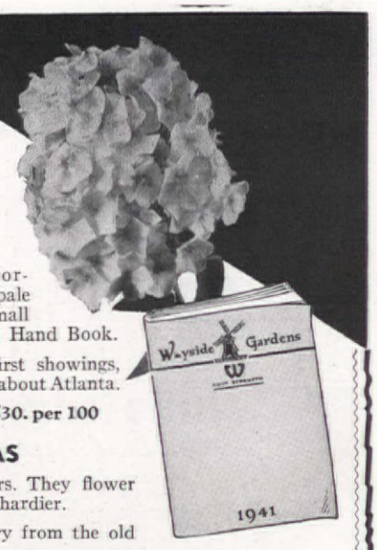
This year I am going to try a pink and blue color scheme, edging the walk with portulaca and baby blue ageratum, pink and blue larkspur and bachelors buttons, and scabiosa; and rose zinnias against blue salvia. The wall will be covered (I hope) with those lovely morning-glories that look like bits of fallen sky, and for fall I shall have pink and blue asters and perhaps rose chrysanthemums.

That explains why I love to work with annuals. Each year is a new adventure; a new chance to achieve beauty. And there are such endless possibilities even in my little garden that I can hardly wait for the years to pass so I can try them. Let conservative souls build their perennial borders slowly, plant by plant, if they will. Annuals, with the chance they offer to use the imagination, are for the adventurous!

ONE of the advantages of Mrs. Henry's method of making her garden mostly of annuals is its adaptability to all parts of the country. For, wherever you are located, you can find a number of kinds adapted to your special climatic and other conditions. And you will note that she refrains from specifying particular varieties except in a few cases where certain sorts are unquestionably superior—such as Heavenly Blue morning-glory. Probably many gardeners, especially beginners, content to get results with the least amount of experimenting, will stick to old, reliable, tried-and-true varieties found in practically all seed catalogues. But others will want, not only color schemes and abundant bloom, but also novelty and superior quality in what they grow. For them, the All-America Selections of annual flowers, now in their tenth year, offer the carefully considered recommendations of seventeen expert judges who have studied the performances of scores of entries in a dozen trial grounds scattered over the country. The selected ten varieties, as listed below, will be offered this spring by leading seed firms.

The four silver medal winners are: Blue Brocade, Radiance, and First Lady petunias, and Spry marigold. Blue Brocade is a violet-blue, all double, giant, fringed variety. Radiance, a stocky, freely branching sort, has two-inch, single flowers of a rich cerise-rose shade. First Lady is distinctly dwarf, with large, pure light pink blossoms. Spry is a bushy, dwarf French marigold that covers itself with flowers of rich maroon around a bright orange crest. Bronze medals go to: Rosy Morn phlox, which grows about a foot tall with big trusses of showy rose flowers with a white eye; Black Ruby zinnia, a Lilliput or Pompon variety of deep velvety maroon that contrasts splendidly with lighter colors; and Goldsmith marigold, a true giant growing up to four feet with fully double, golden orange flowers appearing early as well as freely. Honorable mention varieties are: Violet Gem petunia, making a compact, six-inch bloom-covered plant; pure white Peace scabiosa; and Scarlet Glow, a dwarf, double, French marigold of bright maroon.—HORTICULTURAL EDITOR.

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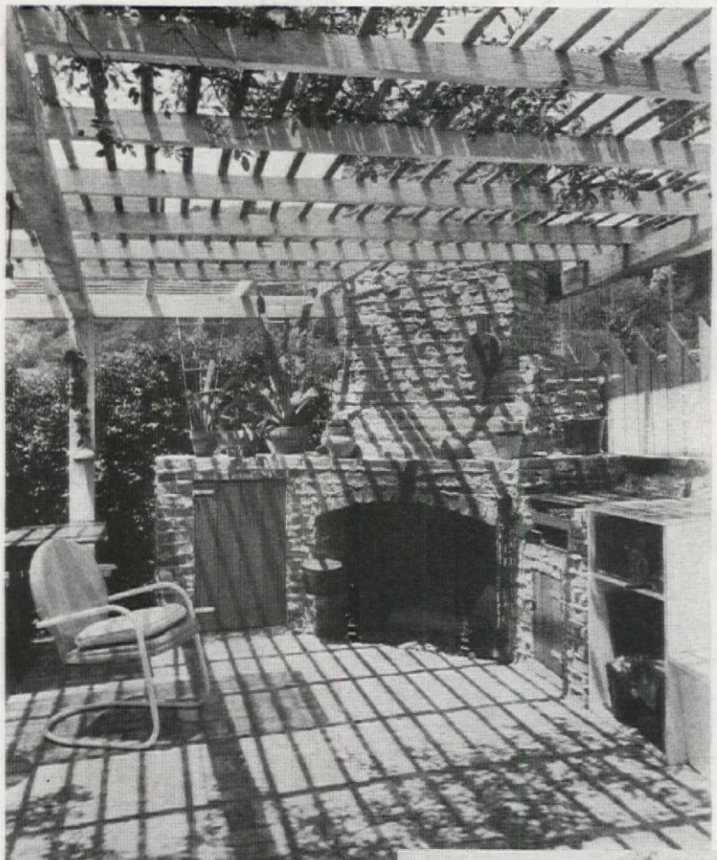
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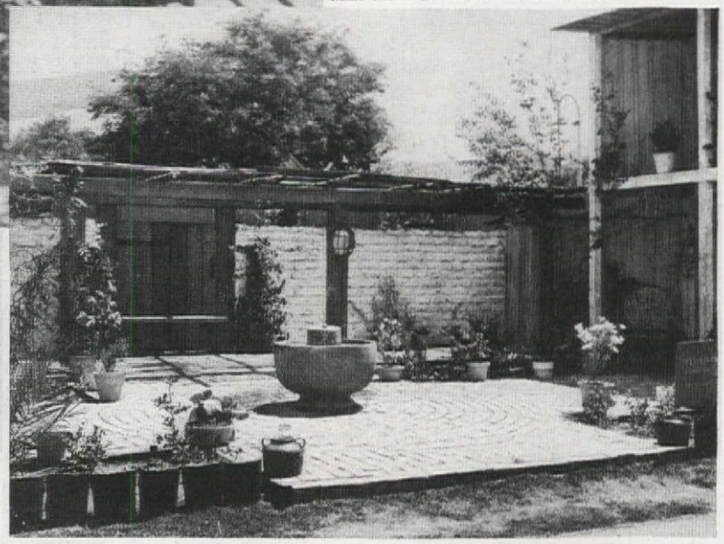


EARL BURKE

PERHAPS it is because they are blessed with so much of it that California home owners know what to do with sunshine. How to make the most of an abundance of it, both indoors and out; and also how to temper its ardor when, as frequently happens, that becomes necessary or desirable. Look at the inviting little garden spots shown on these two pages and see how, in each of them, provision has been made for letting in all the sunshine one could want and, at the same time, breaking up a flood of it that might be, oh, so welcome for half an hour of a coolish morning or late afternoon, but that could easily turn joy to misery if taken, undiluted, during a luncheon, meeting, party, or informal visit in the garden.

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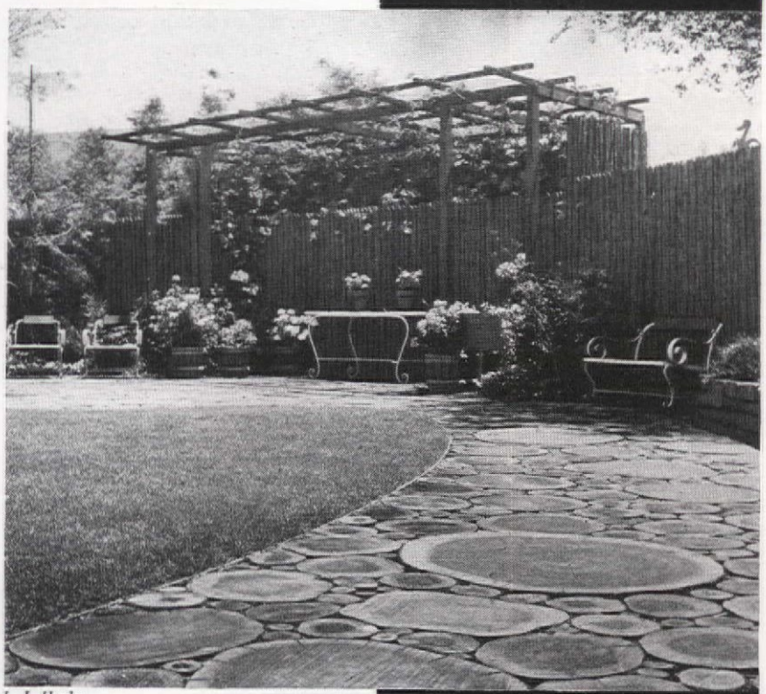
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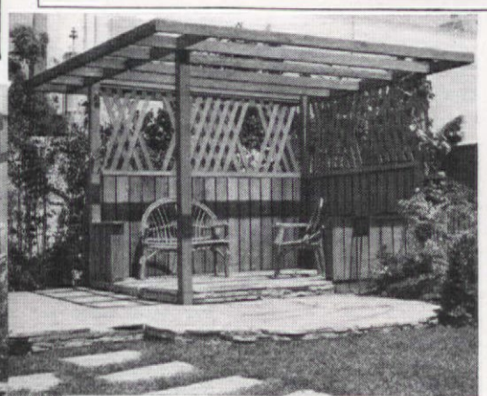
J. J. Healy

traceries fall on vertical walls which, without them, would be blank and expressionless, or on horizontal surfaces such as paths, lawns, or terraces which, no matter how interesting they may be to start with, become really exciting when brushed over with fanciful designs in light and shade. Even pergola and trellis shadows are softer when cast by the moving sun; and if tree or vine silhouettes enter the picture, they contribute still more animation as the foliage sways in the wind. Besides, a leafy canopy gives some protection against heavy dews or brief, half-hearted showers and does it almost without obstructing a view of the sky or the moon, or blocking out a refreshing evening breeze.

The lattice-shaded barbecue corner opposite, at the Los Angeles home of Mr. W. O. Anderson, has a thick hedge

Below, right, summer house of inexpensive, undressed lumber by Mr. Hartman. Simple yet quite modern in character





along one side and a white-painted fence back of the grill to insure privacy. The vines are so trained on the lattice as to satisfy the requirements of both usefulness and beauty. The other views are of garden suggestions offered by the National Garden Show at the 1940 San Francisco Fair. The aim of Mr. Howard E. Gilkey of Oakland, designer and director of the show, was to appeal to and help the small home owner, not to present a lot of unduplicable displays. So all the garden ideas were developed, with the average person's possibilities and budget in mind, by practical nurserymen, expert gardeners, and leading landscape architects, the latter including Horace G. Cotton and "Tommy" Church of San Francisco, Kenneth Hartman of San Jose, Floyd Cowan of Palo Alto, and others. Do you wonder that they were praised and carefully studied?

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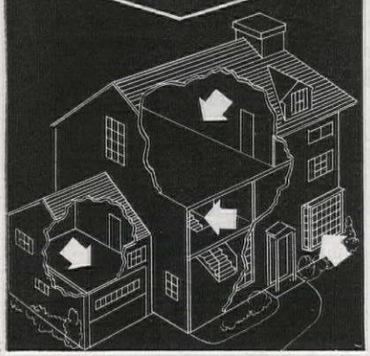
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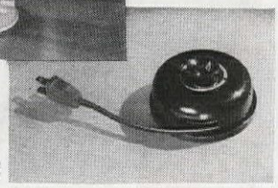
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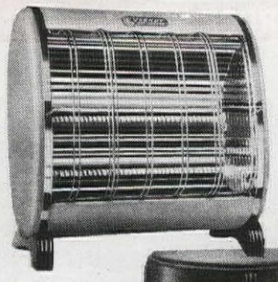
Major & Minor



HANDY-MAN'S heaven is a set of three chisels with strong handles, permanent holder **1.** Stanley.



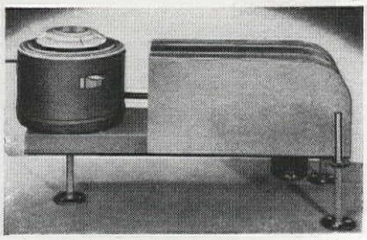
2. This neat base plug has a 9' cord that extends like a tape measure. Hide it back of table and connect lamp cord to its center socket. Comes from Lewis & Conger.





A portable electric heater will warm up the bathroom (or any other room) these cold mornings. **3.** Forty reflecting surfaces, damper for circulating heat. Swartzbaugh. **4.** Semi-circular shape of new General Electric radiant heater and polished reflector throws out heat effectively, fits into small space.

5. Designed expressly for small, five and six room houses, adapted to their size and special needs, this new oil burner uses lower price oil, fires only 9/10ths of gallon of oil per hour at maximum. Has draft regulator and controls. Miller Co.





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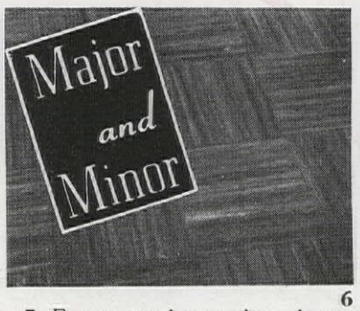
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6. Resistance to wear and tear and smart appearance at low cost make Bird Chromatile a good, resilient floor covering. 9-inch and 12-inch tiles, assorted colors.



6

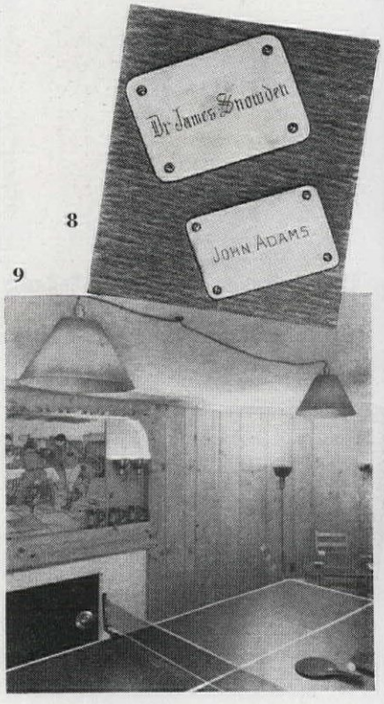
7. For protection against shower splashing and dripping, a watertight seal between tub and wall is a practical idea. This is a Nairn tub moulding, a flexible rubber strip in white that can be enameled to fit into your own color scheme.



7

8. Just so out-of-town friends will know they're at the right house, and anyway for personal identification, it's nice to have your name on the door. Art Colony Industries make these brass name plates, engraved in Old English or Block letters, in two sizes, for $1.35 and $1.50.

9. Set of ping pong table lamps hung to ceiling on hooks, plugged into near-by outlet. Can be adjusted readily, easily removed. Table Tennis Lighting Company.



8

9



Nairn Linoleum

To make things pleasanter for small fry *and* their parents, we suggest the circus bathroom, complete with animals and "big top" on the hamper



"Sanitas" Standard Coated Products

Cannon



Mary Ryan

Kleinert Fleecenap

Do You Sing in the Tub?

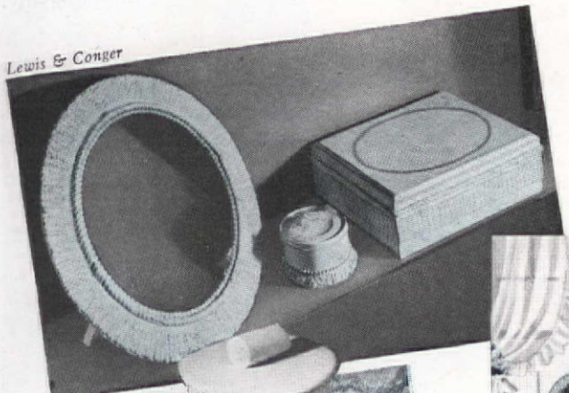


Mary Ryan

Dressing room luxury in an old bathroom—very practical, but with party style "trimmings." Notice the flower tie-backs and flowers on the shower curtain, too—as pretty as your garden

IF YOU run through all the old favorites and at least try to carry the tune of the latest hit, we assume that the shower curtain doesn't cling, the plumbing is Grade A, the colors are bright and amusing, and there's a wonderfully soft and absorbent big towel waiting to wrap itself around you. If you're a tub loller and believe in luxury and relaxation along with song, maybe you even have one of those handy little tray gadgets to prop up a book and keep creams and brushes within reach. But if yours is a gloomy, inefficient, little bathroom —well, you just don't know how de luxe life can be, even at seven o'clock on a rainy morning.

Besides keeping the family in good humor and the toothpaste in its proper place, there are other reasons for deco-

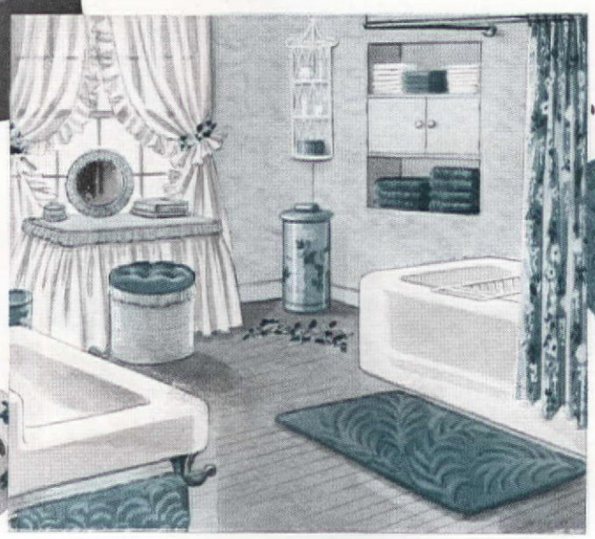


Lewis & Conger



Armstrong Linowall

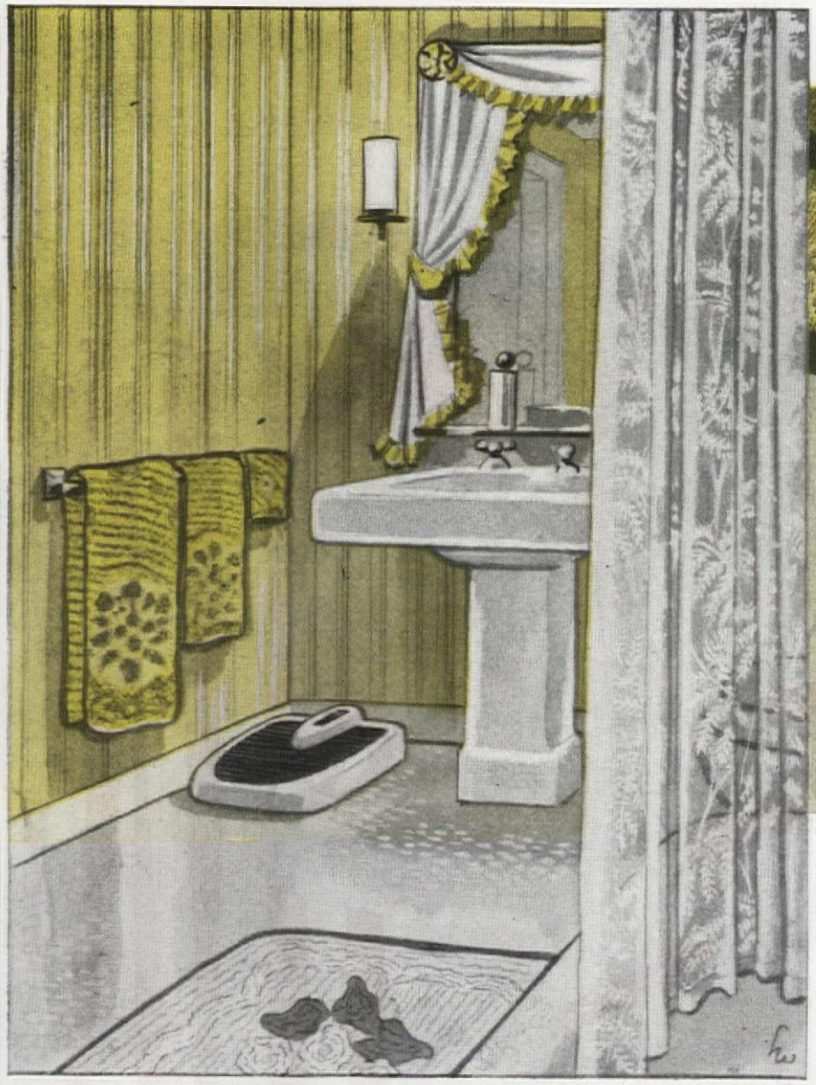
John Wanamaker





Calloway Mills

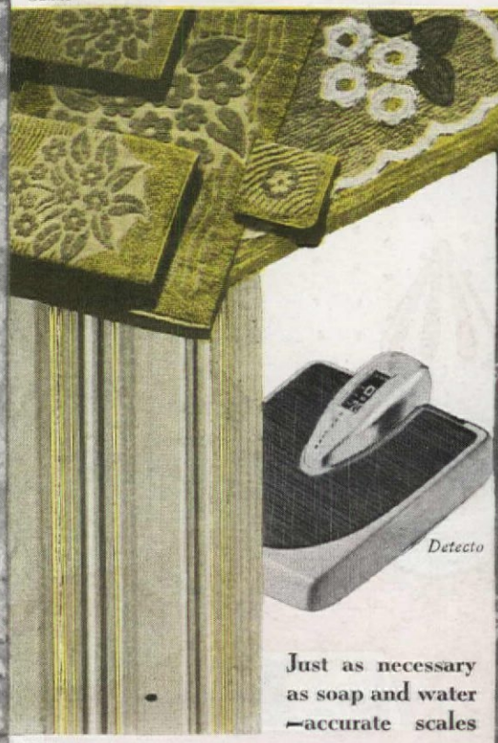
Sani Aqua, Pliosheen by Goodyear



Drawings by Harrie Wood

Being minus a window doesn't matter so much if you curtain the mirror, have good lights, and use sunny colors

Cannon



Detecto

Just as necessary as soap and water —accurate scales

Walltex

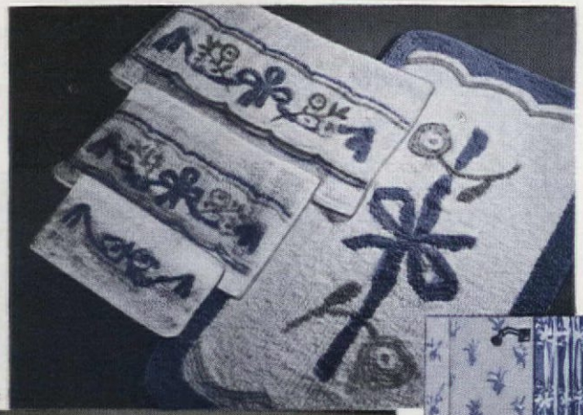
rating the bathroom for all it's worth. It's a small room, so you can concentrate on quality instead of quantity, and still stay within the budget. It's tucked out of sight, so you can try dizzy ideas without wondering what casual callers will think. There are grand shower curtains, towels, fixtures, and such to be had at moderate cost. And color can be used at its brightest and best to give the gayest of effects.

The first bathroom, illustrated on page 47, is designed to make even the smallest of small fry respond pleasantly to good old-fashioned soap and water. It's a circus job with polka dot walls, striped towels, and "fleecenap" shower curtain, elephant inserts in the linoleum floor, and hamper complete with "big top." You can make the drum-shaped stool out of a barrel, high enough so the children can reach a standard basin but low enough so it can be pushed under, out of the way. Without it, this bathroom would please lots of our grown-up friends!

For a fancy, feminine bathroom you can start with an old-timer and copy some of the ideas in our other one on page 47. Make a dressing table skirt of white sheeting. Tie back white ruffled curtains with artificial flowers,

Joseph A. Kaplan. Korosealed by Goodrich

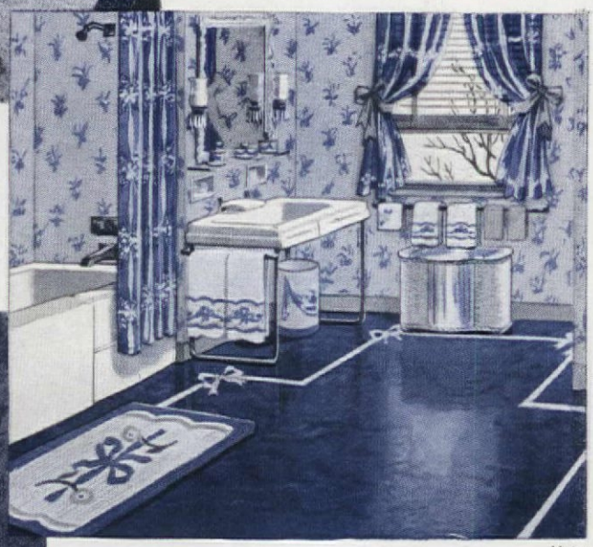
An airy, transparent shower curtain makes any bathroom look twice as big and light



Martex



John Wanamaker



Nairn



Pabco

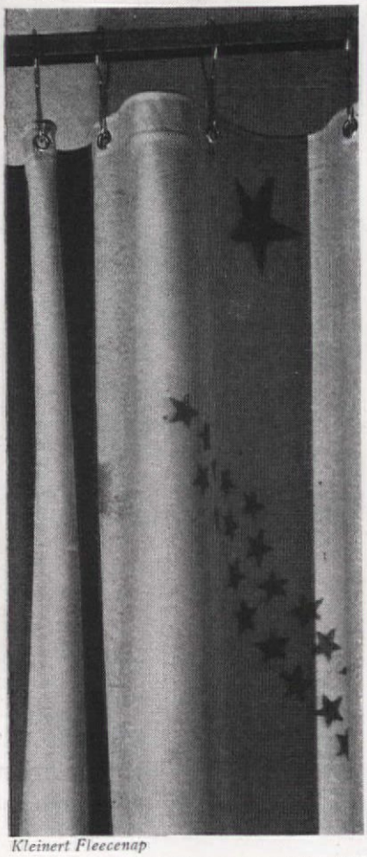
Bowknots for everything from floor to tie-backs, proving it's possible to be practical *and* pretty



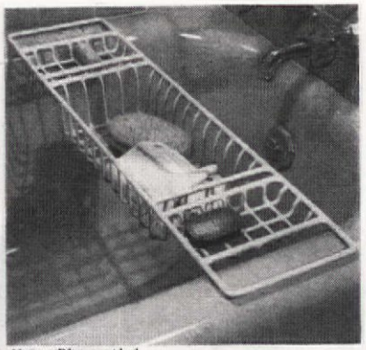
Kleinert Softex Illusion

"Walltex" Columbus

and put decalcomania posies on the floor in front of the hamper. Box in the tub if it's of the claw-and-ball-foot vintage. Make a hassock by adding a tufted top to a utility seat that also serves as an extra hamper. Paint the floor and hang some fetching corner shelves.

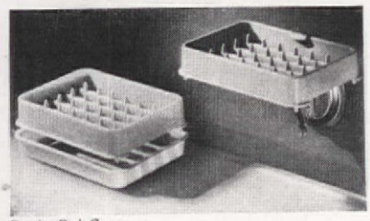


Kleinert Fleecenap



Hugo Blumenthal

Since some bathrooms are dark (even windowless!) as well as old and uninteresting, we worked on that problem, too (page 48). We left the old white tile floor as was, and proceeded to brighten things up with sunny yellow towels and bath mat, and yellow and silver striped wall covering. The white, transparent shower curtain has a delicate leaf pattern. The mirror is

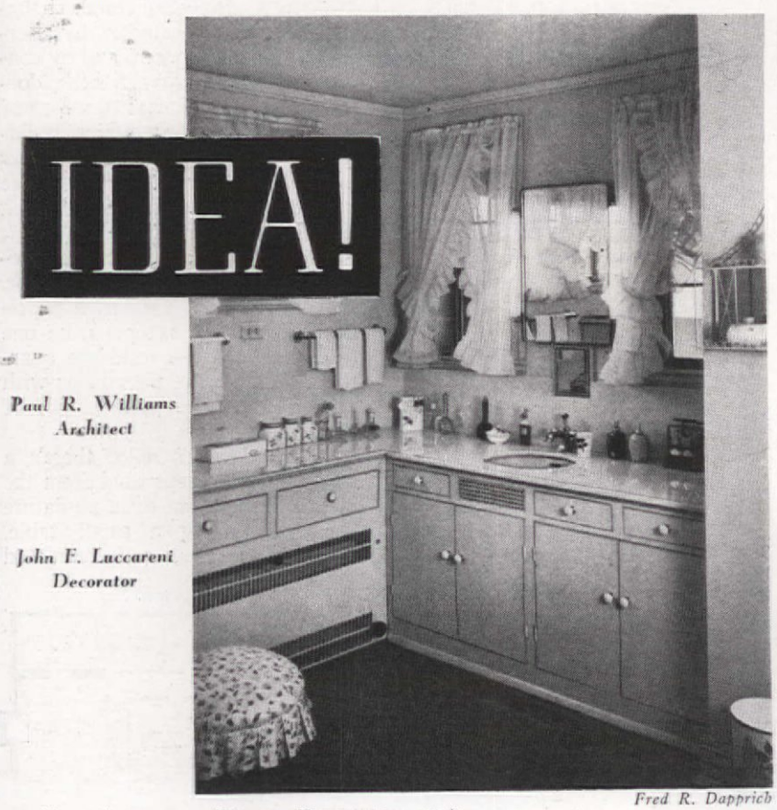


Drain-Dri Co.

curtained, to look like a window.

The other bathroom is dressed up party style, too. Bowknots are the main theme, set in the linoleum floor and repeated on towels and other accessories. The mirror just above the basin is picture-framed.

DRESSING ROOM-LUXURY can be as practical and efficient as a modern kitchen. This one, in the California ranch house of Mr. and Mrs. T. R. Craig, has all kinds of drawers and shelves for storing things, and besides is most attractive. A jog in one wall allowed the wash basin to be neatly recessed in the built-ins, topped off by ample counters. Sheer ruffled curtains let in plenty of light and air.



Paul R. Williams
Architect

John F. Luccareni
Decorator

Fred R. Dapprich

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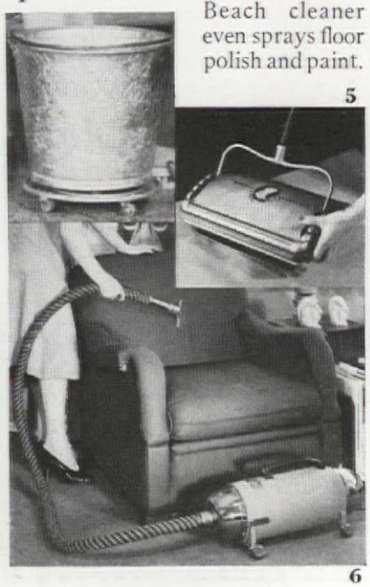
1 For unpleasant kitchen odors there's a new bottled spray called Odac **(1)** from Lewis & Conger



2 A beauty cream for men! **(2)** Pro-tek rubs on to protect hands from grime and grease, du Pont makes it.



3 For last minute touches on your silverware, **(3)** "Shinettes"—Welmaid Products. Now there's a metal platform on casters, a "Scrub Pail Dolly" **(4)** that will move your scrub pail wherever you wish it, with only a gentle push. What with a cameo motif and Early American design the new, efficient Bissel carpet sweeper **(5)** is as handsome as you'll ever see. **6.** The new Hamilton Beach cleaner even sprays floor polish and paint.



4 5 6



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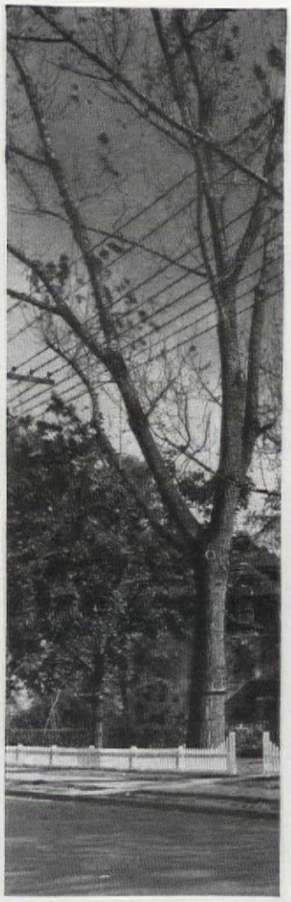
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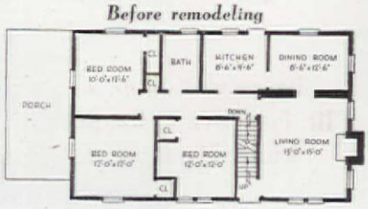
HOME and

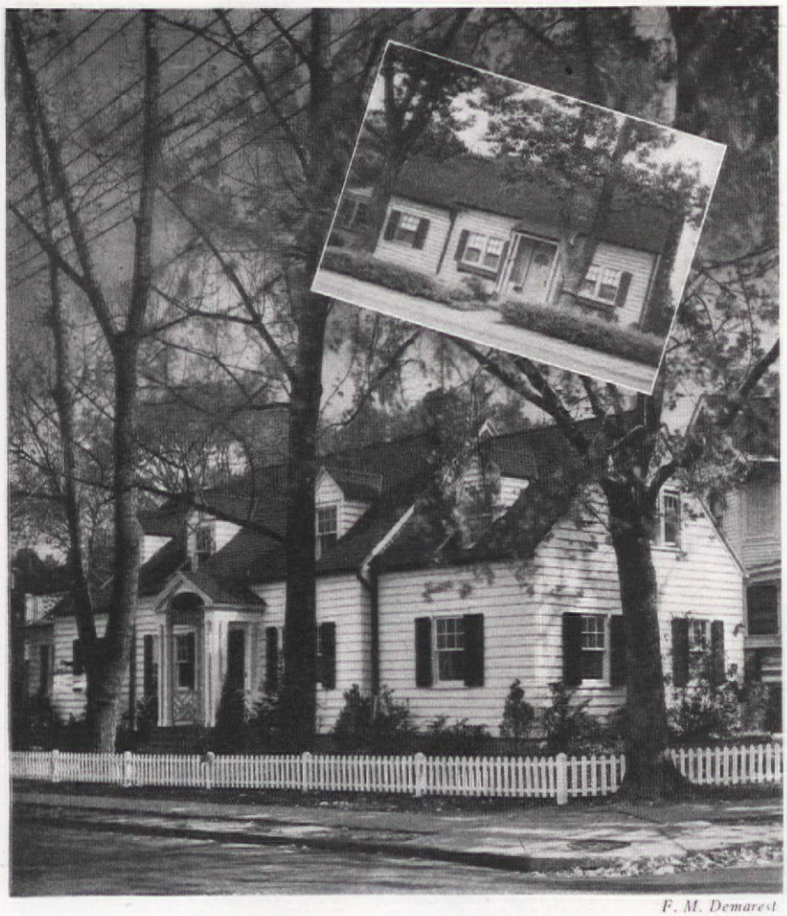
AS SHOWN in the "before" photo, this house started out as a compact, soundly constructed, but undistinguished, Colonial cottage of drab colors and character. By adding a two-story wing at one end, changing the wing at the other, by altering the entrance porch, and by constructing well-proportioned dormers in the roof, it was transformed into a cheerful, attractive building, suitable for professional offices on the first floor and for residence quarters on the second floor, which used to be an empty loft.

The owner, a dentist, makes professional use of half the first floor, the other half is used as a physician's office. The income from one side and from the residence quarters on the second floor helps with the cost and the maintenance of the building.

In the dentist's office there's a children's nook, separated from the main waiting room by a miniature fence, containing a small table, chairs, bookcases, and animated

Before remodeling



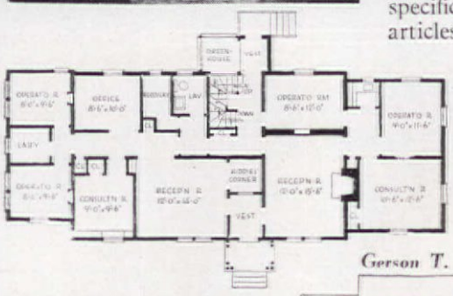


F. M. Demarest

OFFICES under one roof





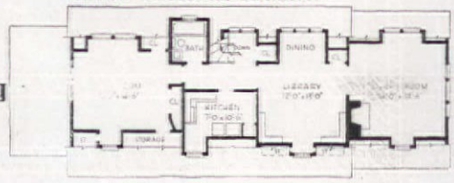


toys. Cabinets for surgical instruments, files for records, shelves for linen and supplies, X-ray developing tanks, and a laundry chute to the basement have been built in. The motors for the suction and pressure pumps, and anaesthetic tanks, are in the basement, too. They are all piped through the walls to the necessary rooms above, eliminating noise and excess traffic. Illuminating lights are recessed and located to eliminate shadows..

The residence part is handy to the offices, but has an independent entrance through the garden. It resembles a four-room apartment, with two exposures in all main rooms, generous closet spaces, each specifically arranged to receive such articles as bridge tables, golf clubs, tennis racquets, trunks, ironing board, shoe shining unit, and knickknacks. Well insulated, additional comfort is obtained by an attic fan and an air-conditioning system.

—Frederick A. Romberg.

Gerson T. Hirsch, Architect



Remodeled home of Dr. Frederick A. Romberg White Plains, N. Y.



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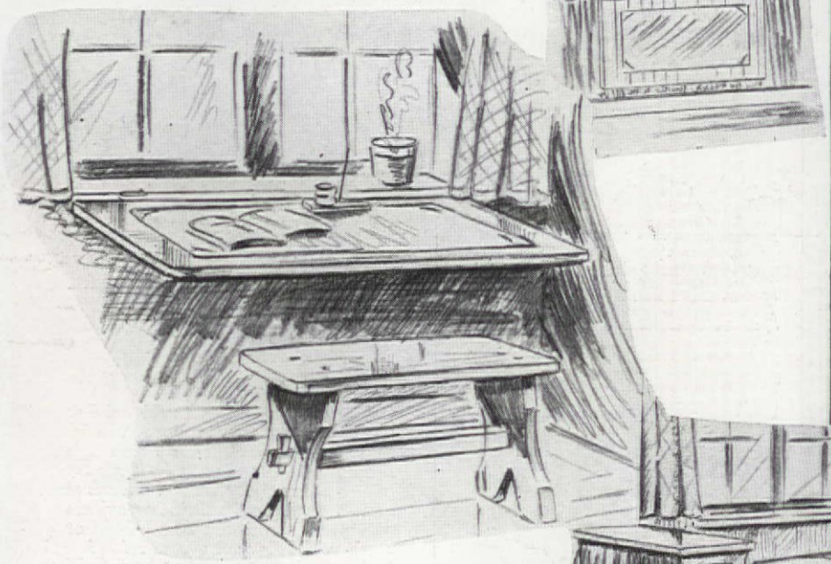
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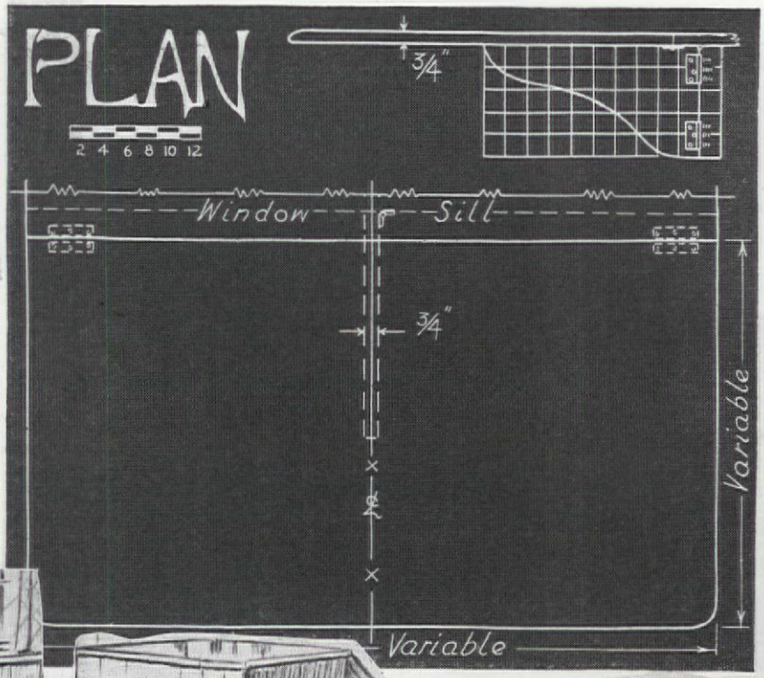
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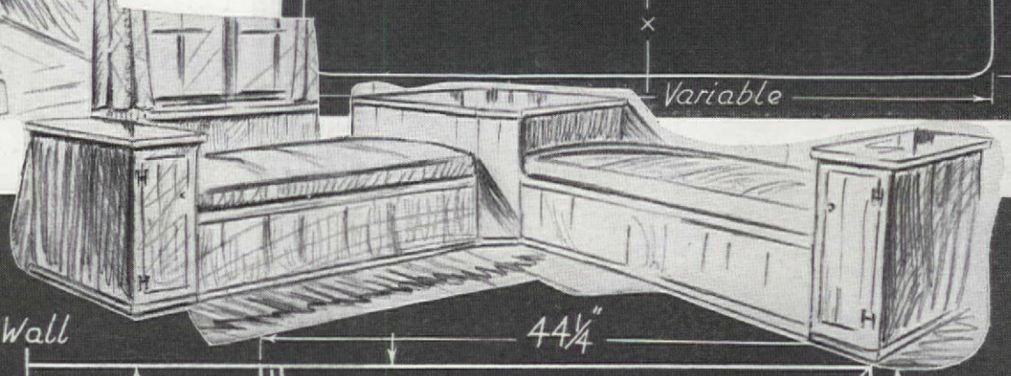
To help us serve you better, please check whether you plan insulating— ☐ new house; ☐ present house.

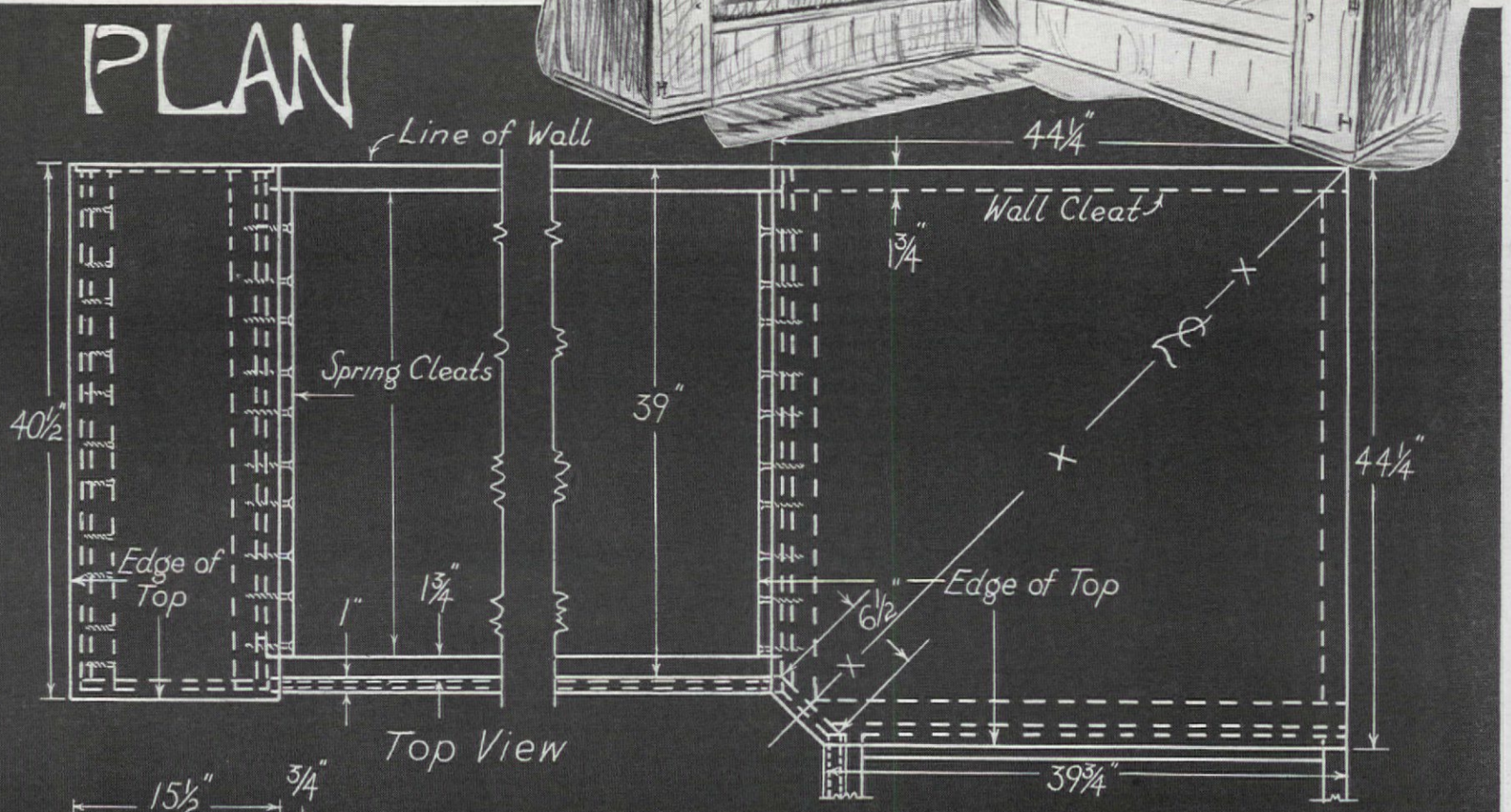
JOHNS-MANVILLE ROCK WOOL HOME INSULATION

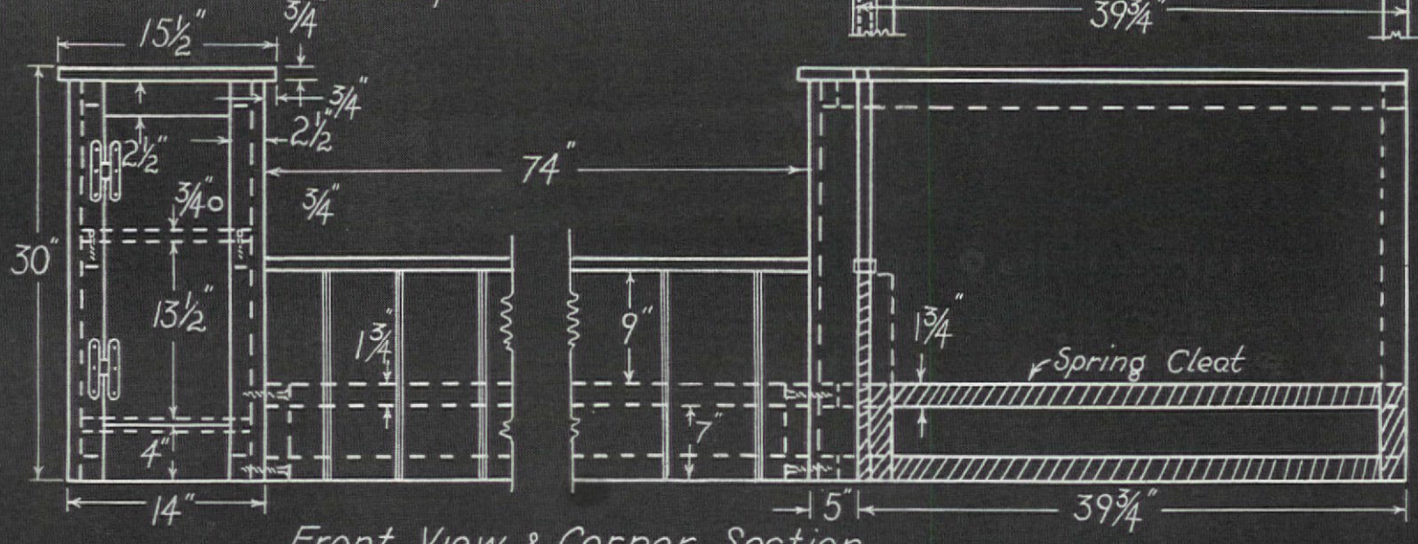
Drop-leaf desk with supporting brackets hinged. They swing in when top is lowered. Below: Bedding cupboards and bunks for 39" mattresses



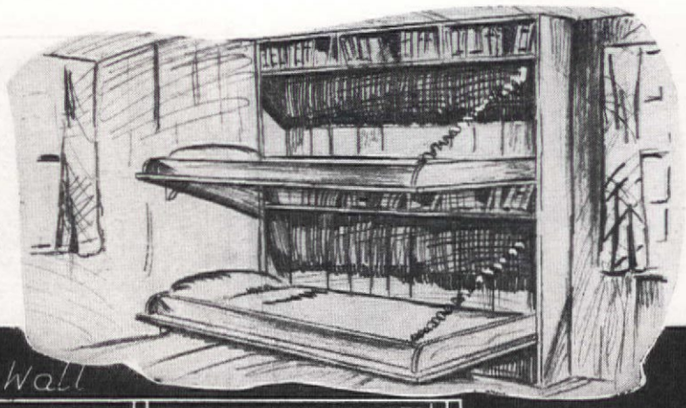








3 Built-ins for Summer Homes

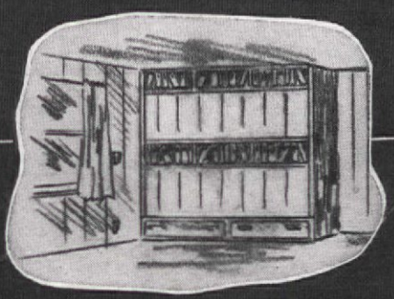


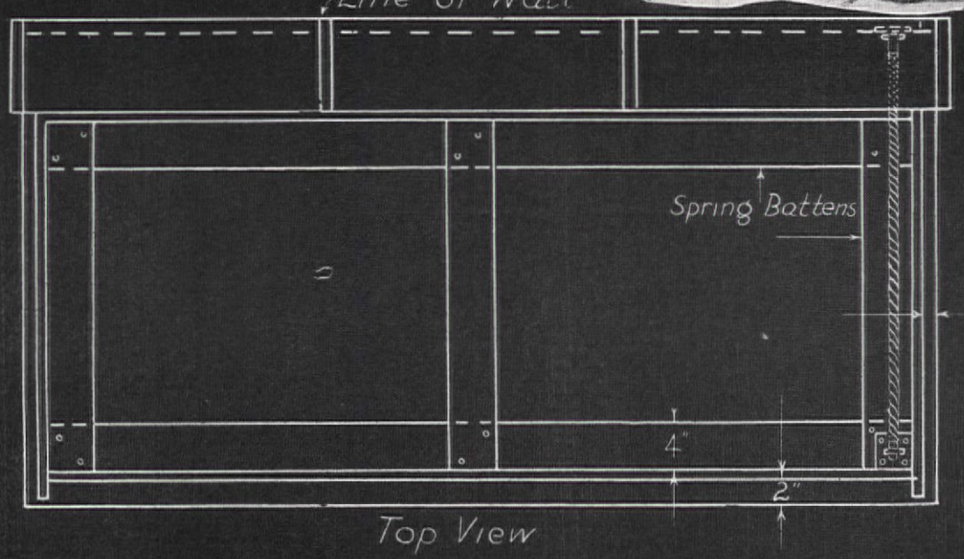
Bunks which do not take up space in daytime because they can be folded against wall, like cabinets. End brackets, rope, and stout hinges support the bunks when down. Ideal for putting up children

Designed by JOHN G. SHEA

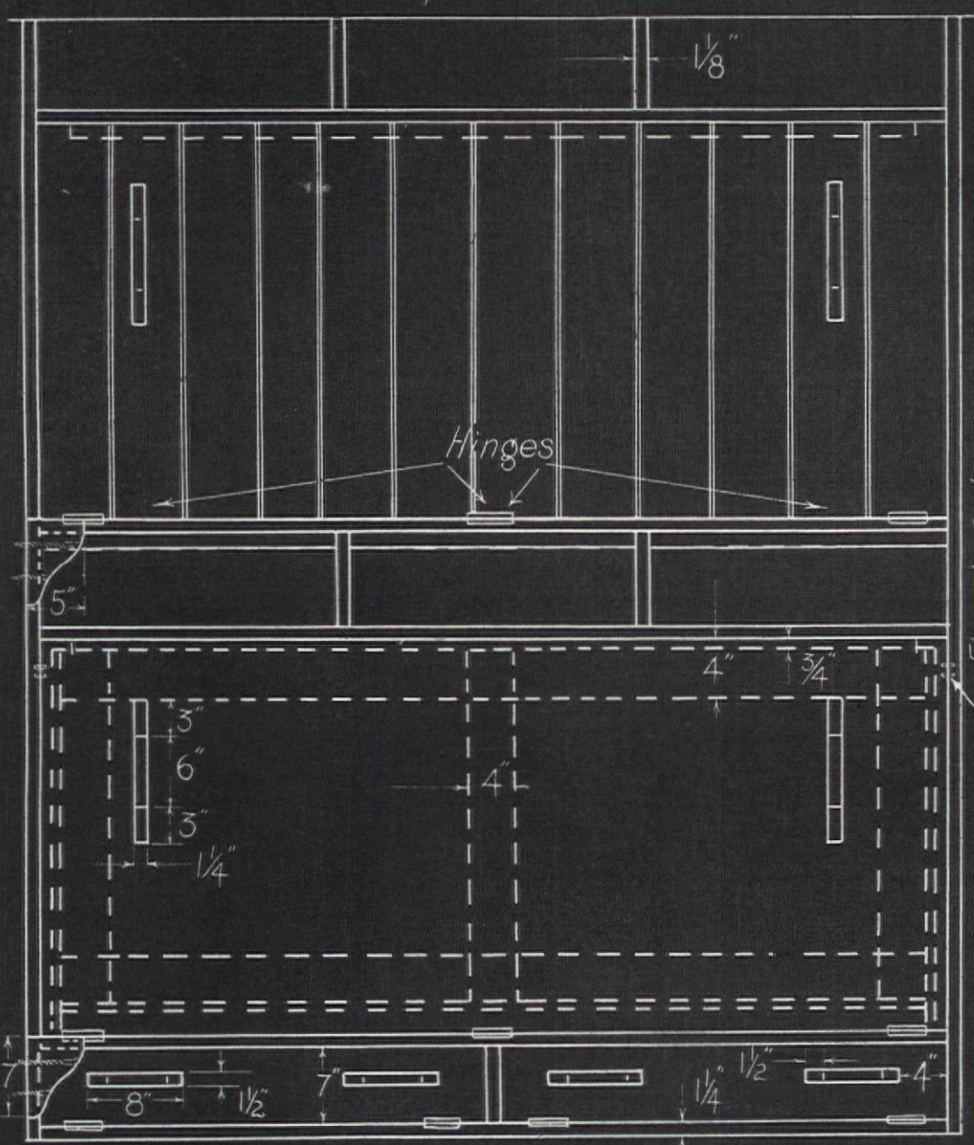
PLAN

NOTE: Over all dimensions variable to ceiling height & size of Springs.
Suggestion: Use "cot size" springs & mattress 30"x74"





Top View



Front View

End View



She waved a wand and got a

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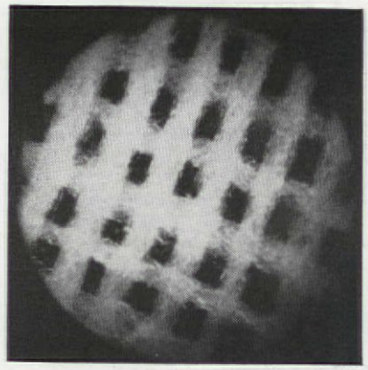
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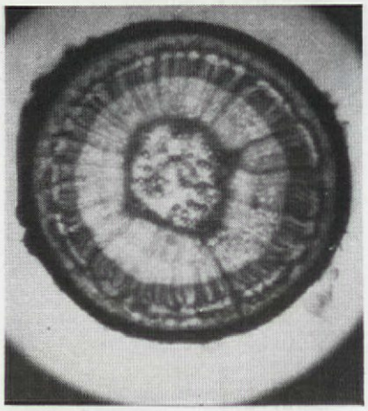
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City.....*State*.....



A handkerchief and a flower stem through the microscope



HOBBY IDEA!

L. W. BRYCE

MY WIFE figured that the family should enlarge its outlook. So, I bought a microscope, dodging some juicy comments about throwing away good hard cash for useless gadgets. For a solid week I had to sneak into the cellar to play with my purchase. Then the middle girl became interested. Two days later dinner was tardy. But the silence was broken; the Lady of the Manor hummed a ditty as she bustled about getting dinner.

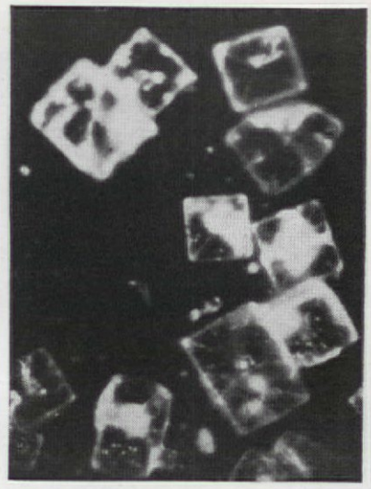
"I know why Silver King artemisias are gray," she announced through a superior sort of smile.

"Anemia or old age?" I asked, a bit flippantly.

"Neither, silly; under the microscope you can see that its leaves are covered with fine gray hairs. Underneath the fuzz they are as green as any other leaves." Thereafter, it was clear sailing.

It is surprising how few people have ever peered into a microscope. Most folk stand somewhat in awe of the contraption. Actually, the whole thing is as simple as looking through an opera glass, and the examination of common objects about the house and garden requires only the very simplest kind of equipment.

Our first microscope was contained in one of the many microscopy kits now on the market. It cost seven dollars and included everything necessary to begin a wonderful series of adventures into



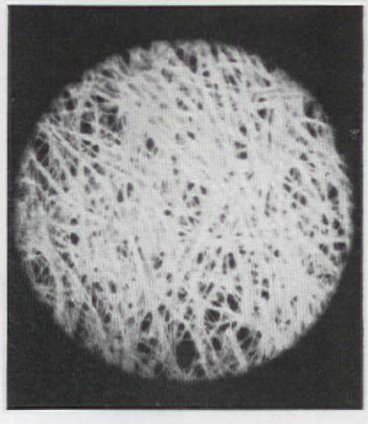
Common salt grains magnified

the unseen. Later we graduated to a real professional instrument, picked up at a bargain in a pawnshop. You can buy a really fine amateur microscope for just about fifteen dollars.

Beginners should stick to simple microscopes and the lower magnifications. Learn to handle them correctly and you will fall easily into the use of the more complicated instrument. Before buying one of



A microscope made a fly's foot and a bit of newspaper look thus





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the toy kits, look at a prepared specimen through the microscope. A poor instrument will tire the eye and disgust the most enthusiastic beginner. Images should be clear and there should be no little rainbows around the edges.

With the equipment all arranged and classified we were ready to begin. We placed the light so that it would be reflected up into the microscope by the little mirror under the stage. We sprinkled some salt on a slide and adjusted the light. And, lo, the grains of salt were changed to cubes of clearest crystal. My wife donated a tiny piece of handkerchief. Under the lens its fine threads became twisted cables, husky enough to snub the *Queen Mary* or our biggest battleship. Then the middle girl snared a feather that was oozing out of a sofa pillow, and we saw that the feathers on a feather are feathered, forming an interlacing network to protect the bird from wet and weather. Under the magic eye of the microscope a bit of newspaper became a mass of wood fibers.

Later a leaf of the family geranium provided an evening of entertainment. Another time a fly's foot. You may wonder how a fly sticks to the ceiling. We found that it is armed with a pair of cruel claws. In between the claws is a hairy, sticky pad that permits those puzzling windowpane acrobatics.

Your toy microscope will also reveal microscopic plants of fairy beauty from lily pools and stagnant ponds. This water will also contain animals from a Flash Gordon nightmare. It will permit you to see the myriad forms of plant pollen which you can collect in an envelope and keep, dried, all winter.

But I warn you once you crack the door on the long corridor of microscopy you are lost. There is no end to the hobby. How can there be when a teaspoonful of water from a stagnant pool gives a week of entertainment? And as to being complicated, our eight-year-old is an advanced amateur microscopist. The accompanying pictures I took through a microscope with an ordinary box camera. And while they lack the sharpness and detail of professional work they do serve as an antidote against camera fans who bore you with sappy snapshots.



HOBBY IDEA!



Ralph Burton Jones

Only twelve—but she knows hat styles, and makes miniatures



Picture hat with wide brim made of starched chiffon—fetching as anyone's best Easter bonnet

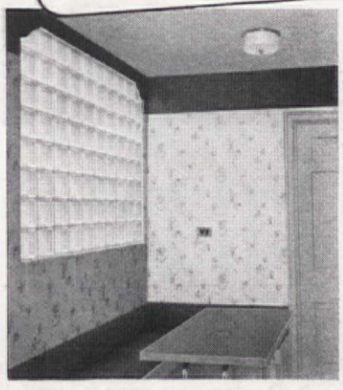
MINIATURE HATS. Matilda Martin is one little girl whose mother doesn't scold her for staring. Matilda's hobby is making miniature hats, and she gets her ideas from looking at those worn by her mother's friends *and* from keeping her eyes open at church. Then she goes to work with scraps of velvet, chiffon, lace, felt, and feathers, and adapts what she's seen. To display her hats, Matilda has a closet shelf fixed up to resemble a very smart millinery salon.—SUSAN JONES MEDLOCK

How to make your home

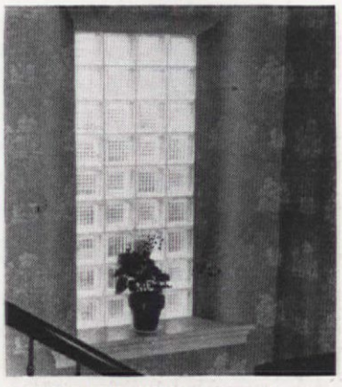
A PLEASANTER PLACE



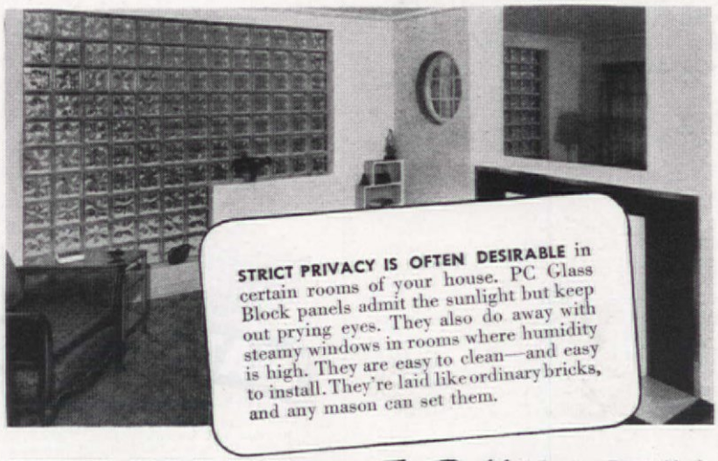
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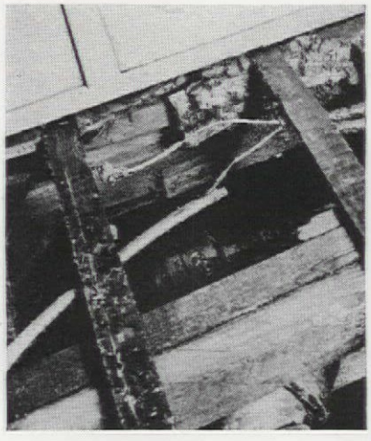
DR. C. F. McKIVERGAN

DON'T keep the home fires

RECORDS show that every two minutes of every day in the year a household fire breaks out somewhere in the United States. These fires destroy more than $90,000,000 worth of homes and furnishings and snuff out the lives of nearly 7,000 persons—and half of these persons are children under ten years of age. Probably the most alarming part of the whole terrible business is the fact that fires have increased nearly 40 per cent in American homes since 1925, so that now the United States holds the world's record for wanton destruction by fire. This is a sad commentary, since no nation has better facilities for extinguishing fires—ample water supplies, well-organized and finely-equipped fire departments. Nor has any country better means for giving warning of fires. Intelligence, training, skill are not lacking in fighting fires, either. But somehow *the will to keep fires from happening* is lacking and too many of us are inclined to think of the situation as unpreventable, to consider cynically that human carelessness is inevitable. As a matter of fact, home fires are *definitely preventable*. Observing a few simple, common-sense safeguards, based on concrete information as to the commonest causes of fires in the home, will do the trick. Here are the eight most frequent causes of fires in homes, in the order of their importance: **1.** Rubbish accumulation. **2.** Defective chimneys. **3.** Combustible roofs. **4.** Defective heating apparatus. **5.** Matches and careless smoking. **6.** Gasoline, kerosene, etc. **7.** Electrical defects. **8.** Hot ashes. These are the major causes and if they are kept in mind and a few simple preventive measures concerning them are enforced, the home should be reasonably safe from destruction or harm from fire.

First of all is the matter of rubbish accumulation. Everyone in a house with generous storage facilities seems to accumulate old clothing, furniture, magazines, and other combustibles in attic, cellar, and closets. Keep such odds and ends from accumulating to the point where they're a fire hazard in the house. It's well worth the effort.

The result of defective wiring!



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Next in line come defective chimneys and flues, which cause an annual fire loss of about $34,000,000 to home-owners. It's well to know that all house chimneys should be constructed solidly from the ground up and not be supported by any wooden construction whatever or support any other part of the house. Also, that chimney flues should be lined with fire walls at least eight inches thick. Chimney fires frequently start in the flue, so occasional inspection and proper and immediate repair, if any defect is found, are wise.

Combustible roofs account for some $16,000,000 worth of fire loss in homes as the third principal cause, while defective installation of heating equipment rates high as the fourth. Where stoves and heaters are used in the house, the wise home-owner sets them on substantial bases well removed from the walls. He places sheets of metal under stoves on wooden floors and protects any nearby woodwork with similar sheet metal or asbestos. He keeps smoke pipes clean, in good repair, securely supported, and at least one foot away from woodwork and combustible materials. Where smoke pipes pass through a combustible partition, he is sure to use a ventilated thimble

burning!

with a foot clearance around pipes

And in fifth place for causes of burned homes we find careless smoking habits and handling of matches. Safety matches and friction lighters are cheap and readily obtainable today. It's just as easy to assure careful smoking habits by a little self-discipline and a generous distribution of ash trays. But don't smoke in the garage or in bed if you really like yourself as you are, all in one piece. Inflammable cleaning fluids, such as benzine, naphtha, gasoline, have vapors which are extremely explosive and when used in the household near an open flame an explosion is liable to occur. There are many safe, non-inflammable cleaning fluids on the market to solve this problem. Look after your electrical appliances, too, and *don't* leave electric irons plugged in. Every third dwelling fire attributable to electrical equipment is caused by this bad habit, which is probably why it rates seventh place on our black list. See that your electrical wiring is adequate, too, so that the size of the wire is sufficient to carry the electrical load of toasters, curling irons, refrigerators, etc., and does not overload your electrical system. Don't forget to replace or repair worn cords on appliances. Don't replace blown fuses with pennies or pieces of wire. And don't fail to have all wiring



Los Angeles Fire Department

Baby mustn't touch! But Baby will grab matches unless they are safely out of reach

installed in the approved way by a competent electrician. And last of all in the major causes of household fires is the careless handling of hot ashes. Don't place them near wooden floors or partitions and don't deposit them in anything but metal containers, if you'd be safe.



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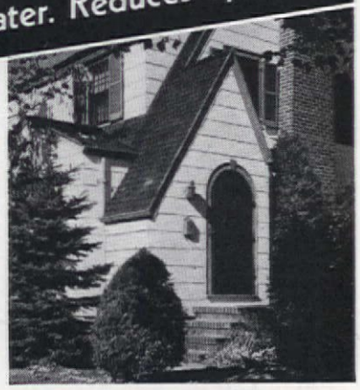
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Miles Berné

It began on One of Our Covers!



The Arthur Brandes Home

Rancho Santa Anita, California

MERRILL W. BAIRD, *Architect*

IT TOOK six years' worth of clippings from THE AMERICAN HOME to plan this home, but the cover of the November, 1937, issue was the final inspiration. The living room and its fireplace and furnishings had the comfortable, old-fashioned atmosphere which both Mr. and Mrs. Brandes liked.

Long before the house was finished, Mrs. Brandes was out collecting antiques, the clipping scrapbooks going right along with her. The old Hitchcock rocker by the fireplace, still in its original yellow-green paint, was the first "find" and set the living room color scheme. The braided rugs, Mrs. Brandes' own handwork, are the same soft green, repeated again in the pine cone design wallpaper. Because her budget wouldn't cover the fine old Queen Anne slant-top desk she wanted, Mrs. Brandes just waited—until finally it was put up at auction, where she got it for a song. A similar lucky break netted the six old curly maple fiddleback dining room chairs, and the rare old Hepplewhite bureau, much more interesting than the usual buffet. The drop-leaf gateleg dining table is maple, the hand-braided rug deep bright blue accented by yellow and cherry red. The corner cupboards, as do all good built-ins, show how thoughtfully the house was designed.

MARTHA B. DARBYSHIRE

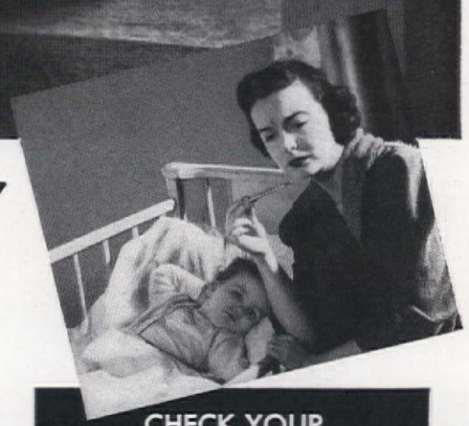








When a baby needs a friend



When sickness strikes, call your doctor. Keep sick room clean with "LYSOL"

WHEN there is sickness in your home, don't take chances. Do as many hospitals do . . . see that the sick room is kept not merely clean—but *hygienically clean!* Use "Lysol"!

Take special care to disinfect everything the patient touches . . . utensils, dishes, handkerchiefs, furniture, bedding. "Lysol" is the efficient, economical disinfectant to use.

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This safety measure becomes more important than ever during sickness and epidemics.

Is your home prepared for sickness? Check your equipment *now*. See that your bathroom cabinet contains all emergency needs—including "Lysol". And you'll need a second bottle of "Lysol" in the kitchen for use whenever and wherever you clean.

"Lysol" is one faithful ally in the war on germs. Because it is so highly concentrated, "Lysol" is very economical to use—and efficient. Unlike some disinfectants, "Lysol" loses none of its germ-killing strength when you leave the bottle uncorked.

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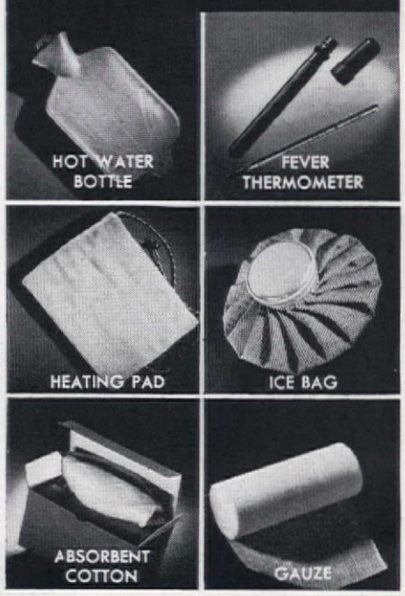
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The H. H. Lucas' three-room cabin is on Walloon Lake, Mich.

Photographs from the owner

IF ONE BIG CABIN ROOM is as well organized as this one, it isn't hard to make it serve easily as living room, dining room, and guest bedroom all in one. It has its fireplace centrally located with lots of room to gather armchairs round it. Its dining space affords a wide, view-catching window and handy corner cupboards, built in. Four bunks, compactly built across the whole opposite end, are very complete extra sleeping quarters. They have four large lower drawers for bedding, a large clothes closet between them (with mirror and toilet articles shelf on back of the door), a book shelf and lamp at the head of each bunk, and ventilating windows in the upper berths. The whole interior is of cedar wood waxed and rubbed to a dull finish, an effective foil for black and tan blankets, tan rugs with red and black designs, home-spun draperies, and yellow china. A rear entry, and a kitchen and separate bedroom, each 9'-0" by 11'-6" in size, complete this convenient cabin.



IDEA!

IDEA!

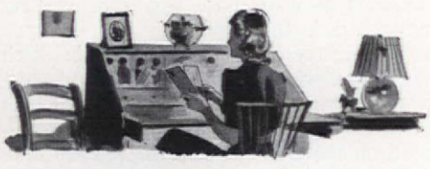




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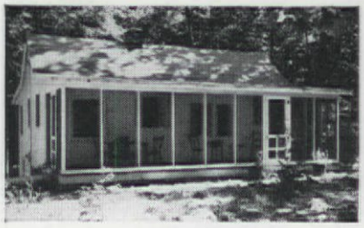
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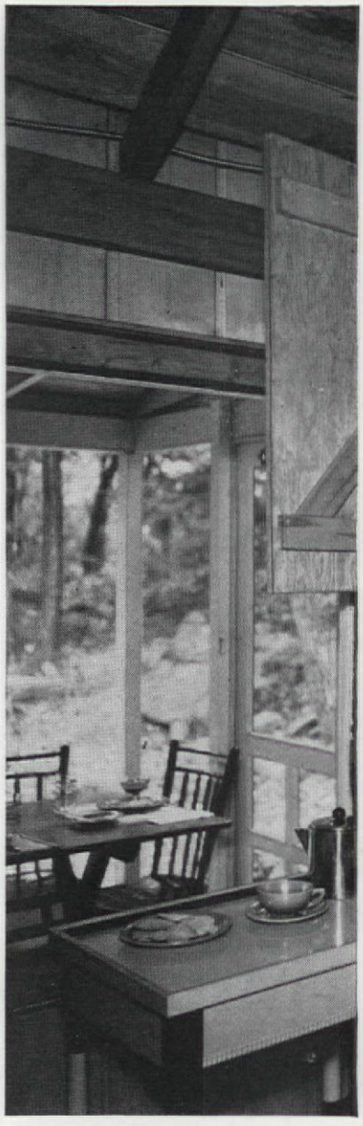
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MARINGOMACK LODGE



META SMITH BUSH



THERE were many "do's" and "don't's" in my mind when I was planning my cabin, "Maringomack Lodge." I knew it must be inexpensively built and furnished. Then, I wanted it to have an adequate porch for outdoor living, one with a dining end easily reached from the kitchen. Having tasted the delights of open air dining I put it on my "must" list. I also set my heart on an attractive, well-organized kitchen and on a knotty pine living room with a peaked ceiling. As it turned out, I got the gabled ceiling and the natural wood plank walls in both living room and kitchen!

The kitchen is my pride and joy. One of its nice features is a little open attic above it, an inspiration of the contractor. He suggested that if the partition between the kitchen and the adjoining bathroom was stopped at room height and the bathroom ceiling laid on there, it would allow space for storage above, open to the kitchen. I instantly saw a little railed balcony where a gay curtain could be hung for color and also to conceal the contents of this providential storage attic. Including this arrangement also gave us a place where the hot water boiler could be tucked away under the eaves, giving more space in the kitchen. Incidentally, the water is partially warmed by the heat of the roof during the hot summer months.

Careful consideration was given every detail in planning the kitchen. The closets at right and left of the sink have four- and six-inch shelves built between the larger shelves; they're a good place for cups and the like in space which is usually wasted. The large cupboards under the working counters on either side of the sink have sliding shelves for easy reaching. One cupboard is used for bulky supplies, the other for cooking utensils, conveniently handy to the electric stove. And between the floor cupboards and the wall cabinets we included two narrow wall shelves for glasses so that not an inch of wall space would be wasted; they couldn't be handier than they are in this spot.

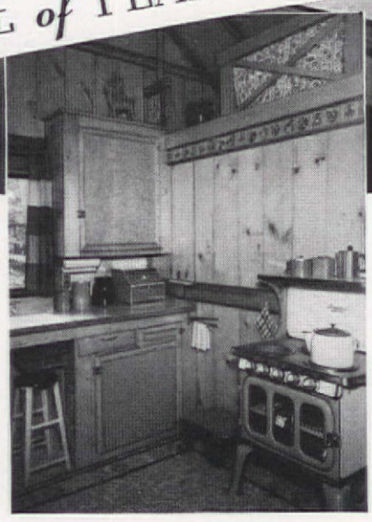
A broom cupboard was built in the corner between the brick chimney and the door to the living room, with upper shelves for cleaning supplies. The electric icebox stands between the door to the porch and the wheeled tray-table by the window. This window is a joy for easy serving because food may be placed on the tray-table in the kitchen and taken off from the porch side; dirty dishes take the reverse route. If it's desired, the table can easily be wheeled onto the porch for service. For this reason the porch and kitchen floors are on the same level with no doorsill to interfere with free wheeling.

A window over the sink makes dish washing almost a pleasure because it slides behind one of the closets, leaving the window space entirely free. Under the sink are two shelves, one holding an oblong dishpan and the other a rubber dish-drainer. These fit in the sink, side by side, when dishes are being washed. There is also space under the sink for the kitchen stool and the garbage container.

All woodwork was finished with shellac, to which a slight stain was added. The woodwork around the sink was given a further coat of dull waterproof varnish and all the floors in the house were oiled and waxed.



MARINGOMACK LODGE'S MASTERPIECE *of* PLANNING



The living room adjoins the kitchen, with the stone fireplace front in the living room but with the chimney itself in the kitchen, where its time-softened, faded, red bricks make an agreeable color note. Along the front of both rooms, across the whole width of the cabin front, is the screened porch. It has an antique pine sawbuck dining table and the chairs are original bamboo-turned Windsors, painted traditional green. The living end of the porch boasts an old cradle rocker and a splint-seat armchair with mushroom knobs which seem to hobnob peacefully with the modern wicker chairs. The living room is nearly square, though its gabled roof makes it appear longer than wide. For it, I used Aunt Meribah's old-fashioned, handwoven, rag rug, brown with stripes of bold green, blue-green, and vermilion, accented in black. Pinch-pleated curtains of gay checked poplin are in varied colors and the pleasant color scheme is carried out throughout the furnishings. Old pieces and reproductions form a suitable background for maps and milk glass.



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FERNE B. JOHNSON

THE hush of a summer evening — the whippoorwill's distant call—the perfume of wild crabapple blossoms—such was the stuff our dreams were made of when Jim (my husband) and I decided we must have "a little place in the country." From our reading, we understood that in the country one enjoyed a freedom entirely foreign to the circumscribed and inhibited lives of urbanites. And we felt instinctively that we could live more cheaply out of town, and thus save money for books and travel.

So, we scanned the rural environs of our small city and found exactly the right house, which we purchased forthwith. It was thoroughly modern, for we had never for a moment confused simple living with primitive living. Although the amount of ground included was only about twice that of an average suburban lot, it was a spacious little corner of heaven to us. Jubilantly, we moved in. We dug and planted enthusiastically—evergreens, perennials, everything! To the right of us lay woods; to the left, billowing wheatfields.

An obvious consideration that we had not overlooked was road conditions. Since Jim must drive to and from work, we gladly sacrificed some desirable privacy to a well-maintained highway, which assured us of unimpeded daily travel the year 'round.

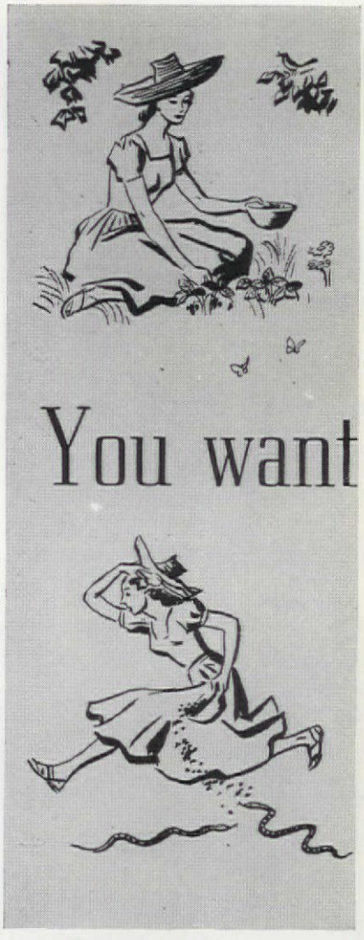
On sunny afternoons I took exploratory walks into the deep, cool woods. Sometimes I brought back wild strawberries in a romantic cracked blue bowl and made luscious hot shortcake for supper, lots more fun than a passive exchange of a coin for a box of shipped-in berries at the store. One day while gathering berries I heard a slight rustle and turned. The animal—whatever he was—discovered me in the same instant. We were both paralyzed with horror for an interminable split second. While I was trying vainly to husband my resources for flight, he made a neat getaway himself into the underbrush. I could laugh that little episode off later, but snakes never inspired me to levity. There were plenty of them, I soon learned, and they seemed especially fond of berry patches (or so I thought). Though snakes are not always inhospitable and will frequently share their domains, they put an abrupt end to much of my hitherto carefree rambling.

When we had lived in town, Jim and I had enjoyed brisk late-at-night walks in winter and leisurely evening strolling in summer. Moving to the country, we could do almost no walking at all. Farmers, who quite properly discouraged indiscriminate treading over their fields by day, looked with positive suspicion upon such behavior by night. Walking along the highway after dark was a distinctly disagreeable experience, and neither of us yearned for evening excursions into the shadowy woods. With walking pretty much curtailed, we could always drive. But, perversely, even a smart new car loses glamor when one is entirely dependent upon it.

A MERE flat tire became a major disaster when my husband was almost late for work, or when friends who had asked us to dinner were waiting. We couldn't walk two miles with the same simple grace with which we might have walked a half dozen blocks. And because Jim needed the car continuously for business, I had little freedom to attend matinees, committee meetings, and special sales. A second car, if we had been able to afford it, would have forestalled such emergencies.

In our rural retreat we escaped the curious eyes of passers-by and the idle prattle of gossips, but we also lost many of our easy, friendly contacts with people. While neatly eluding persistent canvassers and other annoyances common in town, we deprived ourselves also of morning newspaper delivery and the convenience of the corner grocery. Freedom of one sort is in the country; of another sort in town. Know which kind is more important to you before making a decision.

Though our hoped-for freedom had proved faintly illusory, we reminded ourselves that here was an ideal place for our new offspring to grow up in. During his first summer, young Jimmy was quite content to lie outdoors on a blanket, breathing pure fresh air and soak-



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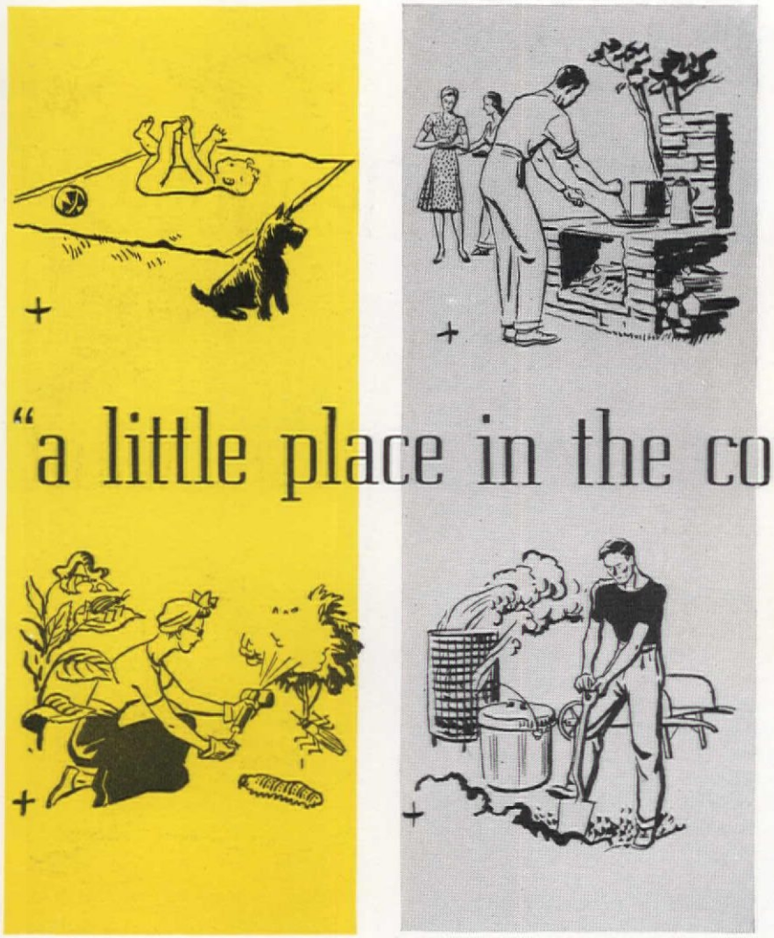
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ing up vitamin D *au naturel*. His tanned, healthy body delighted us and caused our less fortunate friends practically to faint with envy when they saw him.

The next summer he was able to run about and we were in panic whenever he went out to play, for the highway's fast traffic fascinated him. Eventually a fence insured his safety—for the present.

ALMOST at once a new and more difficult problem arose. Few children of his age lived within easy distance of our house so he had to learn to play alone. While escaping dreaded contagions, he has had to forfeit the benefits of youthful companionship; he is learning nothing of the important art of getting along with his contemporaries. We hope and pray that his personality will develop normally despite this handicap.

Our son is gaining valuable education from his intimate contact with nature, but what of his schooling? At first we were pleased to find that the school bus passed right by our house; now, as Jimmy approaches school age, we view the bus with increasing consternation. It is loaded with husky, jostling farm children and our little one is totally unprepared to cope with the arms and legs of disinterested youngsters. Furthermore, tragic bus accidents are alarmingly frequent! The school at the end of the line is only fair, as country schools go, and is not to be compared with the splendid facilities offered by the town schools. By paying his tuition and providing transportation, we might send Jimmy to the borough school, but it would mean traveling at his father's somewhat irregular hours and he would be immediately branded as an outsider.

Since the advantages of rural environment to our son are more or less problematical, we have spotlighted our supposed economy. The first cost of our property was a good deal less than we would have paid for anything similar inside the city limits and our taxes were considerably lower. We were proud of our shrewdness until a few scratch-pad jottings revealed that the breadwinner's transportation to and from work absorbed every cent that we saved on taxes and interest. And even if we had pocketed a saving on these items, we got only what we were paying for: unsoftened water, no garbage disposal service (a most perplexing problem), one mail delivery a day instead of two or three, etc. Even our fire insurance was upped on account of inadequate water supply.

OH, WE did get some things gratis—an apple tree in the back yard, fragrant with bloom in spring and in September bearing delicious fruit unharassed by impulsive neighborhood boys; an



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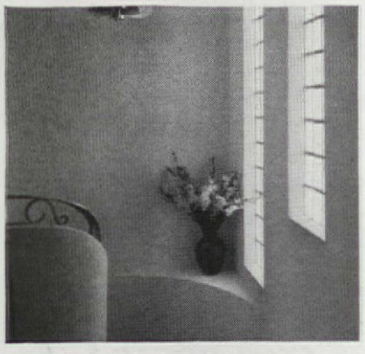
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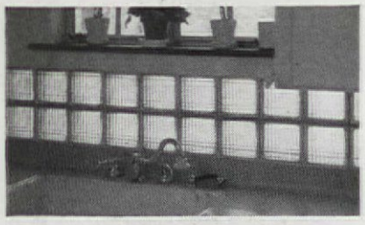
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outdoor fireplace, center of many gay parties; and, not too far away, a hill fairly begging to be coasted and skied upon during the long winter months.

Did we save on food? Very little. Our garden was so big and stony that the first spring we hired a man with team and farming implements to plow it. This cost a lot of money. So did seeds, lime, plants, etc. We contended with bugs, weeds, and weather vagaries. Finally we harvested a bumper crop. Notwithstanding our inexperience at gardening, our vegetables were superb. The surplus we gave away or canned. I gathered, graded, scrubbed, and canned vegetables for weeks on end, until I felt and looked like a vegetable myself. And the results—alas!—were indifferent. We were compelled to concede the honors for appearance, flavor, health value, and absolute safety to high-grade, steam-pressure processed, commercial products. Thereafter we raised a moderate-size garden to provide us only with fresh vegetables in season. However, an avid gardener and an expert at canning should be able to save a substantial amount on the food budget which is necessary when one lives in the city.

We took it for granted that we would have fat hens and lots of day-fresh eggs, but the high cost of keeping chickens amazed us. Only poultry fanciers with independent means should go in for it. The rest of us will do better financially to leave chickens and eggs to men who understand them and who operate on a business basis.



So, don't expect a drastic reduction in living expenses when you move to the country, nor untrammeled freedom, nor a perfect environment for children. And don't believe that the simple life is inherent in rural places. There will be challenging new complications to replace the old. But don't be discouraged. If, after brushing aside sentiment and studying facts, you still want the marvelous thrill of owning a little place in the country, delay no longer. Buy or build and join the thousands who are escaping cramped city quarters to enjoy life in the open country.



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•*Send a dime* to Dept. Z-102, Heywood-Wakefield, Gardner, Mass., for this 24 page book on Streamline Modern.

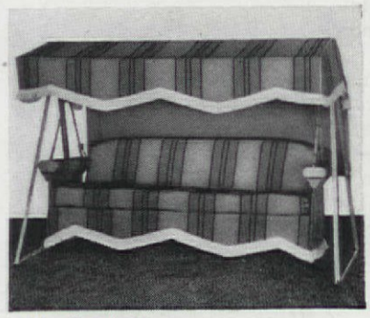


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FINE FURNITURE SINCE 1826

Designed for



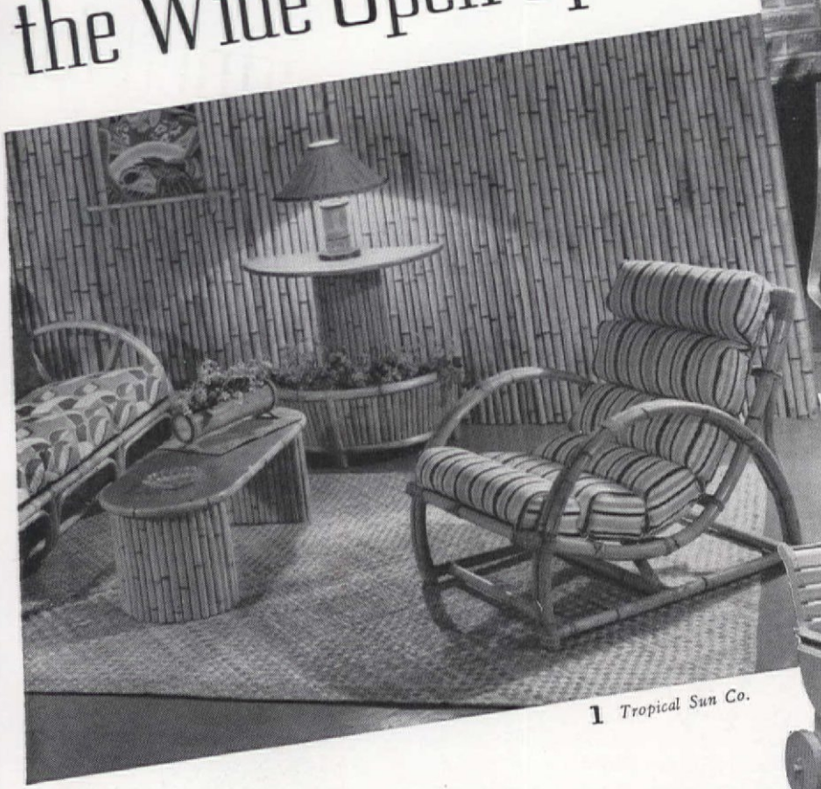
THE best things of life in the summer time are outdoors—no question about that. And before the first buds are out is the time to start planning the furniture for porch, terrace, or garden. Nice, warming thoughts if you live where winters are cold, and none too soon for action if your home state climate is mild. The point is that to get the most fun out of your own little part of the wide open spaces, you have to plan it as carefully as the living room color scheme.



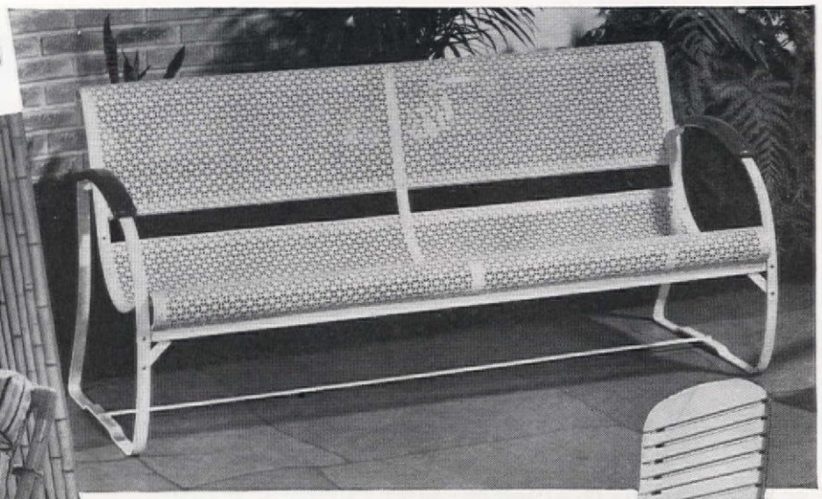
10 *Downie Bros.*

We've rounded up the pick of the early crop of summer furniture, and know that it will give you ideas. If you like things on the formal side consider, for example, the Philippine rattan group, smart enough for a Florida living room. For more informal, garden-type furniture, we suggest something like the awning-topped sofa-swing or the wonderful chair on wheels that can be rolled from one shady spot to another.

the Wide Open Spaces

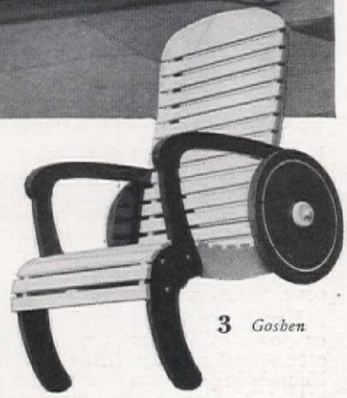


1 *Tropical Sun Co.*



2 *Simmons*

Guaranteed to keep you cool and contented in your own back yard



3 *Goshen*



4 *Dillingham*



Heywood-Wakefield **5**

You can't stop our cheers *for* pleasantly furnished outdoor living space any more than you can stop our pleas *against* those dreary little groupings of an uncomfortable wooden swing, two chairs that need paint and new upholstery, and a big, useless Ali-Baba vase. So start at the top of the page and follow us around, clockwise, to all the exciting new things.

The rattan group, **1**, is upholstered in light weight canvas, marvelously colorful—scarlet, deep blue, and white design on chartreuse, or candy pink, dubonnet and blue on white, for example. To look nice and cool, come what may, is bench **2**, snowflake mesh seat and back, with wood arm-rests in red, blue or green. The chair on wheels, **3**, has contrasting trim, too. The "park bench," **4**, has wheels and drop arm-rests that serve nicely for holding tall, cool drinks. If you want a chair with living room comfort and style, consider **5**—natural rattan upholstered in floral crash. Garden chair, **6**, is a cool, woven fibre with spring base and metal frame, and comes in several color combinations. For surprise efficiency, take **7**, a knock-down job that can be stored in practically no space, and set up in three simple motions! It's rattan. Another one meant for comfort, **8**, has a palm tree design. If you like unusual designs, **9** is for you—turtle motif. Pompeian green wrought iron. And for complete relaxation, **10**, a sofa-swing with inner-spring mattress, bright California awning stripes.

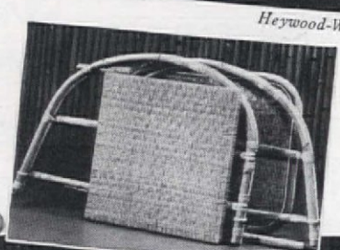
A shaft light in the base of the bird bath illuminates this garden

S. California Edison Co.





6 *Lloyd*





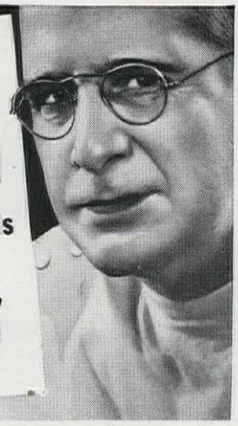
8 *Bunting Glider Co.*

9 *Ficks Reed*



7 *Samuel S. Perry*

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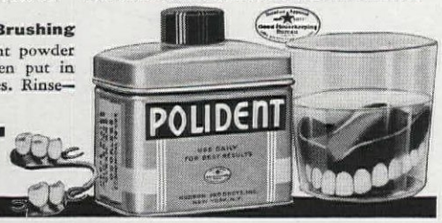
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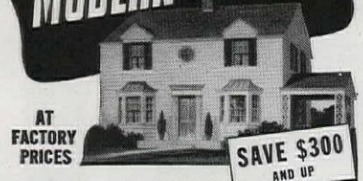
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WHEN my son, not quite three, broke his upper leg, my husband called from the hospital and told me the extent of the injury and the treatment required. I was in despair, for I did not see how it would be humanly possible to keep a very active little two-year-old boy happy through six such tedious weeks, four of them in a heavy body cast and two all over the bed.

Since his bedroom would be his entire world for those six weeks, I started there. It must be free of clutter, yet have things that would interest and entertain him. My first move was to make a clean sweep of the room, removing everything except his bed (which I put up on blocks to reduce stooping), his chest of drawers, a generous bedside table, a rocking chair for myself, and another comfortable chair for visitors. On the wall I hung four new illustrated nursery rhymes in which he was so interested that he immediately asked to be allowed to hold them. One by one I brought the pictures to him and let him have them while I repeated their rhymes until each of them had a definite association in his mind. Over and over he asked me to say those rhymes and said them himself while he was being bathed, eating, or resting from his toys. When he had tired of them I slipped them from the frames and put in four new pictures from an attractively illustrated but inexpensive book of Mother Goose Rhymes for the next "exhibit."

When I first put his room in order I put all of his toys out of sight, and in a day or two when he began to feel a little more normal and had tired of the books that I had read to him, I got the toys out, one or two at a time. Through his whole illness I kept him entertained by changing his toys constantly, not letting him see the ones of which he had tired for several days. As friends came and brought little gifts, I was careful to put some of them away for the days on which he had nothing new.



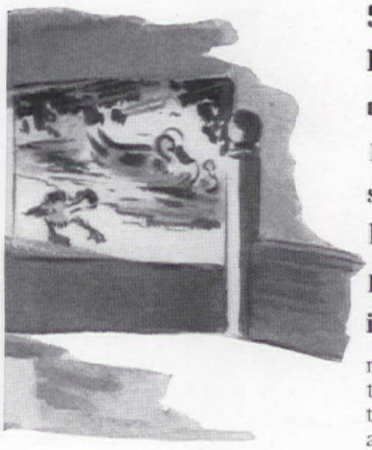
As he tired of toys I tried paper dolls, cutting long strings which I looped across his windows so that, as he said, they "danced" when the wind blew. I taught him to make bright paper chains. As soon as he had made a long one I looped it from one picture to another, and in his eagerness to get the entire wall festooned he worked for the greater part of two days.

The number of things that a two-year-old can learn to do if his activity is limited for a few weeks is amazing. While my son was in bed he learned to mold recognizable figures in clay, to play little tunes on the harmonica, to cut out and color amazingly well. But these things did not keep him from enjoying pastimes suitable to his age and younger. Little celluloid toys in a basin of water on his bedside table held endless charm and educational toys, nests of boxes, and graduated rings fitted on sticks, which had amused him a year before, again delighted him on a renewal of acquaintance.

We have a home movie set (but they are easily rented) which was wonderful for quieting him for sleep at night. Lying still all day he

WEEKS IN BED!

MRS. C. A. TRAVERSE



Six weeks in bed with a broken leg is a big test of a two-year-old's manhood, also his mother's patience! Mrs. Traverse handles situation sanely. A sense of humor and a minimum of displayed sympathy prevent his being a spoiled brat on recovery

naturally felt rather wakeful at bedtime, but darkening the room for twenty minutes while we had movies always made him drowsy, and he was happy to go to sleep following them.

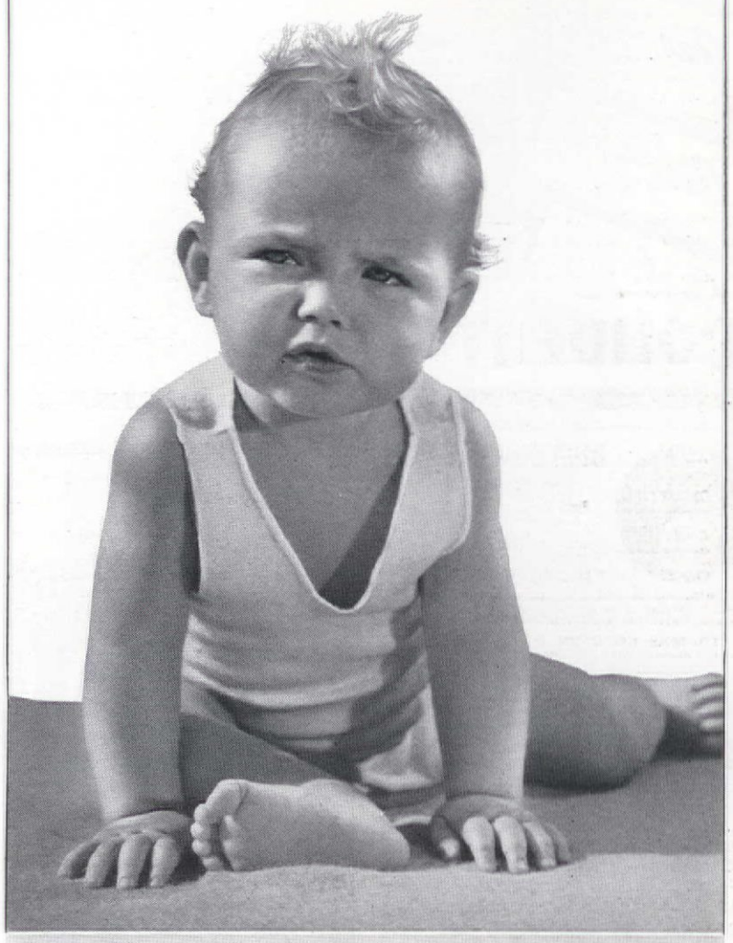
To stimulate his appetite I made games of his meals. If I fixed his tray with his little pig dishes, I told him stories about the pigs when he had finished. If I used plain dishes I had a little surprise picture tucked under the plate that he could see when he had eaten and could lift the plate up. I found a number of vari-shaped cookie cutters for making thin bread and butter sandwiches, fruit gelatin, even meat loaf into the shape of gingerbread boys, stars, bunnies, Christmas trees, etc.

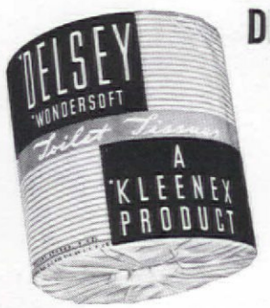
I had to guard against my son's visitors. I allowed no word of sympathy to pass unchallenged for when he began to feel sorry for himself he was more difficult to handle and keep happy and cheerful. When people pitied him because he had to stay in bed so long I immediately explained that we were having a grand time, and had more things planned than we could ever get done before his leg was well. To overcome his fear of the cast we laughed at it and showed him how he could thump it without hurt. We said it was really very nice because it fixed his leg so that it did not hurt and helped it to get well.

Throughout his convalescence I tried in every way possible to keep him amused without petting and pampering him, for I did not want him to get up out of that bed a spoiled, irritating, objectionable little boy. I never let him forget that there was a definite daily routine to be followed; I did not yield when he whined and cried, but gave him little special pleasures when he was cheerful. As I look back on those six weeks I realize hat my son and I both learned an awful lot about patience. So if a similar turn of illness ever hits one of your children, do not give up, and you will find the days have passed quickly for all of you.



When I say Delsey
I mean Delsey—
'cause it's soft like Kleenex!



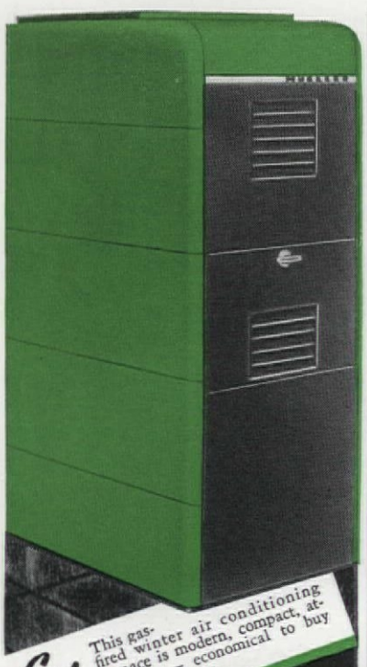


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Try One Yourself!

Don't let your fireplace look forlorn! Without a setting of trees and plants a place for outdoor eating is like ham without eggs — or what have you!



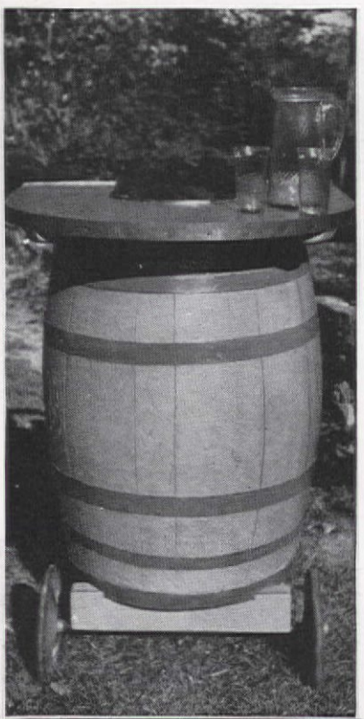


Hamilton Studio

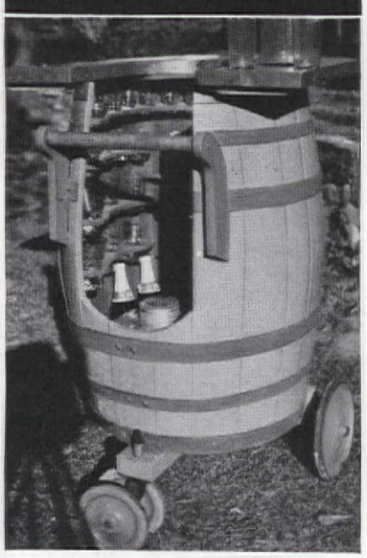
THERE'S probably no need for us to remind you that outdoor eating plays a big part in the good times connected with any summer home or camp. If you have a summer place now you won't need much convincing, but if you are just building or planning one, it's a good feature to keep in mind. An established spot, permanently equipped with table, chairs, and some outdoor cooking facilities, usually turns out to be worth its weight in steaks or roast corn. You won't begrudge its share in the budget for you'll find that you will eat out of doors often if you have a permanent eating spot which spares you from everlastingly rustling up chairs and table, along with the grub. It needn't be an elaborate, expensive affair, either, for it shouldn't outweigh the

natural setting of woodland, water, or wilds. Simple, rustic equipment which can often be improvised from things at hand is usually the best bet in every way.

The handsome dining-recreation terrace across the top of page 70 was built by Mr. Wadsworth Cresse on his place at Jungle Island off the Jersey coast and is laid out in a stone-paved half circle, strikingly set off by great tall trees. The waist-high stone wall which encloses it includes two



IDEA!



built-in stone benches and a well-proportioned fireplace. Dining table and chairs are simple painted pieces. The fireplace itself includes just about every desirable feature, since it is a good size with a wood box built in at the left, an oven and a fire box at the right. The oven is for actual baking as well as warming and the fire box has a cast-iron top with four lids, making an excellent cooking surface. Next to it there's an old marble slab built in the 24" deep wall as a working surface, and there's a sink for washing dishes, glasses, and pans. But the owner's favorite is a barbecue pit built in the wall left of the wood box; about 24" long and 15" deep with a grill on top and a grate and an ash pit below, coke and charcoal are used.

OLD DINING TABLE AND NAIL KEGS: A right smart way of fixing up an outdoor lunch nook near Portland, Oregon, was Mrs. Irene McMillan's use of an old dining table and a half dozen nail kegs, which is illustrated on the opposite page. Here's the way she describes it:

"My son and I improvised our picnic place in just one day between sun up and sun down, so we often think it popped up like a toadstool. We leveled off a spot below the kitchen window near the lake and paved it with brickbats. We rescued an old, golden oak dining table from the attic and painted it blue with pink edges. Carpenters' nail kegs, painted pink, had 1" boards, painted blue, nailed on to make gay, comfortable seats."

TREE STUMP AND LOG BENCH: A scheme which used rustic materials, found near at hand, is well worked out in Mrs. Walter L. Tay's Laconia, N. H., outdoor table and bench. The round wood table top has a large tree stump as a base and the bench which surrounds it is supported by smaller log sections. A stone outdoor stove is behind it.

A BEVERAGE BAR is a convenient entertaining accessory—if well within reach. I devised and constructed the affair illustrated opposite, for I like to bring refreshments to my guests in the garden and serve them, cool and inviting, in considerable variety so as to meet tastes for iced tea or coffee, fruit juices, milk, any of the popular soft drinks, or what will you have. Besides a stock of bottles and cans, it carries 44 glasses in three sizes set in holes in six shelves; a vacuum jar (on the floor) for ice cubes; and hooks for ice pick, opener, strainer, squeezer, corkscrew, spoons, and a hand towel. To make one, loosen top hoop of a 45-gal. barrel (new or used) and remove head. Make all hoops fast with screws and cut out a 10 in. wide side panel to within a foot of the bottom. Fit in a horseshoe-shaped top covered with linoleum, and the concave shelves. Mount on wheels, and paint. Mine is jade green and orange, and cost, with gadgets, $10. JOSEPH B. PEARMAN

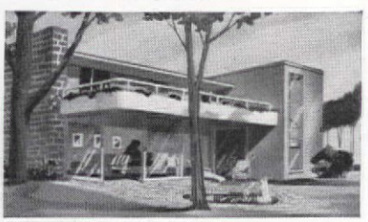
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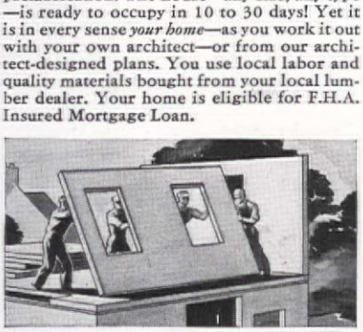
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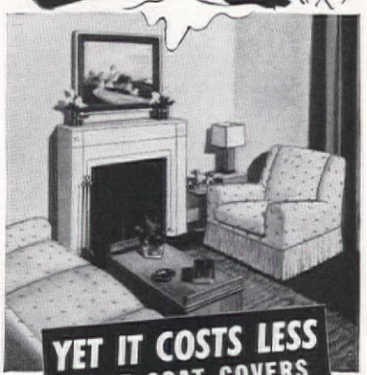
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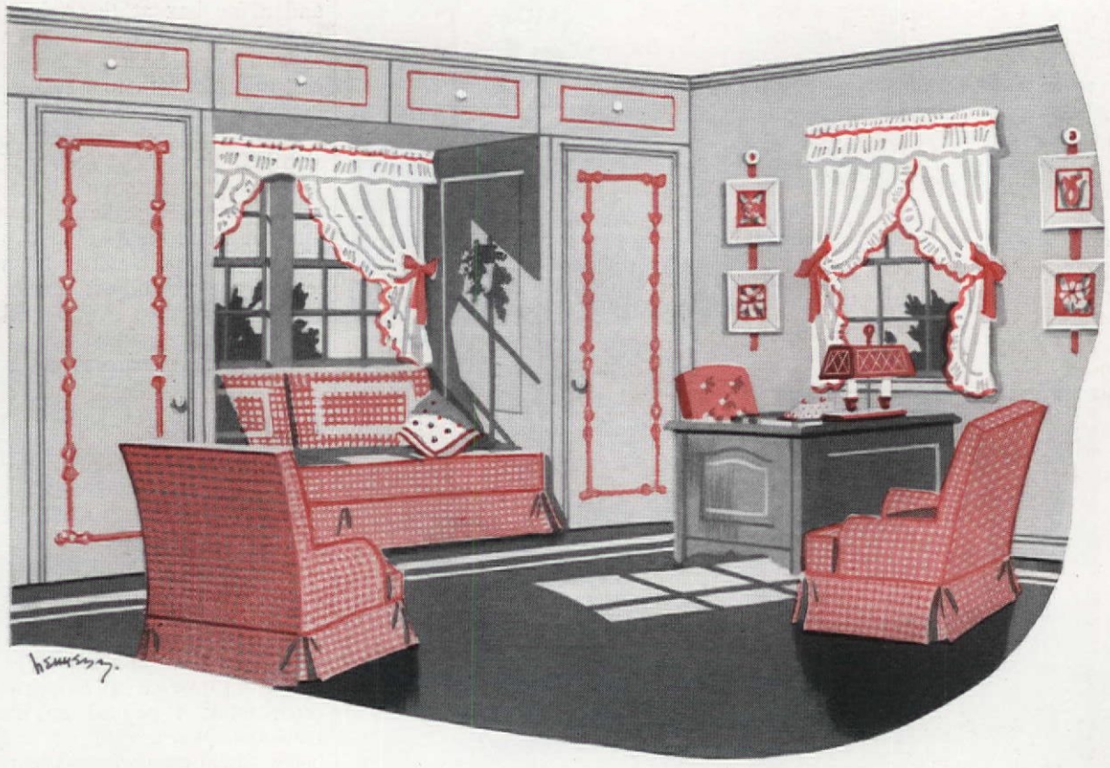


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MARTHA PRATT HAISLIP

A World of Her Own

NEXT to parties and party dresses, most young girls like pretty rooms of their own. And, given a choice, any girl will take the one that looks like a sitting room, so she has a place to entertain friends when mother and father and the kid brother are all over the rest of the house. Add a good desk, lots of closet and storage space, bookshelves, radio, chairs for the sorority sisters, and a bright color scheme, and she has a wonderful world of her own. This little room (only about 11′ x 14′) has all these things plus a few extras.

To begin with, it was a very ordinary room. There were no interesting architectural features, nothing but the usual door and windows. The furnishings were standard and inexpensive, too. The things that made the room so charming are within the reach of anyone—good colors, a few simple built-ins, skillful arrangement, young ideas like the ribbon tiebacks. You can make the curtains and slip covers, and apply the wallpaper border. You can hang the pictures on ribbons, and make the bed pillows, too. As a matter of fact, most of the ideas are homemade ones, ready and waiting for anyone clever with needle and thread or hammer and saw.

The best feature is the bed-alcove-closet unit. Any good carpenter or handy man can build the two flanking closets quickly and inexpensively, and since you need not have a chest of drawers or a dressing table, in the long run this arrangement saves money as well as space and clutter. The closet at the left is exclusively for dresses and her one evening wrap: the hanger rod is high enough so long dresses won't touch the floor, and there is plenty of room so the most fabulously full-skirted party frocks won't be crushed. The other closet has all kinds of drawers for lingerie and sweaters and such, a shoe rack, a drop-leaf dressing table, and on the inside of the door a full-length mirror and ten little rounded shelves for perfume, powder, and the rest of her beauty paraphernalia. Across the top is storage space for seasonal clothing, a welcome idea for bathing

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So white, quilt colors over Mountain Mist look worlds brighter. "Glazene" makes it handle like cloth, quilts easy, prevents stretching—a puffier quilt after washing. At all dry goods and department stores.

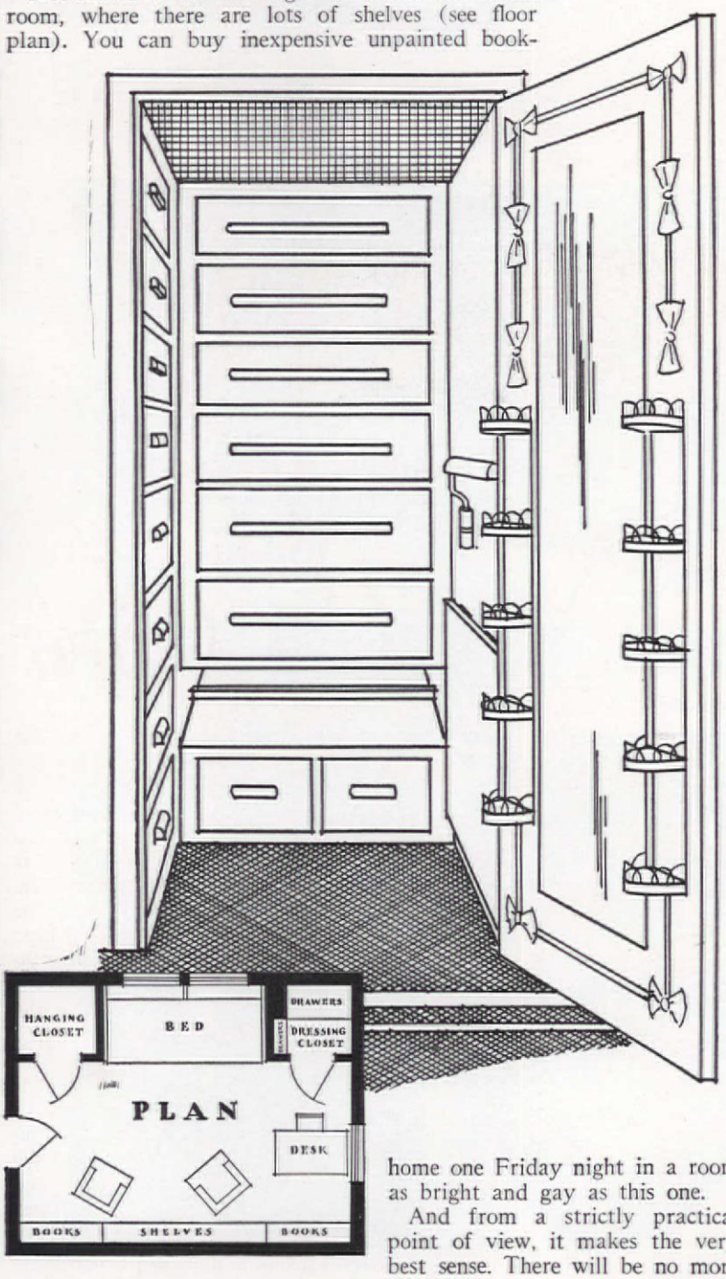
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suits in winter and ice skates in summer. To "trim up" this really decorative feature, we cut out a bowknot wallpaper border and applied it to the doors, as shown in the drawing on the opposite page.

Instead of a regular bed, we used a box spring and mattress, slip-covered in *bright* pink and white gingham to match the chairs. The flounces are straight and plain, with inverted pleats at the corners. Two big, boxy pillows with white moss fringe trim make the bed still smarter, and certainly as comfortable as any sofa could possibly be.

Dark gray linoleum with white inset border makes a practical floor covering and also adds a little shine to the color scheme. Light gray painted walls are accented by white sheer ruffled curtains with cabana pink ribbon bow tie-backs. And the pictures look especially fetching hung on the same pink ribbon, in groups of two.

Not shown in the drawing is the other side of the room, where there are lots of shelves (see floor plan). You can buy inexpensive unpainted book-



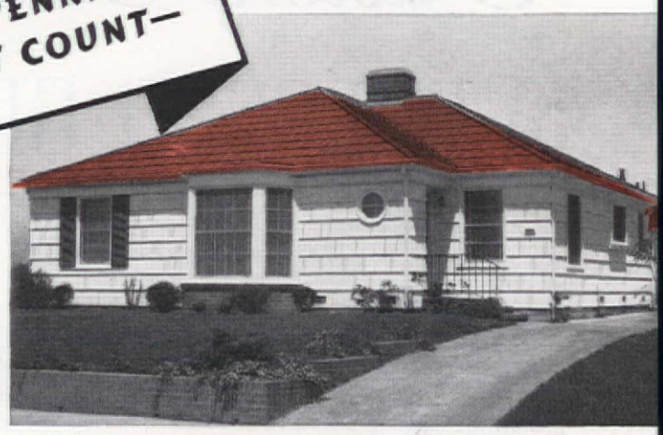
shelves, or have built-in ones. The point is that you must have as many as you have room for. In addition to books, they accommodate a radio, collections, and, if you're remarkably thoughtful, even a small electric grill and cups and saucers to top off your daughter's own little Utopia.

Which is exactly what she'll think it is. Complete privacy, gay colors, a place for everything from mittens to algebra books—well, she *might* even be willing to stay home one Friday night in a room as bright and gay as this one.

And from a strictly practical point of view, it makes the very best sense. There will be no more excuses for not putting shoes and dresses where they belong. The desk is right for studying and answering letters promptly. The room is nicely arranged for having company, so there'll be no arguments about whose turn it is to use the living room. Everything from floor to slip covers is sturdy and washable, so the upkeep will fit into the family laundry allowance. You simply can't do better than a room like this one, especially since your daughter will enjoy it so much for so many years.



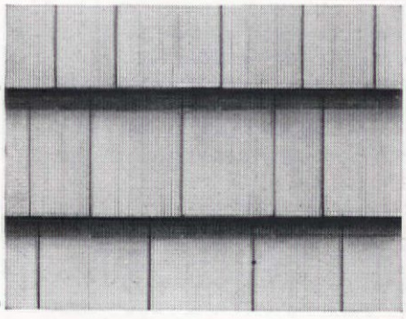
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The cost is no more because of wider weather exposure and the use of No. 2 or No. 3 grades for the under course.

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Like Feathers on a Bird

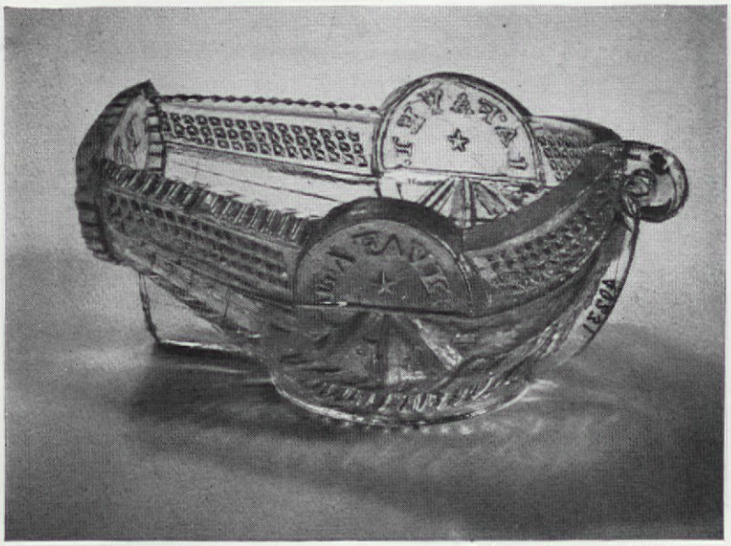
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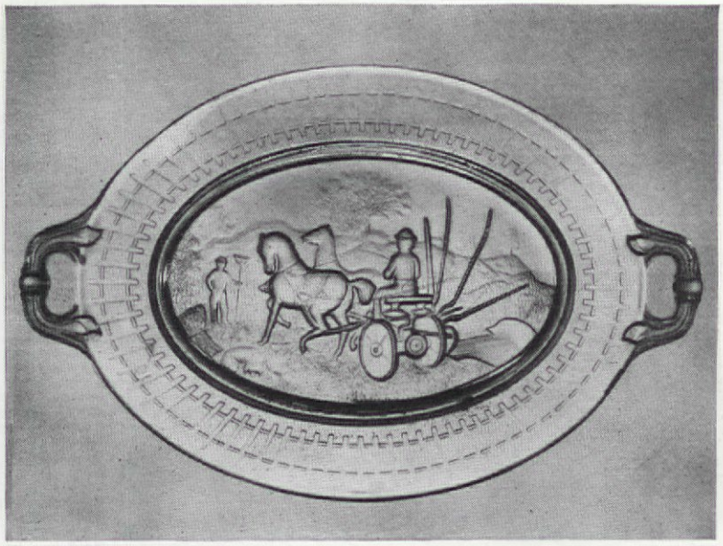
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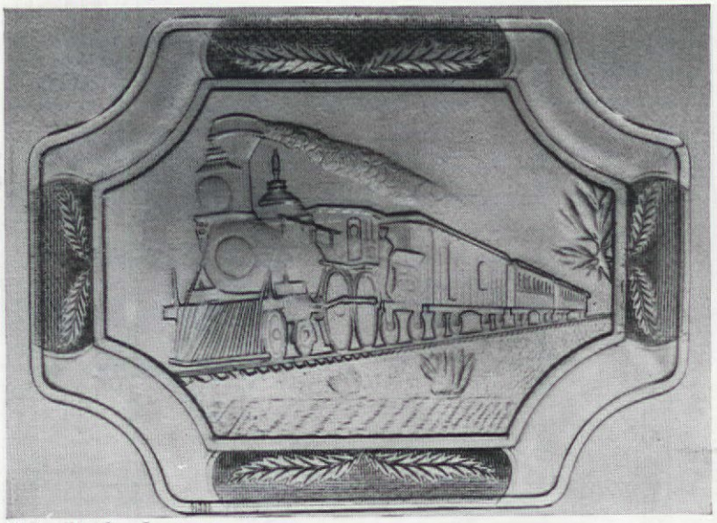
Lafayette's second visit, 1824



McCormick's reaper, 1851

History Lesson in PRESSED GLASS

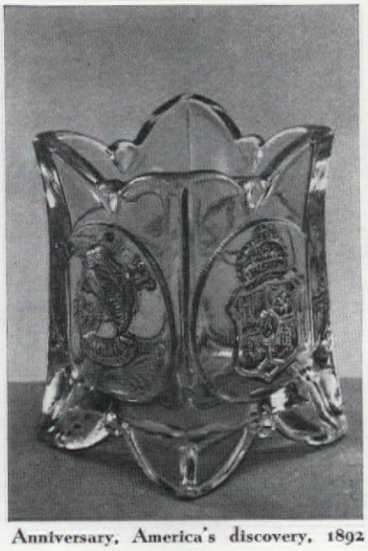
EDNA DEU PREE NELSON



Union Pacific, about 1869



Nellie Bly, 1889



Anniversary, America's discovery, 1892

AMERICAN pressed glass sings a Yankee tune as much as does fife or drum. It is not wound up with a key like the roll on a music box, but it shouts "My Country 'Tis of Thee" in every platter, bowl, and compote. From the first commemorative glass boat made in 1824 to celebrate the second visit of Lafayette to this country, right on up to the glass airplane which signalized Lindbergh's famous flight, there is this spirit of song in Yankee pressed glass.

Superficially viewed, it may sound childish to link the production of a household product such as pressed glass with the ideals, aspirations, and dreams of a country; on the other hand, it is the practical idealism of this nation that makes such industries possible. Here there have been few obstacles to individual resourcefulness; in other countries more often than not the state or the government has come first and every activity of living has been checked, directed, or commanded to that end. The early pressed glass factories in America were erected because men were free men, in a great country, and what they did they knew would be their own, without interference.

In 1824 Mr. Jarves, an outspoken Cape Cod Yankee, erected the first pressed-glass factory in America. Located at Sandwich, Massachusetts, it was in this factory that he cast the Lafayette commemorative boat, the Cadmus, which was not only ornamental but a practical salt dish as well. When Mr. Jarves disposed of his factory in 1826 to the Boston & Sandwich Glass Company, he retained an interest in the firm; thus the Cadmus carries the mark of the B & S Glass Company. Pieces commemorating historical events were made by this factory by the thousands, just as later in the century Currier & Ives told the news in the colored prints which are familiar to all of us.

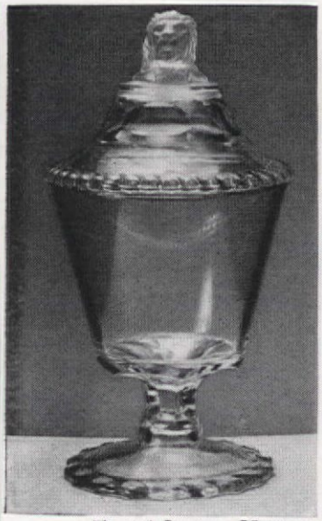
With a lively respect for achievement, both personal and national, the factories, which spread from Cape Cod to the Mississippi, turned out commemorative glassware at the slightest excuse.

Gold was discovered in California; men began to cross a continent three thousand miles from coast to coast, through all sorts of danger, with the fortitude that is typical of the American. It had to be done! The pressed-glass makers put this courage on plates and bowls; they brought out the Eureka plate. When the first Atlantic cable was laid (the Lion cable) pressed-glass makers created the artistic sugar bowl and creamer with beaded rim and handle and the lion's head for a further decoration. Upon the opening of the West to settlers there was the "Westward, Ho" compote, a handsome piece in which the untrammeled West, the rivers and forests, mountains and setting sun, the log cabin and buffalo, are depicted with great skill; the kneeling figure of an Indian provides a handle for the cover. Here in these pieces are the songs of a people that are free to live their own lives as they wish.

Came the railroads and there were pressed glass plates of famous locomotives and trains: the famous Union Pacific train; the golden spikes. Alaska was purchased by the United States from the Russians and a polar bear was impressed upon a glass plate. We acquired Puerto Rico and the Philippines; with fitting appropriateness the American Hen (an eagle hovering over a nest of eggs) appeared in glass. The glass factories brought out a great discoverer series; a prominent American series; a Presidential series, of which Washington was the first, just as he always will be to the people of this nation, "first in the hearts of his countrymen."

Only in the United States, where the spirit of the people is young, lusty, undefeatable, would a newspaper editor send a reporter around the world to break a wholly fictitious record established by a fictitious character. The record was set by Jules Verne's "Around the World in

A few of the hundreds of pieces of pressed glass in the historical collection recently exhibited at the Brooklyn Museum, depicting a young nation —hopeful, resourceful, and fearless



First Atlantic cable, 1858



Alaska purchase, 1867

Eighty Days," and broken by Nellie Bly (Elizabeth Cochrane), who sailed from New York in 1889, making the trip in 72 days, 6 hours, and 11 minutes. A pressed glass platter celebrated the occasion and gave collectors something to add to their mementos.

Where but in this country, with its humor and native curiosity about everything, could a Barnum make a fortune out of Jumbo, the mammoth elephant which almost upset the British Empire when Mr. Barnum bought it from the London Zoological Gardens for $10,000? A decoration for compotes and other glass objects, Jumbo rests upon pressed glass, recording the international stir over an elephant.

Jenny Lind created no greater excitement than Jumbo, but she was serenaded by firemen, glee clubs and bands; dresses, shawls, bonnets, babies were named for her and the Jenny Lind compote in glass is famous.

Carrie Nation on a bottle is amusing and ironic, for she was a Kansas vigilante whose weapon was a hatchet. She probably chopped down more bars, broke more plate glass, and terrorized more saloonkeepers than any person before or since.

Thus the parade of history in pressed glass went on, and continues even today in such pieces as the Lindbergh plane and in the George VI and Elizabeth commemorative plate produced at the time of the royal visit to America in 1939. May the pressed glass pieces continue in kind, the same spirit and temper; they are the symbol of our people.

Covered wagon days, the '70's



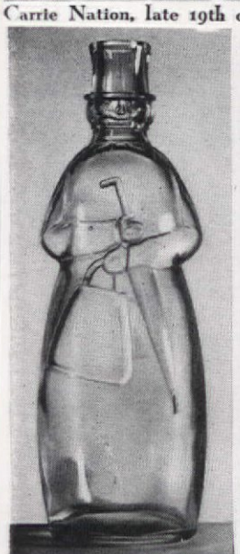
Carrie Nation, late 19th century

Jumbo comes to America, 1882

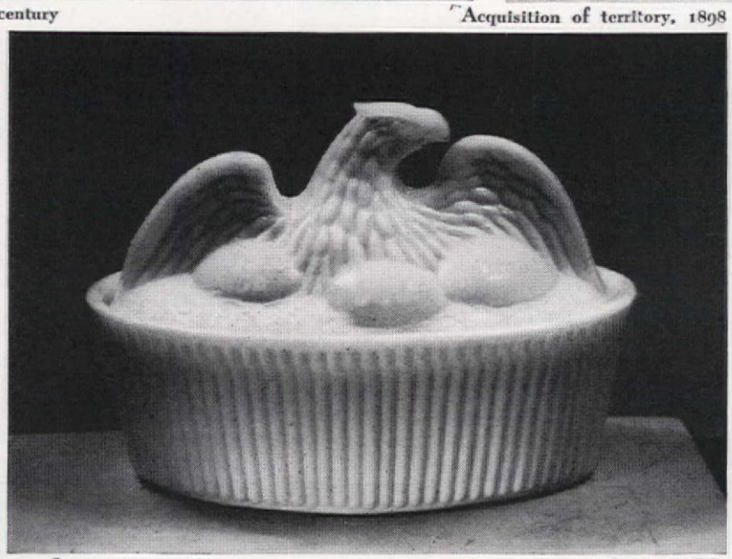


Acquisition of territory, 1898

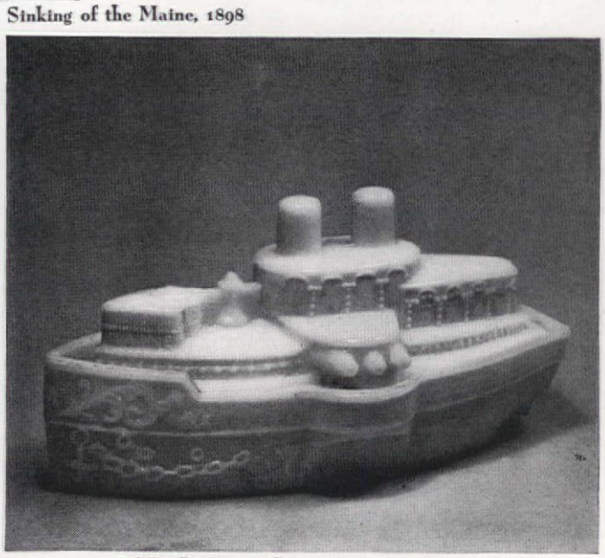
Sinking of the Maine, 1898



Theodore Roosevelt, 1904

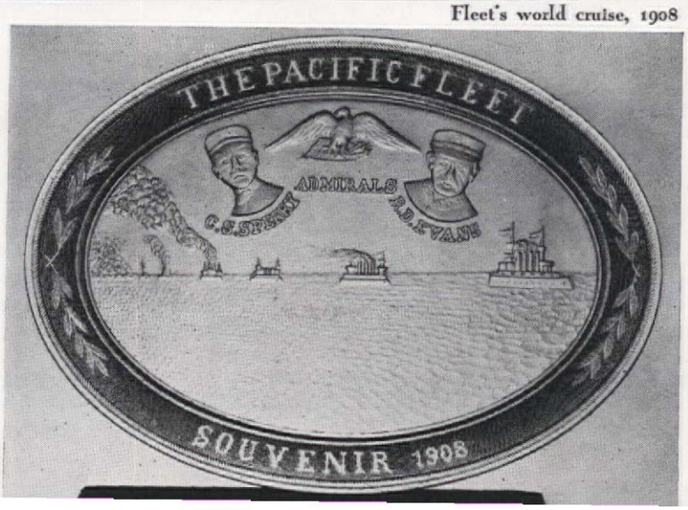


Fleet's world cruise, 1908



England's monarchs, 1939



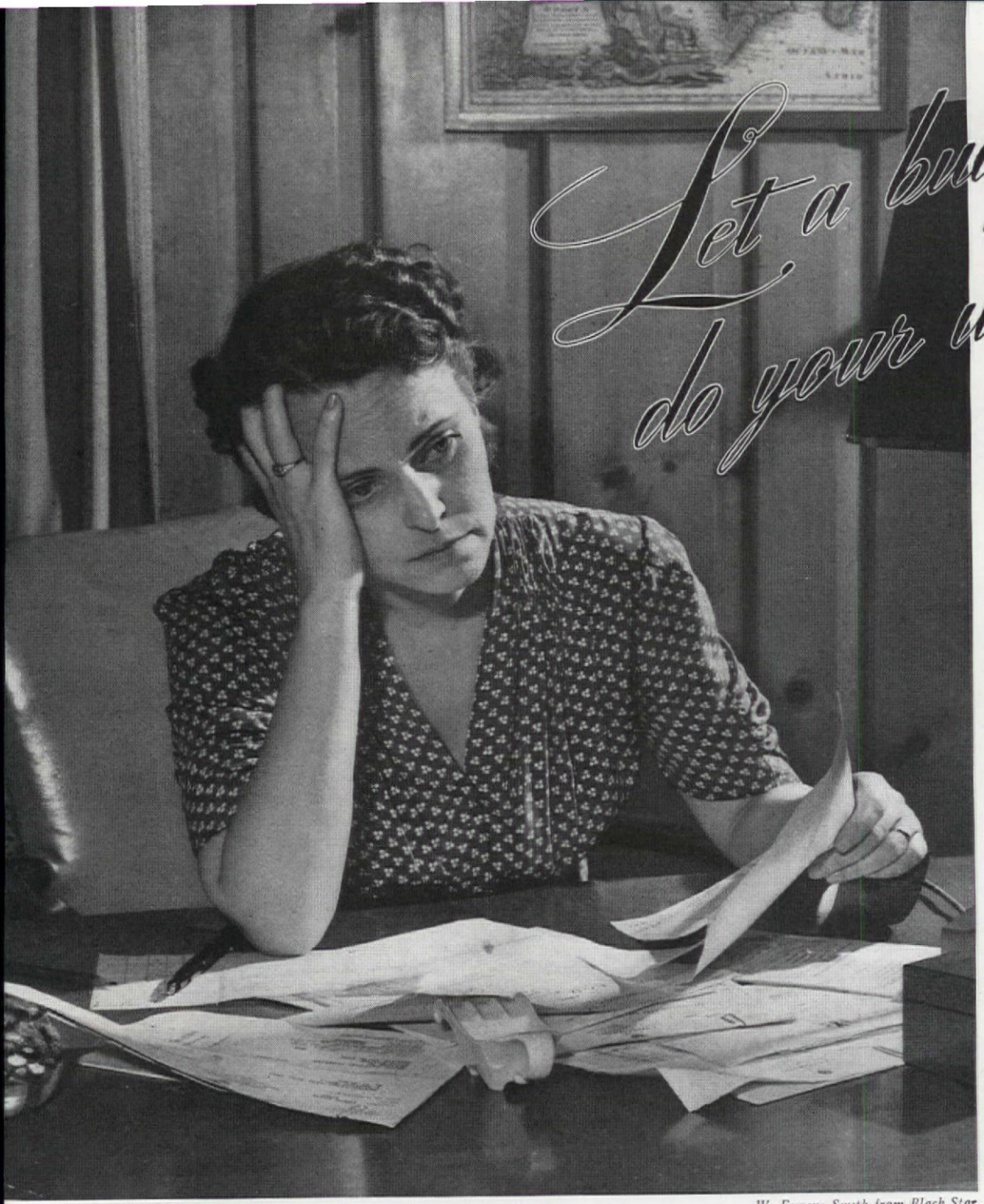




JAMES A. HARVEY

Let a budget do your worrying!

Second in a series on home budgeting



W. Eugene Smith from Black Star

KEEPING a budget for eighteen years has proved to me that the budget plan is a very necessary (and convenient) part of the household equipment. When making a budget the wasteful spending of the previous year is omitted and the money saved is either scheduled for savings or for conversion into more value-producing channels. Hence, the budget is self-correcting and self-adjusting—self-correcting because it corrects the erroneous spending of the previous year and self-adjusting as it automatically transfers a wrong expenditure to the right department.

Keeping a budget should not in any way cramp the freedom of living. It is not so intended, although many do not realize this. When properly applied it relieves one from financial worry, and thus *contributes* to this freedom. Since it is based on previous experience, it indicates what necessities and pleasures can be afforded. It steers one away from financial difficulties; and for one already deeply submerged in a whirlpool of debts it will point the way out.

To do something concrete toward making a budget, buy a ten cent notebook cover (8½ x 11 inches) and five cents' worth of horizontally ruled paper to fit it. Rule the sheets perpendicularly into columns. In the margin at the left, number the lines one to thirty-one for the days of the month. Caption the columns:

SHELTER. This includes rent, payments on the home (in case it is being bought on the payment plan), interest on mortgages, insurance (on the house), taxes, and set-ups for general maintenance such as painting and major repairs.

FOOD. Record in this column all food stuffs, including milk, meat, and vegetables bought at the door. Do not record cleaning powders and small fill-in supplies of kitchen utensils, china, glassware, etc.

CLOTHING. Record in this column cleaning, pressing, alterations, and clothing accessories as they are bought. If the woman of the household appears publicly as much as the man, her wardrobe costs approximately twice as much as his.

OPERATING EXPENSES This includes items pertaining to the general maintenance of the house and its personnel, such as telephone, radio repairs, light bulbs, gas, electricity, water, insurance (other than house and car), up-keep of kitchen (not including food), laundry, bedding, house cleaning equipment, miscellaneous small items, etc.

ADVANCEMENT or DEVELOPMENT. This includes all educational expenses, self-help development courses or reading matter, all kinds of reading material—newspapers, magazines, and books—church dues, club dues, doctor, dentist, medicine, charity, gifts, household equipment, etc.

AUTOMOBILE EXPENSE. It is advisable to keep this item separate, as most people like to know the amount involved in maintaining an automobile. The automobile is a unit in itself. This column includes taxes, insurance, repairs, and all operating expenses.

RECREATION AND SPORTS. This includes trips, vacations, amusements of all kinds, equipment for games, sports, cost of tickets to sporting events, hunting and fishing equipment, traveling expenses on such trips.

SAVINGS ACCOUNT. At least 10 per cent of the total income should be earmarked for saving. When the income is in the larger brackets (some $3000 a year) more than 10 per cent should be saved.

A broad study of budgets reveals that savings should be at least 10 per cent, that shelter requires approximately 20 to 25 per cent, that food consumes approximately 16 to 25 per cent, and that the remainder, an average of about 47 per cent, is divided to meet the spending habits of the individual. The budget is not a hard and fast formula for taking care of one's income. It is very flexible. Being flexible, these column captions can be changed to meet individual needs.

The periodical expenditures may be placed on a monthly basis. Suppose, for example, that several insurance policies are being carried, that the premiums total $200.40 annually, and that they fall due during January and July. Total the insurance policies for the year, then divide that figure by twelve, and set up one-twelfth each month for every month in the year. This would show each month charged with exactly its prorated share of the total account, which in this case would be a set-up to insurance of $16.67 each month.

At the end of the year an annual recapitulation is made on a separate page in the back of the book by posting the totals from the monthly pages. After these columns have been totaled, each figure is divided by twelve, giving the average monthly figures to work with for the ensuing year. These should be very carefully studied, as it is at this point in the use of the budget that plans should be made for a more judicious spending of the annual income, to cut down on items that can be curtailed and to give you more money in those spots where it is most needed or desired. It is impracticable to suggest figures as the dollar does not buy as much actual housing space, merchandise, or service in a large city as it does in a small town. Neither is the wage scale the same. The budget is a flexible system that has to do with dividing one's income to meet his own requirements.



Where Do You Keep *Your* Recipes?

What do you do with all the delicious new recipes you get from your grocer? Where do you keep all those wonderful ideas you clip from the newspapers and magazines? If you are like most good housewives, they are tucked away in some old cook book or in a back corner of a kitchen shelf where they are forgotten and lost.

What to do with new recipes has always bothered women of every day and every age. At last the problem has been solved, and it's about time. At last a perfectly simple and highly efficient scheme for filing every recipe you want to save has been worked out by the editors of The AMERICAN HOME. It is called

The American Home MENU MAKER

The American Home MENU MAKER is a strong steel box with a steel sliding drawer. It is 5⅜ inches wide, 3⅝ inches high, and 12 inches long—big enough to hold a thousand or more brand new recipes.

The drawer is equipped with a set of thirty-five index cards which will classify your recipes all the way from "appetizers" to "vegetables". There are also cards which will help you with a full week's menu. In addition, there is a package of twenty-five cellophane envelopes into which you can place each recipe so that it may be kept clean when in use. If you want more of these special envelopes you can get them from us at cost at any time.

The MENU MAKER is enamelled in five different colors so that one at least will match the color scheme of your kitchen. These colors are shades of red, green, blue, yellow and white, that are now in vogue. A modern touch is added by a plastic handle that is trimmed with a strip of stainless metal. Smart, beautiful, efficient: that is the keynote of The American Home MENU MAKER.

So practical has this modern method of filing recipes proven that 150,000 of our readers have already installed a MENU MAKER in their kitchens. Let us suggest that you try one too. It will cost you only $1.00 for the complete outfit, which we will guarantee to refund promptly if you are not entirely satisfied.

Just tell us what color you want and enclose the coupon with your remittance. You will be mighty proud and happy at the results.

THE AMERICAN HOME—251 Fourth Avenue—New York, N. Y.

Only $1.00 complete

THE AMERICAN HOME
251 Fourth Ave., New York, N. Y.

I enclose $..... Please send me at once all the items I have checked.

- ☐ Menu Maker White $1.00
- ☐ " " Yellow 1.00
- ☐ " " Blue 1.00
- ☐ " " Green 1.00
- ☐ " " Red 1.00
- ☐ 100 Extra Cellophane envelopes..... 1.00

Name.....

Street.....

City.....State.....

Add 25¢ if west of Mississippi, in Canada or U. S. Possessions

This month it's— a "lumberjack buffet"

F. M. Demarest

February fun without fripperies. An eat-with-your-knife, red-and-white-checked party for grownups who can lay aside their precious dignity. And a wonderful redskin party for the young, complete with tepees, canoes, and everything except Tyler

LEE M. STEPHENS

WACKERBARTH GRAHAM



Don E. Knapp

and a "redskin table"!

FEBRUARY is one of the grandest months in the whole calendar for parties. There are so many excuses for giving them that you really cannot escape, but just to prove that there are things you can do other than celebrate the birth of a hero or have a lovey-dovey array in honor of the Sentimental Saint, we have a still different idea, a mid-winter lumberjack party. If you have had all of your elegance and best bib and tucker out for the emotional splurge that is usual at Christmas, now is the time to let them lapse back into their accustomed corners along with all the high-sounding New Year's resolutions.

This party is just to prove that you don't have to trot out the family heirloom damask or your best lace cloth and trim it up with hatchets and log cabins or the eternal red Valentine hearts every whipstitch. Sometimes it is extremely pleasant to forget all about doing as the neighbors do, or whatever is the latest thing, for what that is worth; sometimes it is fun to be completely natural and easy and just have a good time for its own sake; a little silly nonsense is a very good thing once in a way. For this mood, which needs encouraging and coaxing to bring out into the open, we suggest a lumberjack party. This particular one was given for a group of people who spend at least part of their summer vacations camping, fishing, or hunting. The invitations asked guests to come in outdoor clothes. Flannel shirts, breeches, and boots were comfortable at this mid-winter season, and such rugged attire was something a little different for a city dinner party.

As soon as we went into the home of our host and hostess we sensed the atmosphere of the north woods. A fire roared in the fireplace. Beside it lay a huge birch log with an axe driven into it. On the other side of the fire, boots were drying. Guns and a suit of red flannel underwear (the two piece variety) hung over the mantel.



Hot Nestlé's is my inside overcoat—

Of course children want a hot drink for breakfast! Just as you and I do. There's *one* hot drink that they really love because it has the same creamy chocolate flavor you find in the famous Nestle's Chocolate Bars.

Nestle's EverReady Cocoa is an amazing combination of choice cocoa and whole milk . . . blended, sweetened and already cooked for you. Just put three teaspoonfuls in a cup, add hot water and serve! No messy, hard-to-wash pans. No disagreeable "skin" on top. A warming, delicious ten-second breakfast drink that costs no more per cup than ordinary cocoa. At your grocer's.

THE MILK AND SUGAR ARE IN IT

10 seconds to make delicious Hot Nestle's



Have you heard the thrilling news about Toll House Cookies ?

Have you tasted those wonderful new cookies that everybody's raving about? There's a delicious whole morsel of chocolate in every bite . . . for Nestle's Semi-Sweet Chocolate doesn't melt in the baking.

The recipe came from a famous Inn—The Toll House at Whitman, Massachusetts. It's so popular now that you'll find it right on the label of each Nestle's Semi-Sweet Chocolate Bar. Look for the Nestle Economy Size Bar with the yellow wrapper at your grocer's or candy stand.

Thousands and thousands of women are thrilling their friends and families with Toll House Cookies. Try them and you will too.



There are many other ways Nestle's Semi-Sweet Chocolate will add zest to your baking. Write for free Recipe Booklet to: Semi-Sweet Chocolate Dept., 82 Hudson St., New York, N. Y.





1¢ worth of SCOTTOWELS

DRAIN MY BREAKFAST BACON
WIPE GREASE OUT OF PANS
SCRAPE DISHES BEFORE WASHING
CATCH BABY'S ORANGE JUICE
TAKE SCRAPS OUT OF SINK
WIPE HANDS AFTER CLEANING CAR
WIPE UP SPILLED LIQUIDS
PICK UP BROKEN GLASS
WIPE OUT ASHTRAYS
CLEAN TOP OF STOVE
DRY MY HANDS
FLOUR FISH AND CUTLETS

Use absorbent ScotTowels to get rid of grease

A LITTLE penny does a big day's work when you invest it in ScotTowels! A dozen household chores are made easier, cleaner, faster.

Use ScotTowels for scraping dishes, wiping out ash trays, catching baby's orange juice . . . and there's nothing to scrub out afterwards! Put a ScotTowel holder in the bathroom . . . see how much washing and ironing it saves.

Take advantage of this bargain in kitchen help. Buy ScotTowels and holders today! 150 clean, absorbent towels to a roll—less than 1¢ a dozen. Choice of green, red or ivory holder. At grocery, drug or department stores.



Wipe stove with a strong ScotTowel—throw away



Copr., 1941, Scott Paper Co. "Tear-Easy" Trade Mark Reg. App. for

NEW Tear-Easy SCOTTOWELS

On the newel post of the stairway stood a tin bucket of water with its accompanying dipper. (Paper cups were hidden back of the bucket as a concession to civilization.) Everywhere was all kinds of evidence of cabin and camp life in the north woods.

The long dining table, with its red-and-white-checked cloth and a centerpiece of evergreens in a garden basket, was set with shiny tin cups, plates, and knives; shades of Emily Post, there were no forks or spoons. Eating "lumberjack style," with a knife only, soon cured everyone of any stiffness or formality; each was too busy manipulating his own knife and laughing uproariously at his neighbor's efforts.

The food was served family style, direct from the kitchen with no trimmings. A big crock of baked beans was the mainstay of dinner. Meat loaf was served in the pan it had been cooked in. The huge pan of fruit gelatin was cut in squares, under which the knife could easily be slipped. Did you ever try eating gelatin salad with a knife? Results are very surprising—and amusing. The creamed potatoes could be managed nicely but the buttered peas were very elusive. The dill pickles were greeted with shouts of joy; we could eat them with our fingers.

Coffee was poured from a large tin coffee pot. We were grateful for the handles on the cups, even though our hostess apologized for them. Tin cups heat through very quickly. Sugar was served in a small kitchen bowl and cream in a porcelain pitcher. Coffee can be stirred with a knife, we learned, as we followed the example of an experienced woodsman. A full pound of butter was served from a porcelain plate, and the salt and pepper were in great big kitchen shakers.

"Good woodsmen clean their plates for dessert," our hostess reminded us. This was easy to do because the food was so delicious—maybe not too easy but very pleasant to eat, especially after working so hard to get it. Apple pie was served from the tin in which it had been baked, each one helping himself as it was passed. There were also big, man-size chunks of cheese and a plate piled high with doughnuts.

The evening was spent at bridge interspersed with vacation yarns and the telling of tall tales, not all of which were fish stories. A woodsman's hatchet was the much appreciated man's prize for high bridge score and a canteen went to the winning lady. A first-aid kit was given as consolation prize very appropriately to low score holder with explicit directions for dressing his bridge wounds.

A party of this sort is also an elegant idea for the end of a winter's day of strenuous outdoor sports. It's grand for the guests, who may be too tired to change clothes for a more dressy affair, and equally good for the hostess. There is no delicate soufflé to collapse if the guests succumb—as they always do—to the temptation to try "just one more" figure or jump or whatever; the food is the kind that can be prepared well in advance, allowing the hostess to relax and enjoy the skating or skiing or hiking without having to worry about the responsibility of feeding the hungry horde.

The lumberjack table which is illustrated here can speak for itself. It looks inviting and as though anyone coming to that festive board was due for a grand time. Formal parties are all very well, maybe, in their place, but their place is sure enough pretty small in most people's lives. Why, for mercy's sake, not bring some of the nice, casual quality that makes everybody so love his summer vacation right into your midwinter entertaining? Sixteen dollars to a wall-eyed cat your guests will all love it when you try this easy party.

The menu offers endless opportunities for the perfectly elegant, simple food that everybody really likes and gets far too seldom at dinner parties. Think of meat pies, or a superb corned beef hash with perfectly round poached eggs and a fine Hollandaise sauce, or jugged ham and corn pudding. Any of the stick-to-your-ribs kind of plain dishes would be a good backbone, but you must have something good and slippery, too, or eating with just a knife will be no fun. One of the spaghetti dishes would be quite a teaser for those who have trouble eating them with a fork.

THE other table is a setting for a sort of woodsy party for little boys, just the kind they would like best, too, with no danger of what they scornfully call "that" creamed chicken at a party table set like an Indian Council table. We won't guarantee that there would not be a lot of first-class war and other whooping going on, but at least no great damage could be done. The cloth is just strips of crepe paper in the right shades of brown and a sort of tan, with red all around the edge. Paper plates and napkins and cups all have red edges and the centerpiece is a red and orange Cellophane campfire with real twigs to make it look right. Proper tepees and some birch bark canoes are favors and all manner of Big Chiefs lend their august presence. For this party each child should have a tribe name on his place card and the prizes for games should be appropriate Indian souvenirs. It is such a nice, simple table, one that boys would really like, and we'll guarantee that any party of which it is a part never will be a quiet or stilted affair.

Note: The accessories used in the illustrations are from B. Altman & Co.; the utensils are from Universal, Wear-Ever, and Pyrex.



F. M. Demarest

A jolly table setting after a day in the snow

DO A REALLY AMUSING table setting with the comforting background of conventional white damask and your usual china and glass! No need to find trick centerpieces or special accessories when you can do this jolly winter sports setting of skaters and skiers, an ideal slope, and a "mirror like" pond with your own everyday things! And if you skate or ski and do not want to come in before your guests do, all of this can be done *before* you go out for your day's sport. There's nothing to wilt or crumble, no last-minute touches needed.

Spread cotton batting down the center of the table. Use a table mirror as the skating pond at one end, roll the other end of the batting over a small pillow for your ski hill. Small branches of evergreen are the trees. The skating and skiing figures can be secured at any novelty store. Scatter artificial snow over all, to give a gay, sparkling effect. Use lots of candles and you will have a delightful setting for your party, formal sit-down dinner or buffet eaten in ski pants.—FRANCES B. DEFRANCE

Sail Through Winter in A-1 Shape with this Vitamin B-1 Breakfast



You can actually SEE the golden vitamin-rich wheat hearts in Ralston. They give you vitamin B_1 the way doctors prefer — in NATURAL form

For winter energy, vitality and mental alertness follow this simple rule: See that your family starts every day with a breakfast double-rich in vitamin B_1 (thiamin). Your doctor will tell you that many diets supply too little of this all-important vitamin which is as vital to everyone every day as air and water.

Each ounce serving of Ralston gives you 61 units of *natural* vitamin B_1 . . . more than whole wheat itself and much more than most other wheat cereals. That's because we take natural vitamin B_1 from other wheat and add it to Ralston. In addition, Ralston also supplies the valuable energy and body-building food elements found in natural whole wheat.

Piping hot, golden brown Ralston is a cereal your family will enjoy right down to the last spoonful. Start tomorrow with Ralston . . . make it a daily habit this winter. See what a difference a vitamin B_1 breakfast makes!

New Handy Pouring Spout Makes Measuring Easy



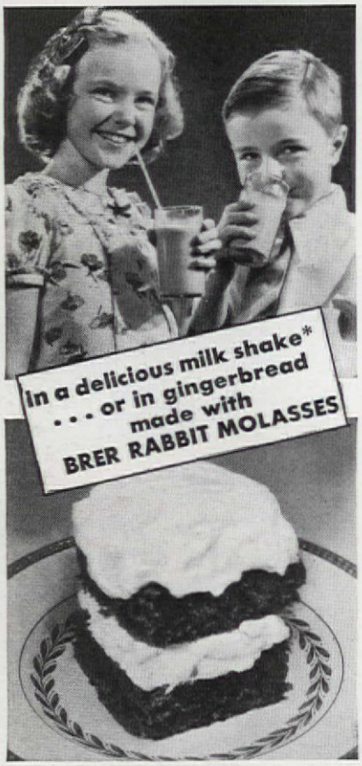
RALSTON

COOKS IN 5 MINUTES

Puts the B_1 in Breakfast

The grand-tasting hot cereal, that's NATURALLY good for you

2 ways to give your child MORE IRON



IT'S GOOD NEWS—this easy way to give children extra iron! Not in medicines, mind you . . . but in a food children consider a real treat—delicious Brer Rabbit Molasses.

Recent scientific tests have proved that New Orleans molasses is second only to beef liver as a rich food source of iron. (All the tests were made with Brer Rabbit New Orleans Molasses.) 3 tablespoons of Brer Rabbit Molasses will supply about one-third of your child's total daily iron requirements.

***Molasses Milk Shake**

Mix one or more tablespoons of Brer Rabbit Molasses with a glass of milk. It's a delicious drink!



Brer Rabbit New Orleans Molasses comes in two flavors to meet taste preferences. Green Label—a dark, full-flavored molasses; Gold Label—a light, mild-flavored molasses.

FREE COOK BOOK Penick & Ford, Ltd., Inc., New Orleans, La., Dept. A-12

Please send me Brer Rabbit's new book of over 100 ways to use molasses—in gingerbreads, cookies, cakes, breads, main dishes, puddings, ice creams, candies. Colorful, washable cover. Illustrated.

Name_____
(Print name and address)

Street_____

City_____ State_____

Copyright, 1941, by Penick & Ford, Ltd., Inc.

I. Q.—

Do you apologize for the appearance of your house or yourself?

Is your mind any place but with your guests?

Do you rush your guests from game to game?

Do you harp on your guests' allergies?

Do you accept hostess gifts with a listless hand or do you enthuse?

COMPARE yourself HONESTLY, let-your-back-hair-down, with other hostesses. How do you rate? Here is a test for you; play the game fairly. No matter how far-fetched some of the things seem, they have happened to each of us one time



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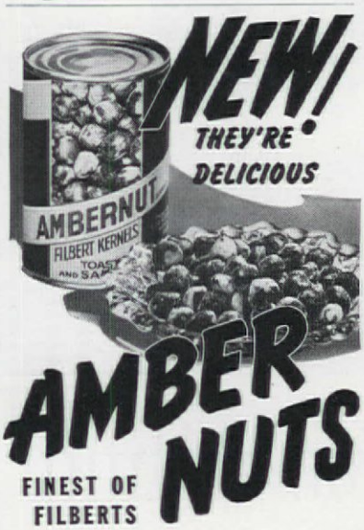
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or another, and I'll bet that they are familiar peccadillos, if you are bed-rock truthful. But you can do something about it before any guests have a chance to find you out. Check this array of questions.

Do you apologize for the house, the food, your appearance and the other guests, when you have







AMBER NUTS

FINEST OF FILBERTS

Open a tin of Ambernuts. Set out a dish of them at tea, cocktail or dinner time. Watch everyone go for them, exclaim with delight and come back for more. For Ambernuts agree with nearly everybody. Many who do not care for other types of nuts find Ambernuts especially appetizing and wholesome. Toasted Ambernuts are selected kernels of the finest American filberts, salted and packed in tins for perfect keeping. Ambernuts also sold in the shell in 1½-lb. cartons.

NORTH PACIFIC NUT GROWERS COOPERATIVE
Dundee, Oregon.

☐ Send illustrated Ambernut Recipe Suggestions.

Please send Ambernuts. I enclose payment.

- ☐ 2 8-oz. tins Ambernuts $1.25
- ☐ 5 8-oz. tins Ambernuts 3.00
- ☐ 12 8-oz. tins Ambernuts 6.75
- ☐ 2 1½-lb. cartons, Ambernuts in shells..... 1.10

Name_____
(PLEASE PRINT)

Address_____

How do

really done very well in every detail? Is your mind in the kitchen, upstairs, any place but with your guests, so that you sit with a fishy gleam in your eye and excuse yourself at the most exciting point of a story? Or are you the indifferent type who would show no emotion if a guest fell dead at your feet? Do you take all hostess offerings with a listless hand, and receive delicacies with the remark that "we don't eat much of this" or "I'll use it some other time." Are you the other extreme—the

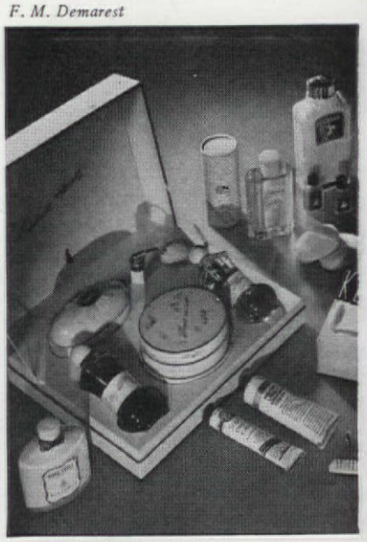


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kind who is so pleased with her own parties that she tells all about them? Do you describe the decorations, the delicious food, and what a wonderful time everyone had? Do you rush the guests from game to game before the dessert is fairly finished and then keep your guests interminably at them with coffee tantalizing them just out of sight? Are you a hostess who makes an issue of your guests' allergies, assuring them that shrimp cannot hurt them *really*, or that the celery has been *thoroughly* washed?

Ah, well, even if your score is very bad, there is a lot you can do,

F. M. Demarest



YOU rate as a hostess ?



ELINOR SCOVILLE

and quickly. Learning to be a hostess is simple, only too few people ever try. Think of the capable hostesses among the friends you admire most and take whole chapters from their books.

Start with one of the commonest kinds of hostessing, the week-end racket. Make your invitations, plans, and directions very clear. Tell your guests definitely when to come and when to go. Tell them what kind of clothes to bring—what sports or parties will be going on. It is no fun to have an evening dress if you need a bathing suit.

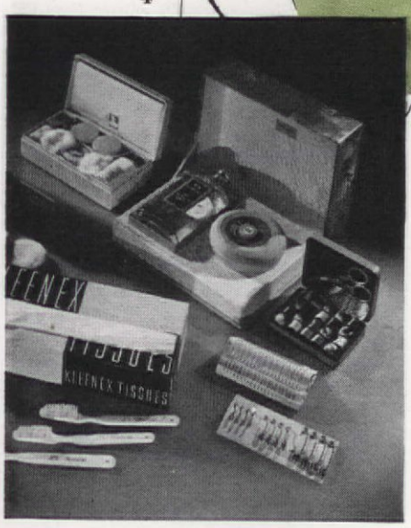
Don't expect a gay week end having your guests wash the dog and paint the play room. Don't be a sloppy planner; arrange a few things that seem casual—plan picnics or dances. As a hostess be as carefree as you can manage and save all family fights till Monday.

Be the kind of hostess any guest would bless by having a grand bed. Provide room for suitcases, no matter what. The simple things like cleansing tissues, tooth brushes, pins, ordinary cold creams and fancy soaps are essentials, as are a good reading light, and plenty of hangers, including trousers hangers, and, though it means a major operation, provide your guests with privacy in the bathroom.

If you are a hostess to children, the light touch is your bulwark and defense. Your only asset is lots of food, even at the oddest hours. The way you manage to win approval is to remain calm and detached no matter what happens—be it broken china or spilled ink!

The most terrifying kind of hostessing is entertaining relatives and in-laws. You know their weaknesses—cater to them. If they think you manage Poor Thomas, defer to him in all things; if they think you spoil the children, try an arrangement with your offspring before the visit, even if it involves a little cash outlay in blackmail form. Being a good hostess calls for keeping emergencies in their place.





The comforts of home: 1. From Lewis & Conger come the grand book light, luggage rack and hangers. 2. Goodies from Vendome, the Herb Wheel from Saw Mill Farm. 3. Game and bridge equipment from Lewis & Conger, charming little bridge cloth, Fallani & Cohn. 4. Guest-room size toiletries, Primrose House, Lentheric, Hudnut, Yardley, Cutex, Squibb, and Kleenex; sewing kit, Lewis & Conger; toothbrushes, pins, the local 5 & 10.

I NEVER SAW A MORE CONVINCING TEST!

MRS. WILLIAMS' HANDS AFTER ONE-HAND TEST OF DISHWASHING SOAPS—

I'M MRS. WILLIAMS' LEFT HAND. NEW QUICK LUX LEFT ME SOFT AND SMOOTH

After 24 days in new, quick Lux suds (for 20 minutes, 3 times a day, under conditions similar to home dishwashing) her *left* hand was still smooth, white. She used no creams or lotions.

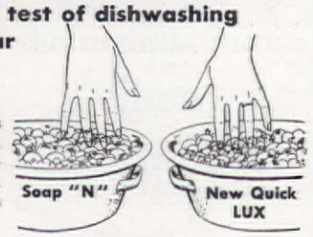
Mrs. Williams' *right* hand, in suds from Soap "N" for the same time, was red after 3 *days*. After 24 days it was very red and rough.

I'M MRS. WILLIAMS' RIGHT HAND. SOAP "N" LEFT ME RED AND ROUGH

ACTUAL PHOTOGRAPH

Here's how Mrs. Albert Williams *(like hundreds of other women)* made the one-hand test of dishwashing soaps under conditions similar to home dishwashing . . .

For 20 minutes, 3 times a day, Mrs. Williams put her *right* hand in suds from Soap "N"—her *left* hand in new, quick Lux suds. Scientists examined her hands regularly . . . Such tests were made of 5 soaps widely used for dishes.



New Quick LUX saves you from red Dishpan Hands

These tests *prove* you can avoid ugly redness and roughness—have lovely hands in spite of dishwashing! Just change from strong soaps to new, quick Lux.

It suds in a sec . . . it works so fast . . . it's so thrifty, too. Goes *further*—gives *more* suds (ounce for ounce) even in hard water—than any of 10 other leading soaps tested.

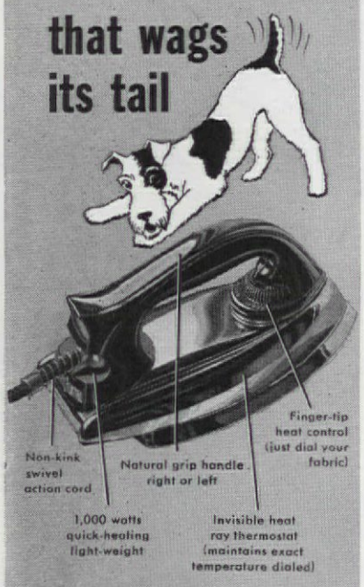
New, quick Lux comes in the same familiar box—costs you no more! You'll find the *big* box extra thrifty.

New Quick LUX



Use Lux for dishes! So fast . . so thrifty . . so kind to your hands

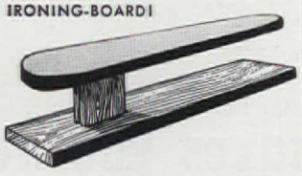
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its tail



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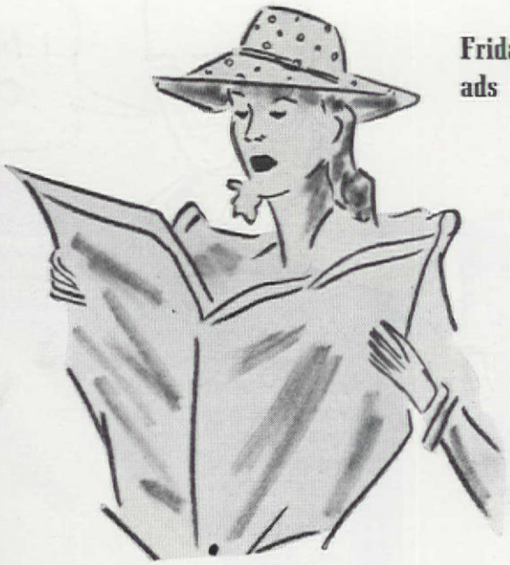


This sturdy, muslin-covered, sleeve ironing-board is indispensable to give that professional touch to puffed sleeves, difficult darts and gathers. It's free...with every purchase of this new iron until March 31st.

Or $1.00 TRADE-IN ALLOWANCE!

If you prefer, your dealer will allow you a trade-in allowance of $1.00, making a special price until March 31st of only $8.95 *with your old iron.*

Manning, Bowman & Company, Meriden, Conn.



Friday is buying day so on Thursday I study the newspaper ads for specials to see if I can use them in my menus
–MARY GEHRIS

Family of four—$8.00 food budget

WE'VE run on a budget for years but like many other housewives I have had trouble making my grocery allowance last through the week. A huddle resulted and we found that by stretching the budget slightly we could increase my allowance from $10.00 weekly to $12.00. At last, I thought, my troubles were over.

But the unforeseen happened. My husband lost his job. Again we went over the budget, this time ruthlessly eliminating every possible item of expense. When we came to my grocery allowance I felt faint, for I had been getting by nicely on $12.00 a week. But I finally decided we could live on $8.00 a week and still have good food!

It's a real job to feed a husband, wife, and two small children with $8.00 a week to cover milk, meat, and groceries, but we have done it. True we don't have roasts in the middle of the week or anything like the delicacies we did previously but we do have substantial, well balanced meals and both my husband and I are extremely fond of good food.

The first thing I do is make my buying plans. Friday is buying day for nearly all of my weekly supplies so on Thursday I scan the newspaper advertisements of the stores and super-markets for specials to see if I can use them in my menus. I make up a list of things I intend to buy at several different places and make up my menus for the week. If necessary, I rearrange my plans to get everything in under my allowance of $8.00, which includes soap and incidental cleaning supplies as well as an occasional company meal.

It was necessary to cut corners sharply in order to get by on my reduced allowance. I discovered such things as substituting vegetable oil for butter in cooking and in the making of muffins, biscuits, and waffles, and the use of evaporated milk instead of fresh milk in cooking and for desserts. At lunch a favorite drink is evaporated milk, diluted, with chocolate syrup added. Previously we bought cream three times a week but it went out of our lives (not forever, we hope) at a saving of exactly $2.86 monthly.

Another thing I learned was that you can save large sums of money by buying certain staples in large quantities. For instance, a popular brand of vegetable oil used for salads and cooking. A gallon costs $1.09; a small can, one pint, costs 25 cents. I can't use a gallon at one time but there are neighbors who use the same brand so we buy the larger container and split it up. The saving is 45%.

During the winter season I buy potatoes in a 100 lb. bag at a good saving and flour in a 24½ lb. bag instead of the more expensive 3½ lb. bag at a saving of over 40%.

Another place that money goes unnecessarily is in the addition of grocery purchases and the making of change in the stores. I have added up my purchases, when they were being made, and found errors up to 25 cents against my account. These are honest errors and are due undoubtedly to the inexperienced help used by grocers during busy times.



KITCHEN CUPBOARDS. Black and white isn't a color scheme to inspire culinary efforts, so I did a little fancy decorating in our rented house kitchen. The cupboard door panels now have a bright, painted design, which I first worked out on a piece of firm cardboard and then cut out and used as a pattern. The results may be seen above.

The background is Chinese red, the design azure blue and tulip yellow, outlined in shiny black. Both the prim little flower pots and the curlicues are easy to do with quick-drying enamel and a medium-size camel's hair brush. The panel at the top of the broom closet door was too small for a design, so on it I printed Sir John Suckling's quotation, "'Tis not the meat, but 'tis the appetite makes eating a delight"—very appropriate for one whose cooking is as amateurish as mine is!—JOSEPHINE S. JACOBS

I also save money on shopping by taking advantage of specials on canned staple foods when they are offered. We operate our budget from a petty cash fund and when these specials come along I can, if necessary, borrow an extra dollar or two to stock up and then repay part of it each week.

We use fresh vegetables nearly all the time but if we are hungry for green beans, for example, and find they are up in price, then we don't buy them but substitute peas or some other vegetable that is reasonably priced. Just recently I discovered cabbage on sale for one cent a pound. It wasn't in my planning for the week but I bought it and eliminated a higher priced vegetable. I buy most of the vegetables at one time—once a week—using

• week's menu for 4 food budget—$8

Thursday

BREAKFAST: Prune juice, French toast, Coffee

LUNCH: Cream of potato soup, Toasted cheese sandwiches, Brown betty, Tea

DINNER: Fluffy omelet, Baked potatoes, Creamed onions, Cabbage salad, Chocolate cake, Coffee



• week's menu for 4 food budget—$8



Saturday

BREAKFAST: Orange-grapefruit juice, Cream of wheat, Coffee, Raisin bread toast

LUNCH: Cream of mushroom soup, Toast, Coffee

DINNER: Baked dried lima beans, Glazed carrots, Buttered beet greens, Coffee, Butterscotch pudding

Sunday

BREAKFAST: Grapefruit, Bacon and eggs, Muffins, Coffee, Fried potatoes

DINNER: Chicken fricassee, Broccoli with lemon sauce, Browned sweet potatoes, Chicory salad, French dressing, Coffee, Pumpkin pie



MAKE YOUR KITCHEN A SOURCE OF *Joy* AND *Pride*

American women have become "kitchen conscious" to a high degree. Thousands of old kitchens are being made new . . . and new homes given added charm and efficiency with custom-built St. Charles Steel Kitchens. St. Charles craftsmanship gives you superior designing, sturdier construction and a super, "10-test," baked-enamel finish that's longer lasting and easier to clean—the "last-word" in planned kitchens.

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"SIFT-CHINE," the sensational flour sifter that foremost cooking authorities use, and so highly recommend. One hand holds and operates—"just squeeze the handle"—stir as you sift. A boon to better baking. No more scattering of flour. No more lumpy cakes or biscuits. Approved by Good Housekeeping Institute and other testing bureaus. Super quality—built to last for years. Highly polished finish with or without two encircling pastel bands of green, red, yellow or blue. 5 cup size, TRIPLE screen, one operation sifts flour three times, $1.25; 6 cup size, DOUBLE screen, one operation sifts flour twice, $1.00; 6 cup size, SINGLE screen, 75c; JUNIOR, 3 cup size, SINGLE screen only, 50c. Guaranteed satisfactory. At dealers or postpaid. Stamps accepted. * * * MEETS-A-NEED MFG. CO., 2840 Utah Street, Seattle, Washington.

the green vegetables first. We always have beets and carrots on hand which are used later in the week, augmented by canned tomatoes and corn.

It is surprising what you can do when it has to be done. I have always wanted a supply closet of canned foods and delicacies that are nice to have on hand for emergencies and special occasions, but somehow I never had enough money left to get such a closet started. Now, on $8.00, I have a closet jammed full of supplies. Why, if need be, we could live for two weeks right out of this closet!

In our efforts to live on an $8.00 a week budget, I've come to the conclusion that the average housewife isn't thrifty. She doesn't plan her meals very far in advance and many times goes down to the corner grocery each day, looks around and buys what appeals to her palate. It's a fine way to do—but it costs you money.

If you want to establish an incentive plan for yourself, try out this proposition on your husband. Have him increase your grocery allowance fifty cents a week (but not to be spent for groceries) and then you are to save fifty cents out of your grocery allowance in addition. If you don't succeed, your husband gets the return of his money. If you are successful, the entire dollar goes into a kitty, out of which you will have the pleasure of buying new table linen, chinaware, crystal, kitchen gadgets, that new vacuum cleaner, decorative knick-knacks, etc. You can buy a lot of things for $52.00 a year!

So it pays to shop around, check and compare values. That's what your husband would have to do if he were a purchasing agent. And there's no reason why you can't give just as much attention to your part of the job as he does to his.

There are some who will probably say that you can't plan meals for four people on $8.00 a week. But our family has done it and now the women in our neighborhood are also working on a similar basis. Just tonight one of my neighbors showed me a supply closet jammed full of things she could never stock up on before and she doesn't have any more grocery money than she ever had!

Editor's Note: We were so interested in Mrs. Gehris' remarkable story of her $8.00 food budget that we asked her to send us one of her recent week's menus. We've printed them, pages 85, to 88 just as she sent them to us, so you can see exactly how she did so much for so little. Just coffee and tea are listed as beverages, but the youngsters get milk of course. This inspired us



"GEE, MOM, SUNBRITE WILL TAKE THE RING OUT IN A JIFFY!"



Sunbrite *The Safe Speedy Cleanser*

• week's menu for 4 food budget—$8

Friday

BREAKFAST: Sliced oranges, Oatmeal, Toast, Coffee

LUNCH: Onion soup, Grapefruit-lime gelatin salad, Crackers
Tapioca, Tea

DINNER: Grilled mackerel, Escalloped potatoes, Spinach
Raw cabbage and carrot salad
Whipped gelatin, Coffee



• week's menu for 4 food budget—$8



Monday

BREAKFAST: Orange juice, Cooked cereal
Raisin bread toast, Coffee

LUNCH: Chicken soup with rice
Poached egg on toast
Baked apple, Tea

DINNER: Creamed tuna fish casserole
Stewed tomatoes, Mashed potatoes
Lettuce salad
Chocolate pudding, Coffee

to see what we could do, given $10.00 to $12.00 a week to spend on food. With four to six dollars more to spend we felt very rich at first, but found we still had to watch pennies, check and recheck prices, make substitutions, plan ways to use left-overs, etc. But we did work in more meat, more vegetables, more fresh fruits, and could even afford an occasional de luxe dessert. Plenty of milk for the children, too. Not that you shouldn't have caviar and plovers' eggs if you can afford them, but to show that you *can* get along without. Recipes are from The American Home basic file. Planned for a family of four—we hope many of you will find them helpful!

• steamed brown pudding sunshine sauce

Company dessert—not too rich—for men

1 egg
2 T. sugar
½ c. molasses
2 T. melted butter or margarine
1½ c. flour
1 t. soda
½ t. each, ginger, cinnamon, nutmeg
½ t. salt
½ c. boiling water

BEAT together egg and sugar, stir in molasses and butter. Sift together dry ingredients and mix with molasses mixture. Stir in boiling water, mix well. Pour into the top of a double boiler. Cover and steam over boiling water for 2½ hours or steam in greased cans or molds. Fill slightly more than ½ full. Cover tightly, place on trivet or rack in kettle or steamer containing boiling water, enough to come up half way around mold. Cover and steam 2 hrs. for small molds, or 2½ hrs. for larger molds. Slice and serve hot with sauce. Serves 8 to 10.

Sunshine Sauce: Beat together yolks of two eggs, 1 c. powdered sugar, 1 t. vanilla with rotary beater or mixer until thick. Fold in ½ pt. heavy cream, whipped.

Submitted by Lottie E. Young *Tested in* The American Home Kitchen



• broccoli, Florentine

An unusual salad for your next buffet dinner . . . well flavored . . . men like it! Better start making two hours before dinner to allow for necessary cooling.

2 lbs. broccoli
1 clove garlic
¼ t. salt
⅛ t. pepper
⅛ c. lemon juice
⅔ c. olive oil

CUT broccoli into 3" lengths. Split ½" up from stem ends. Cook in covered saucepan in boiling salted water (just enough to cover broccoli) 8 to 12 minutes after water starts to boil, or until just tender. Caution: do not overcook! Broccoli should remain whole and slightly crisp. Remove gently from water, drain in colander or sieve. Set aside to cool. Now make a dressing as follows: Cut garlic in half, place in bowl, add salt, pepper, lemon juice and oil. Beat with fork until well mixed and let stand about 30 minutes. Beat again, remove garlic, pour over broccoli and mix gently. Chill in refrigerator an hour or more before serving as this improves the flavor. Serves 6. Good way to use broccoli left over from last night's dinner, too.

Submitted by Cersilia C. Phillips *Tested in* The American Home Kitchen

Photograph printed on back of each recipe

• week's menu for 4 food budget—$8

Tuesday



BREAKFAST: Prunes and apricots Oatmeal
Baking powder biscuits Coffee

LUNCH: Apple-raisin salad
Peanut butter sandwiches
Pumpkin custard Tea

DINNER: Roast pork Boiled turnips
Boiled potatoes Chicory and onion salad
Prune pudding Coffee

• week's menu for 4 cost: $10—$12

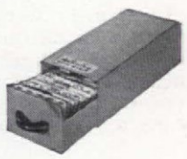
Thursday

BREAKFAST: Orange juice
Baked eggs in bacon rings
Hot corn bread

LUNCH: Chicken soup Raw carrot and cottage cheese sandwiches
Lemon jelly Sliced bananas

DINNER: Lamb stew with vegetables
Savory dumplings
Cabbage pimiento salad, sour cream dressing
Toasted loaf
Chocolate pudding

See what interesting, well-balanced meals you can have for only ten to twelve dollars a week! Recipes selected from American Home basic file



• week's menu for 4 cost: $10—$12

Saturday

BREAKFAST: Orange juice Eggs à la goldenrod Buttered toast

LUNCH: Broiled beef liver Green beans Carrot strips
Whole wheat bread Orange tapioca pudding

DINNER: Baked beans Cabbage, grape, almond salad
Prune muffins Apple brown betty, nutmeg sauce

Sunday

BREAKFAST: Sunday morning apples Scrambled eggs
Corn bread Jelly

DINNER: Stuffed flank steak Hot carrots in mint sauce
Buttered cauliflower Green salad
Whole wheat bread Steamed cherry pudding

• week's menu for 4 cost: $10—$12

Tuesday

BREAKFAST: Honey baked grapefruit
Soft cooked eggs Buttered toast

LUNCH: Carrot soup Peanut butter sandwiches
Dried apricot sauce Chocolate macaroons

DINNER: Veal rolls, sausage stuffing
Sweet potatoes and sliced oranges
Mixed vegetable salad
Cracked whole wheat bread
Baked custard Cherry sauce

• week's menu for 4 food budget—$8

Wednesday

BREAKFAST: Grapefruit juice Prepared cereal
Toast Coffee

LUNCH: Waffles with mapleine-flavored syrup
Apple sauce Tea

DINNER: Creamed chicken and mushrooms Buttered beets
Rice ring Lettuce salad, Russian dressing
Iced graham crackers Coffee

• week's menu for 4 cost: $10—$12

Friday

BREAKFAST: Sliced bananas in orange juice Prepared cereal, milk
Buttered whole wheat toast

LUNCH: Individual spinach rings Creamed eggs
Bran muffins Hot spiced apple sauce

DINNER: Salmon timbales, parsley sauce
Baked whole sweet onions Green salad
Whole wheat bread
Canned blue plums, tart shells

• week's menu for 4 cost: $10—$12

Monday

BREAKFAST: Tomato juice with lemon
Cornmeal mush, top milk Buttered toast

LUNCH: Creamed salmon and eggs on toast
Crisp celery
Orange-grapefruit salad

DINNER: Beef liver baked with lemon
Golden baked potatoes Mixed green salad
Cracked wheat bread
Tomato soup spice cake, hot vanilla sauce

• week's menu for 4 cost: $10—$12

Wednesday

BREAKFAST: Pineapple-orange juice
Fried cornmeal mush Honey

LUNCH: Vegetable soup Deviled egg sandwiches
Broiled marshmallows on graham crackers

DINNER: Deviled steak Baked potato Spinach
Cracked wheat bread Waldorf salad
Tomato soup spice cake Lemon cream sherbet

Do You Cook

Recipe printed on back of each Photograph





F. M. Demarest

for MEN?



Rosebud cakes may be fine for us girls—but it takes something hearty, supremely seasoned, to please the men!

ETHEL McCALL HEAD

AMERICAN women are not interesting cooks . . . any meal is better than a typical American dinner . . . most meals are planned for the children. Put down baldly, these statements sound a little terrifying. I can almost feel the bricks coming my way right this minute.

So I hasten to explain that these remarks were all made by men. It has seemed to me in the course of careful observation that what women like at bridge-luncheons bores the men. They abhor the "tea room food." They don't like the unseasoned flatness of children's meals. In short, they like things hearty, well seasoned, and not too terribly tricky!

After I had been married exactly one month we were dining in a French restaurant in Hollywood noted for its food. Our host condemned in no uncertain terms the kind of meals he usually had to partake of when invited to his married friends' homes. "Leg of lamb . . . browned potatoes . . . bought mint jelly . . . lumpy gravy . . . a fancy little salad that doesn't deserve the name—what with nuts, marshmallows, etc. . . . lemon pie!"

I shrank with fear. The usually gentle soul was storming at women's cooking, and I had invited him to dinner one week hence! Needless to say, the ensuing days were passed in frantic perusal of cooking books. But I survived the ordeal somehow by giving the guest who had caused me the anguish Italian spaghetti (my one foreign accomplishment), a huge green salad tossed in the bowl, French bread, red wine, crackers and cheese, and lots of black coffee. He liked it. I realized then that while women may think three or four courses are essential, men will think a meal is perfectly "swell" if it is extremely simple but just hits the spot.

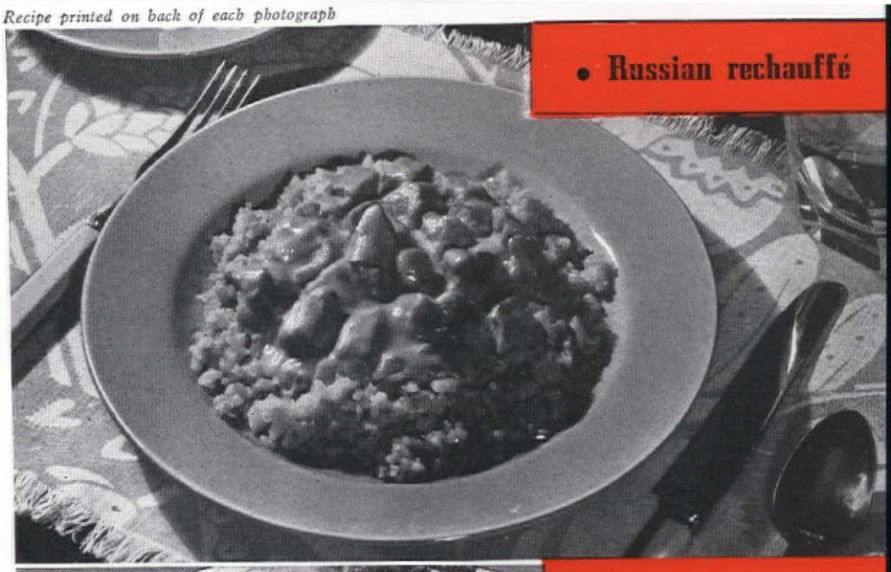
I have heard my own and other spouses complain of the finger bowl, lace doily, large dessert spoon and fork—"all the darned equipment you have to remove from the plate in the middle of a good conversation." Frequently the ice cream is almost dumped into the finger bowl by one or another busy male too uninterested in these fine points to see what he is doing. And I have learned, too, that no amount of gleaming silver, candlelight, or flowers will cover up a flat, tasteless meal. Burned gravy, soggy vegetables, and their like are hard to hide. No, whether we like it or not, the men like their meals not too long in courses and very strong as far as flavor and seasoning are concerned.

A friend who was a Frenchwoman gave me the clue. She said the only way to learn how to cook the way men liked food was to stick to simple things, but prepare them with great care! I watched her and I marveled. At last it became clear to me that one did not have to dedicate one's life to eight hours a day in the kitchen in order to keep one's husband well fed. Of course it is easy enough to broil a thick steak and cover it with mushrooms. But it is the budget cooking that is hard—especially when inexpensive meats are used.

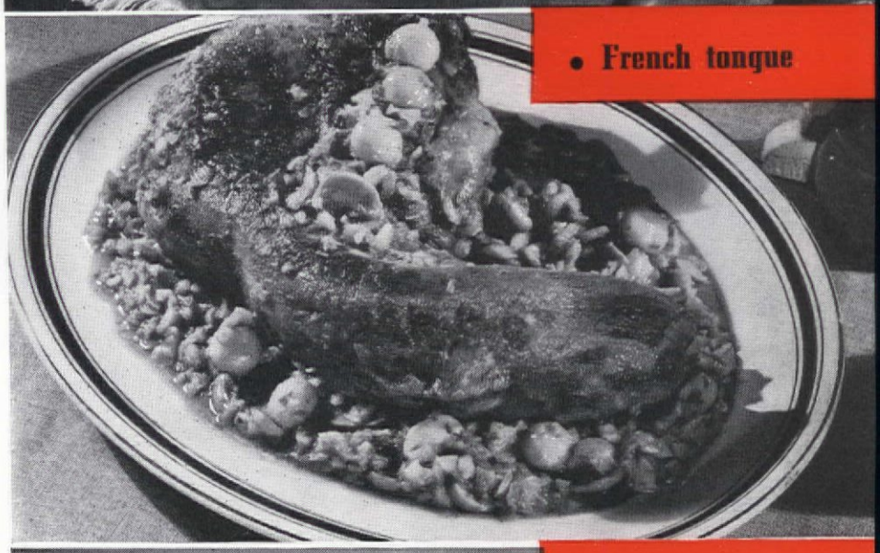
So if you are one of those who cook for men—and to be honest what woman would not prefer hearty applause from the men than from women guests—I hope that some of these tried and true recipes, pleasantly inexpensive and good enough to please the most exacting male of your acquaintance, may be of help.



Recipe printed on back of each photograph



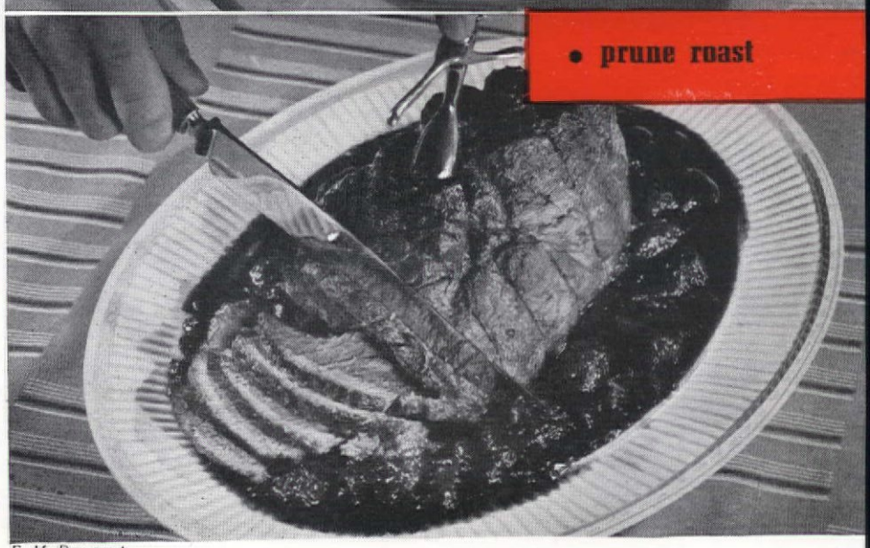
• Russian rechauffé



• French tongue



• meat balls, à la Freddie



• prune roast

F. M. Demarest

Photograph printed on back of each recipe

• Russian rechauffé

2 lbs. diced round steak
1 large onion, chopped
1 clove garlic, chopped
Bacon fat
1 (4 oz.) can sliced mushrooms and liquor
1 c. sour cream
1 (8 oz.) can tomato sauce
1 T. Worcestershire sauce
1 t. salt
⅛ t. pepper
Flour
½ c. sherry, port, or claret wine

Brown steak, onion, and garlic in bacon fat. Add mushrooms, liquor, cream, tomato sauce, Worcestershire sauce, salt, and pepper. Cook slowly for 1½ hours, or until meat is tender. Thicken gravy with flour and add wine just before serving. Can be made in the morning and reheated for dinner at night, adding wine just before serving. Serves 4-6.

Submitted by Ethel McCall Head *Tested in* The American Home Kitchen

• French tongue

1 fresh beef tongue
1 t. dry mustard
1 t. dry ginger
Bacon fat
½ c. finely chopped onion
¾ c. finely chopped parsley
1 c. finely chopped celery and leaves
1 c. finely chopped carrots
1 clove garlic, chopped
1 bay leaf
½ t. thyme
1 T. Worcestershire sauce
Salt and pepper
1 (8 oz.) can tomato sauce
1 c. fresh (or drained, canned) sliced mushrooms

Wash tongue and cook slowly for 2 hours in water to cover. Skin tongue and rub with mustard and ginger. Brown in the bacon fat. Place in a waterless cooker or Dutch oven with vegetables and seasonings. Cover closely and cook slowly for about 2 hours. Add tomato sauce and mushrooms and heat thoroughly. (If fresh mushrooms are used they should be cooked in the tomato sauce until tender before adding to the meat.) Serve immediately or reheat when ready to serve. Serves 8.

Submitted by Ethel McCall Head *Tested in* The American Home Kitchen

• meat balls, à la Freddie

2 lbs. ground beef
¾ c. finely chopped onions
1 clove garlic
1 c. milk
1 c. fine cracker crumbs
1 t. Worcestershire sauce
½ T. chopped parsley
1 t. thyme
½ t. salt
½ t. pepper
2 c. water
1 T. flour

Mix well all ingredients except water and flour, and shape into 16 small balls. Dredge them in flour and brown well in bacon fat. Add water, cover, and allow to cook very slowly about 30 to 40 minutes. Remove balls and thicken gravy with flour. Serves 6-8. Serve with toasted French bread sprinkled with grated cheese, savory wild rice (from the American Home basic file), and an enormous green salad.

A simple meal—but one which men will always like.

Submitted by Ethel McCall Head *Tested in* The American Home Kitchen

• prune roast

4 to 5 lb. rump roast
2 t. salt
Pepper
2 c. washed, dried prunes
2 c. boiling water
½ c. cider vinegar
½ c. water
1 c. light brown sugar
¼ t. ground cloves
1 t. ground cinnamon

Heat a heavy, deep pan on top of range. Add roast, turning so it will brown on all sides. Sprinkle with salt and pepper. Add prunes and water, cover, and simmer until tender (about 3 hrs.). Remove meat from liquid to hot platter. Stir in vinegar, water, sugar, cloves, and cinnamon; cook rapidly until a thick sauce is formed. Pour sauce over and around meat, serve immediately. Serves 8 to 10.

Submitted by Ethel McCall Head *Tested in* The American Home Kitchen



You want your table to be gay, of course, but not blinding, and this may be only a matter of the right cloth. Don't kill the pattern of fine silver or beautiful china or a lovely lace cloth by using them all at once, unless you supply dark glasses with your dinner invitations.

DON'T!

Think of your guests' appetites and don't feed them flowers with dinner as though they were horses. Don't be carried away with your own flower arrangement and let the blooms lop around. Watch the stray ends, however graceful they are; don't spare the scissors.



DON'T!



Don't make your centerpiece a perfect candle-encircled barrier, so guests have to brave a flaming thicket to speak to each other.

DON'T!



No matter how much beautiful silver you may have, don't ever make your tea table look like the County Fair. Even for a big tea, where friends will "assist," the convenience of your table setting is more important than showing off *all* the family heirlooms at one fell swoop.

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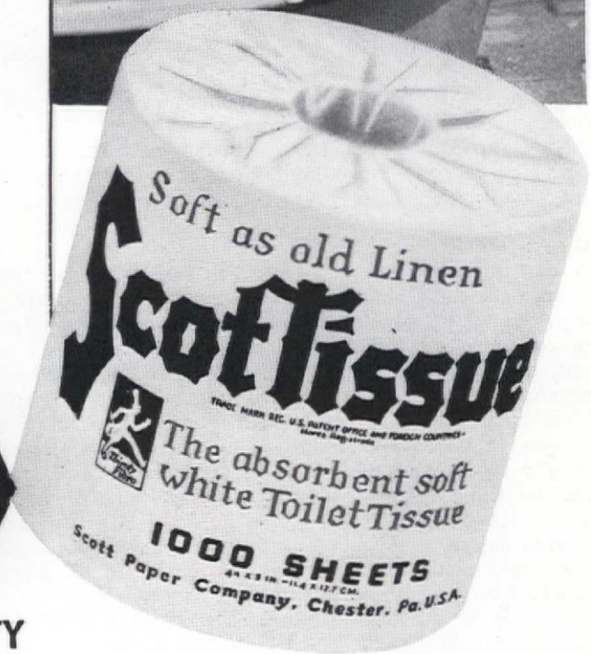
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BETTER than ORCHIDS

"Dear folks, please wire twenty bucks right away....." Does that ring a familiar note in your family, or do you get a newsy letter signed "Your loving child"? Few things are more satisfying to parents than the latter and are far

FLORENCE LAUGHLIN

ANXIOUS parents everywhere are constantly echoing that bewildered question, "Why doesn't our child write home?" It may be lovable, careless Susan, off at college. Or, more likely, it is young Bill, adventuring away from home for the first time in his life, in his unreliable second-hand car. He has promised to write regularly, yet in spite of stamped envelopes and the neat packet of paper slipped hopefully into his suitcase by Mother, weeks have passed without news of him.

When word does come finally out of the silence, it is too apt to be a penciled picture card, deciphered with difficulty, and carrying such a message as this: "Dear folks, please wire twenty bucks right away . . . And Dad, tell Mother not to *worry*." Which of course adds a few more gray hairs, and calls up visions of the son and heir on the verge of starvation, or lying in some remote hospital with broken bones or other injuries.

Unfortunately, boys and girls, like many adults, seem to have an instinctive antipathy toward composing on paper. If not stifled in childhood, this feeling strengthens with the years, and may become a serious handicap to business and social success. It makes of letter-writing a distressing chore, rather than the pleasant pursuit which it might just as easily be.

Almost from the time a youngster can scribble, he can be taught, with a little parental encouragement, to take an interest in writing. As soon as he can form sentences in school, he is ready to write his own personal letters—to real people. There will always be someone by whom those first childish letters will be cherished. A fond grandparent, perhaps, or an aunt. . . . Or, if the father is away from home for any great interval of time, regular letters between him and the children will greatly lessen the sense of separation.

Let your child have materials of his own. A box of good, plain stationery to be used solely for his correspondence. If he is quite young, he will love the tiny-size picture stationery . . . Get him pencils, erasers, pen and ink—if he uses the latter in school—and as soon as he can be taught to utilize them independently, a calendar and a simple dictionary. . . . And, above all, let him have a place to work! Every child should, at least, have a *corner* of his own—a place where he can keep his papers and those queer treasures which children accumulate, as well as a place to write.

What better for all this than a desk—even if it must be a simple, home-made one? Toy-type desks, except for very young children, have too little room to be practicable. There are small-size, flat-topped desks available for very little money. With an adjustable chair and footrest, or an occasional change of chairs, such a desk can be used through several years of grammar school. It will be found convenient during high school and college years as a typewriter desk. And the desk should be so situated as to receive proper, non-glare illumination, for both daytime and evening work.

As to the first letters a youngster writes, let him test his own ingenuity. True, the result is apt to run something like this: "Dear Daddy, how are you? I am fine, and Poochy is fine, and Mamma is fine. I hope you are fine. Love, Billy."

Don't be discouraged! Daddy will no doubt grin appreciatively when he receives it. But before the next weekly letter is mailed, you will have an opportunity to plant a few seeds in the child's imagination. If there is a trip to the zoo, or a new golden dahlia in the flower bed, casually suggest that Daddy might be interested in hearing about those things. Open the young eyes to the world about them, and before many weeks the writer will be observing such wonders himself to add to his letters. Whether he has natural writing ability or not, if he does this consistently he cannot help but learn to compose fluently. Letter-writing will teach a child to express his thoughts in concrete form, to think more logically and originally.

If the family should move to another city or state, it will be the one means by which a child may keep in touch with his old friends. And how important that is! . . . When he receives a gift from a friend or relative, he should respond as soon as possible with a simple thank-you note, in his own words. Such notes are bound to be sincere and from the heart, and the act of writing them will not only impress the thoughtfulness of the giver upon his mind, but will make him remember the act.

The letters of children, when written without too much adult prompting, are usually charmingly unaffected—as revealing as a snapshot. More often than not they are treasured by the one who receives them, and a collection of them will be a delightful record of the young writer's growth. A facility for writing gracious personal letters in childhood will follow naturally into adulthood, and one who has mastered the art will find even that most difficult of letters to write—a note of sympathy to a grief-stricken friend—accomplished with effortless sincerity rather than struggled over, as it so often is.

BUSINESS letters, too, are of importance in this modern day. When the occasion arises for a business letter to be sent in a child's name, by all means permit him to get this valuable experience himself—even to addressing and stamping the envelope.

Not only does writing letters benefit a child—receiving them will bring many a thrill, and a boost to his self-esteem, as well. No person can deny the fascination of a sealed envelope bearing his own name! Yet there are those poor souls who never find anything more exciting within the envelope than a dentist's statement, simply because they have never acquired the habit of keeping friends through carrying on correspondence with them.

You'll find this a lovely way to *keep* your children, even after they have grown and gone to homes of their own. If you have given them the letter-writing habit, you won't have to nag them to write to you; you won't have to be content merely with "duty" letters, perhaps, from your son's wife, whom you may never have seen. Children will write home, because they are accustomed to writing, and because they love doing so. Through their letters, you will still be able to share, in a measure, the small happenings of their daily lives, and live with them through the adventure of all their big experiences.

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